

Australian Podcast Ranker

Top Podcasts (Australian Made) | March 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	+5	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	873,584	1,815,297	4
2	-1	Casefile True Crime	Audioboom	ARN / iHeart	823,645	2,112,017	5
3	-	Mamamia Out Loud	Mamamia	Mamamia	581,714	1,602,436	24
4	-2	Shameless	Shameless Media	Shameless Media	541,225	1,131,167	10
5	+8	The Imperfects	ARN / iHeart	ARN / iHeart	508,752	1,070,866	10
6	-1	Conversations	Australian Broadcasting Corporation	-	476,599	3,615,150	20
7	-3	The Kyle & Jackie O Show	ARN / iHeart	ARN / iHeart	449,561	1,388,119	80
8	-1	Life Uncut	ARN / iHeart	ARN / iHeart	380,064	1,085,730	22
9	+2	No Filter	Mamamia	Mamamia	301,996	670,753	10
10	-	Australian True Crime	Bravecasting	Acast	300,179	952,044	14
11	-2	ABC News Daily	Australian Broadcasting Corporation	-	285,363	978,579	21
12	-4	7am	Schwartz Media	Schwartz Media / LiSTNR (SCA)	270,921	757,335	23
13	+1	Happy Hour with Lucy & Nikki	LiSTNR (SCA)	LiSTNR (SCA)	260,730	483,612	9
14	-2	Squiz Today	Squiz Media	Squiz Media	260,173	632,780	25
15	-	True Crime Conversations	Mamamia	Mamamia	241,414	524,342	4
16	+6	The Howie Games	LiSTNR (SCA)	LiSTNR (SCA)	228,102	550,181	9
17	+1	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	206,565	453,013	11
18	-2	The Quicky	Mamamia	Mamamia	205,556	847,912	48
19	+8	If You're Listening	Australian Broadcasting Corporation	-	202,023	636,885	7
20	-	I Catch Killers with Gary Jubelin	News Corp Australia	News Corp / NOVA Entertainment	192,741	564,529	12
21	+4	SEN Breakfast	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	189,371	760,140	159
22	-1	Sky News Australia Update	News Corp Australia	News Corp / NOVA Entertainment	182,014	479,868	34
23	-	ABC SPORT Daily	Australian Broadcasting Corporation	-	170,459	314,249	20



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24	+2	The Briefing	LiSTNR (SCA)	LiSTNR (SCA)	162,778	517,942	52
25	+66	Matt & Alex - All Day Breakfast	LiSTNR (SCA)	LiSTNR (SCA)	158,757	298,157	22
26	+6	Ben Fordham Live	Nine Radio	Nine	155,140	308,323	154
27	+19	What's That Rash?	Australian Broadcasting Corporation	-	148,982	469,416	6
28	-11	Darling, Shine!	LiSTNR (SCA)	LiSTNR (SCA)	148,284	236,494	4
29	+2	Do You F*cking Mind?	LiSTNR (SCA)	LiSTNR (SCA)	146,758	342,807	11
30	-2	The Update	NOVA Entertainment	NOVA Entertainment	146,678	373,503	53
31	-7	She's On The Money	ARN / iHeart	ARN / iHeart	146,283	481,582	14
32	-2	The Marty Sheargold Show - Triple M Melbourne	LiSTNR (SCA)	LiSTNR (SCA)	145,283	368,671	78
33	+11	Life and Crimes with Andrew Rule	News Corp Australia	News Corp / NOVA Entertainment	143,791	351,273	7
34	+64	Triple M Footy AFL	LiSTNR (SCA)	LiSTNR (SCA)	140,280	299,272	74
35	+3	Dyl & Friends	Clubby Sports	Clubby Sports / ARN / iHeart	137,498	296,665	15
36	+5	The Rush Hour with JB & Billy	LiSTNR (SCA)	LiSTNR (SCA)	134,929	288,108	121
37	-4	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	126,483	271,448	9
38	-4	Dr Karl Podcast	Australian Broadcasting Corporation	-	124,488	360,304	4
39	+1	Hourly News Bulletins	Nine Radio	Nine	122,475	299,322	2,762
40	-3	Late Night Live	Australian Broadcasting Corporation	-	118,913	834,924	45
41	-2	All In The Mind	Australian Broadcasting Corporation	-	118,718	427,117	5
42	-	The Morning Edition	Nine Publishing	Nine	115,915	324,439	26
43	+17	Whateley	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	115,578	460,590	122
44	+15	The Matty Johns Podcast	News Corp Australia	News Corp / NOVA Entertainment	113,973	226,064	8
45	-2	Sports Bizarre	LiSTNR (SCA)	LiSTNR (SCA)	108,029	201,373	5
46	+7	The Health Report	Australian Broadcasting Corporation	-	105,432	442,043	24



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47	+3	The Front	News Corp Australia	News Corp / NOVA Entertainment	103,205	281,258	22
48	-12	The Daily Aus	ARN / iHeart	ARN / iHeart	102,188	231,682	21
49	+6	CommSec Market Update	LiSTNR (SCA)	LiSTNR (SCA)	101,792	246,180	39
50	Return	Roy and HG - Bludging on the Blindside	Australian Broadcasting Corporation	-	100,583	344,185	10
51	-6	Chat 10 Looks 3	DM Podcasts	LiSTNR (SCA)	98,611	186,207	2
52	-17	The Grade Cricketer	DM Podcasts	LiSTNR (SCA)	96,306	194,541	13
53	-5	Bloke In A Bar	Bloke in a Bar	BIAB Media	94,083	276,113	21
54	Debut	Dan Does Footy	DM Podcasts	LiSTNR (SCA)	92,379	128,847	8
55	+22	News Club	Squiz Media	Squiz Media	89,522	140,422	11
56	+1	7News Headlines	ARN / iHeart	ARN / iHeart	86,500	206,556	25
57	-10	The Party Room	Australian Broadcasting Corporation	-	84,972	180,708	4
58	-7	From The Newsroom	News Corp Australia	News Corp / NOVA Entertainment	84,735	162,134	52
59	-7	CANCELLED	Mamamia	Mamamia	84,052	152,082	5
60	+19	The Lady Vanishes	ARN / iHeart	ARN / iHeart	83,532	174,404	1
61	+13	Equity Mates Investing Podcast	Equity Mates Media	Acast	80,360	180,373	15
62	-43	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	78,426	187,320	0
63	+98	The Missing Australia	News Corp Australia	News Corp / NOVA Entertainment	76,074	176,813	9
64	+24	Crime Insiders	LiSTNR (SCA)	LiSTNR (SCA)	76,038	151,398	10
65	-	So Dramatic! with Megan Pustetto	NOVA Entertainment	NOVA Entertainment	75,369	291,791	40
66	+1	Australian Birth Stories	Australian Birth Stories	Australian Birth Stories	75,067	214,318	9
67	-5	Aunty Donna Podcast	LiSTNR (SCA)	LiSTNR (SCA)	74,213	168,869	4
68	+31	SBS News In Depth	Special Broadcasting Service	Special Broadcasting Service	73,069	246,067	156
69	-1	Bang On	Australian Broadcasting Corporation	-	72,821	195,925	7



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70	-16	Life Matters	Australian Broadcasting Corporation	-	72,513	510,937	76
71	-13	RN Breakfast	Australian Broadcasting Corporation	-	72,501	1,460,546	288
72	-11	Everyone Relax	LiSTNR (SCA)	LiSTNR (SCA)	71,316	190,788	16
73	-9	The Spill	Mamamia	Mamamia	70,671	201,792	21
74	-4	You Beauty	Mamamia	Mamamia	69,664	224,546	22
75	-3	AM	Australian Broadcasting Corporation	-	66,929	294,800	166
76	+7	Levels Podcast	DM Podcasts	LiSTNR (SCA)	65,525	90,732	8
77	-8	Outspoken the Podcast	ARN / iHeart	ARN / iHeart	64,447	126,302	11
78	+7	High Scrollers	NOVA Entertainment	NOVA Entertainment	63,272	109,020	8
79	+17	Sunday Extra	Australian Broadcasting Corporation	-	62,736	206,270	44
80	+66	The Footy with Broden Kelly	Clubby Sports	Clubby Sports / ARN / iHeart	60,932	109,805	14
81	+6	Good Weekend Talks	Nine Publishing	Nine	59,143	82,196	5
82	-4	The Ray Hadley Morning Show	Nine Radio	Nine	58,776	138,590	88
83	+9	Chanticleer	Nine Publishing	Nine	58,624	84,582	7
84	-3	Motley Fool Money	LiSTNR (SCA)	LiSTNR (SCA)	58,613	124,107	10
85	-14	SBS News Updates	Special Broadcasting Service	Special Broadcasting Service	58,107	188,005	92
86	-11	FEAR & GREED Business News	NOVA Entertainment	NOVA Entertainment	57,722	305,203	78
87	-1	Big Ideas	Australian Broadcasting Corporation	-	57,332	289,173	15
88	-12	The Fin	Nine Publishing	Nine	55,625	82,214	8
89	Return	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	54,873	114,528	61
90	+3	Hack	Australian Broadcasting Corporation	-	54,453	205,435	20
91	Return	3AW is Football	Nine Radio	Nine	52,319	130,282	167
92	-12	The Shameless Book Club	Shameless Media	Shameless Media	52,233	89,206	6



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93	+77	Six Tackles With Gus	Nine Radio	Nine	52,166	78,775	5
94	-10	Sit With Us	DM Podcasts	LiSTNR (SCA)	51,333	96,909	8
95	-13	Global Roaming with Geraldine Doogue and Hamish Macdonald	Australian Broadcasting Corporation	-	50,809	115,245	6
96	-40	Just For Girls	DM Podcasts	LiSTNR (SCA)	49,893	69,633	2
97	-3	The Money Puzzle, with James Kirby	News Corp Australia	News Corp / NOVA Entertainment	49,690	98,800	9
98	+10	The Sounding Board	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	49,568	127,862	17
99	-36	Luke And Sassy Scott	LiSTNR (SCA)	LiSTNR (SCA)	48,777	91,565	4
100	-	The Teacher's Pet	News Corp Australia	News Corp / NOVA Entertainment	48,193	103,986	0
101	-12	3AW Mornings with Tom Elliott	Nine Radio	Nine	45,366	133,302	143
102	+15	The Daily Telegraph NRL Podcast	News Corp Australia	News Corp / NOVA Entertainment	43,922	70,035	10
103	+60	Unravel	Australian Broadcasting Corporation	-	43,682	110,140	0
104	-3	Days Like These	Australian Broadcasting Corporation	-	42,951	131,858	4
105	+4	The World Today	Australian Broadcasting Corporation	-	42,727	146,092	139
106	-57	Secrets We Keep	LiSTNR (SCA)	LiSTNR (SCA)	42,311	87,840	1
107	+3	Uncomfortable Conversations with Josh Szepts	DM Podcasts	LiSTNR (SCA)	42,178	83,209	9
108	Debut	Jase and Lauren	NOVA Entertainment	NOVA Entertainment	42,008	116,922	48
109	+14	Nothing To Wear	Mamamia	Mamamia	41,976	72,499	4
110	-3	The Minefield	Australian Broadcasting Corporation	-	41,862	117,700	4
111	-6	Quick Smart	Australian Broadcasting Corporation	-	40,789	85,539	4
112	Debut	Missing Pieces	Podshape	Podshape / NOVA Entertainment	40,723	48,774	5
113	-16	PM	Australian Broadcasting Corporation	-	40,691	149,667	142
114	+35	Get Started Investing	Equity Mates Media	Acast	40,495	72,954	4
115	+27	Ladies, We Need To Talk	Australian Broadcasting Corporation	-	40,042	110,842	2



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116	-14	Fifi, Fev & Nick - 101.9 The Fox Melbourne	LiSTNR (SCA)	LiSTNR (SCA)	38,814	72,726	119
117	-51	3AW Breakfast with Ross and Russel	Nine Radio	Nine	38,810	110,119	121
118	-3	The Final Word Cricket Podcast	ARN / iHeart	ARN / iHeart	38,434	112,510	26
119	+2	Download This Show	Australian Broadcasting Corporation	-	38,285	88,156	4
120	+16	The Science Show	Australian Broadcasting Corporation	-	38,219	128,216	23
121	+3	Somehow Related with Dave O'Neil & Glenn Robbins	ARN / iHeart	ARN / iHeart	38,182	92,632	6
122	Return	Real Footy	Nine Publishing	Nine	37,981	71,945	9
123	+14	Mick & MG in the Morning - 104.9 Triple M Sydney	LiSTNR (SCA)	LiSTNR (SCA)	37,919	100,397	79
124	Return	Red Hot The Pod	DM Podcasts	LiSTNR (SCA)	37,597	51,176	5
125	+64	Footy Talk - Rugby League Podcast	LiSTNR (SCA)	LiSTNR (SCA)	37,596	63,287	16
126	-20	Drive with Joel & Fletch	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	37,272	156,157	130
127	-9	Background Briefing	Australian Broadcasting Corporation	-	37,128	86,965	5
128	-55	The Garden of Eden	Podshape	Podshape / NOVA Entertainment	36,862	91,165	0
129	+3	Nightlife	Australian Broadcasting Corporation	-	36,617	316,469	85
130	-8	The Jess Rowe Big Talk Show	LiSTNR (SCA)	LiSTNR (SCA)	36,287	71,321	4
131	-18	Two Doting Dads	ARN / iHeart	ARN / iHeart	36,026	60,793	5
132	-6	The Hook Up	Australian Broadcasting Corporation	-	35,963	103,055	13
133	-13	Credlin	News Corp Australia	News Corp / NOVA Entertainment	35,398	103,936	18
134	-18	JAM Nation with Jonesy & Amanda	ARN / iHeart	ARN / iHeart	35,379	179,471	122
135	-31	Shandee's Story	News Corp Australia	News Corp / NOVA Entertainment	35,176	72,818	0
136	-5	5 Minute Food Fix	ARN / iHeart	ARN / iHeart	35,106	95,796	9
137	-7	Sooshi Mango Saucy Meatballs Podcast	LiSTNR (SCA)	LiSTNR (SCA)	35,039	55,861	5
138	-13	The Show Off	DM Podcasts	LiSTNR (SCA)	34,453	39,396	0



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139	-20	Secrets of the Underworld	Podshape	Podshape / NOVA Entertainment	34,378	63,051	5
140	+10	Saturday Extra	Australian Broadcasting Corporation	-	34,305	183,757	33
141	+47	A Life of Greatness	LiSTNR (SCA)	LiSTNR (SCA)	34,259	69,586	10
142	+5	Willow Talk Cricket Podcast	LiSTNR (SCA)	LiSTNR (SCA)	34,113	54,774	8
143	Return	NRL 360	News Corp Australia	News Corp / NOVA Entertainment	33,758	68,194	14
144	-30	Your News Now	ARN / iHeart	ARN / iHeart	33,709	108,943	132
145	-10	Rear Vision	Australian Broadcasting Corporation	-	33,680	99,105	5
146	Return	FOX FOOTY Podcasts	News Corp Australia	News Corp / NOVA Entertainment	33,575	77,695	20
147	-13	Drive with Jacqui Felgate	Nine Radio	Nine	33,575	65,544	128
148	-37	Head Game	NOVA Entertainment	NOVA Entertainment	33,410	54,877	4
149	+20	Sportsday	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	33,338	115,757	80
150	-21	That's Enough Already with Urzila Carlson	LiSTNR (SCA)	LiSTNR (SCA)	33,010	69,576	5
151	-10	Something To Talk About	News Corp Australia	News Corp / NOVA Entertainment	32,623	67,742	5
152	-24	The Rise & Conquer Podcast	ARN / iHeart	ARN / iHeart	32,491	92,043	5
153	-13	Paul Murray Live	News Corp Australia	News Corp / NOVA Entertainment	32,000	91,650	23
154	Return	Footy Talk – Daily Australian Rules Podcast	LiSTNR (SCA)	LiSTNR (SCA)	31,390	48,145	13
155	-52	How Other Dads Dad with Hamish Blake	HODD Media	HODD Media	30,958	49,013	0
156	-1	Betoota Talks	DM Podcasts	LiSTNR (SCA)	30,788	70,296	10
157	Debut	The Kick it Forward Podcast	Clubby Sports	Clubby Sports / ARN / iHeart	30,520	49,473	6
158	-2	Future Tense	Australian Broadcasting Corporation	-	29,797	74,949	5
159	-47	Ricki-Lee, Tim and Joel	NOVA Entertainment	NOVA Entertainment	29,794	112,740	53
160	-7	AIN'T THAT SWELL	DM Podcasts	LiSTNR (SCA)	29,416	58,374	9
161	-16	Squiz Kids	Squiz Media	Squiz Media	29,078	129,930	19



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162	-	Dr Justin Coulson's Happy Families	ARN / iHeart	ARN / iHeart	29,020	139,565	21
163	+11	The V8 Sleuth Podcast	Motorsport Podcast Network	Motorsport Podcast Network	28,835	61,399	13
164	-16	The Bolt Report	News Corp Australia	News Corp / NOVA Entertainment	28,808	78,858	18
165	Return	Brown's Podcast	News Corp Australia	News Corp / NOVA Entertainment	28,501	50,698	12
166	-33	The Nutrition Couch	ARN / iHeart	ARN / iHeart	28,457	61,601	3
167	-29	The Teacher's Trial	News Corp Australia	News Corp / NOVA Entertainment	28,186	66,336	0
168	+12	What The Duck?!	Australian Broadcasting Corporation	-	28,016	75,229	5
169	-25	S B S C a n t o n e s e - S B S ^{aggq\tilde{q}\{Àvî	Special Broadcasting Service	Special Broadcasting Service	27,944	117,304	133
170	-18	This Working Life	Australian Broadcasting Corporation	-	27,779	68,519	5
171	+16	3AW Wide World of Sports	Nine Radio	Nine	27,711	71,337	88
172	-143	The Chrissie Swan Show	NOVA Entertainment	NOVA Entertainment	27,556	74,049	21
173	-30	Where's Your Head At?	DM Podcasts	LiSTNR (SCA)	27,527	41,749	4
174	Return	The Hard Ball Gets AFL Show	West Australian Newspapers	West Australian Newspapers	27,002	47,260	12
175	-16	Fitzy and Wippa with Kate Ritchie	NOVA Entertainment	NOVA Entertainment	26,977	123,964	97
176	-22	Bedtime Explorers	LiSTNR (SCA)	LiSTNR (SCA)	26,857	163,482	61
177	-20	Law Report	Australian Broadcasting Corporation	-	26,630	76,079	4
178	-13	Giddy Up with Gareth Hall	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	26,594	105,363	160
179	+16	SBS Arabic24	Special Broadcasting Service	Special Broadcasting Service	26,452	82,444	167
180	-85	everybody has a secret	Shameless Media	Shameless Media	26,406	50,798	0
181	-23	The Money	Australian Broadcasting Corporation	-	25,726	74,096	5
182	-15	Carrie & Tommy	LiSTNR (SCA)	LiSTNR (SCA)	25,659	61,198	83
183	-12	Triple M Night Shift	LiSTNR (SCA)	LiSTNR (SCA)	24,832	62,361	55
184	Debut	Stuff The British Stole	Australian Broadcasting Corporation	-	24,406	43,973	1



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185	-12	The History Listen	Australian Broadcasting Corporation	-	24,329	83,459	5
186	Return	SBS News	Special Broadcasting Service	Special Broadcasting Service	24,039	69,983	63
187	-36	Rusty's Garage	LiSTNR (SCA)	LiSTNR (SCA)	23,857	52,878	6
188	Debut	The Rabbit Hole	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	23,701	38,600	4
189	+9	Talking League - NRL Fantasy Podcast	DM Podcasts	LiSTNR (SCA)	23,613	43,424	21
190	+9	Breakfast with Vossy	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	23,345	96,728	245
191	Return	The SuperCoach NRL Podcast	News Corp Australia	News Corp / NOVA Entertainment	23,048	36,743	9
192	Return	Crunch Time	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	22,967	58,212	33
193	-21	The Space	NOVA Entertainment	NOVA Entertainment	22,912	61,876	54
194	Return	Daily Telegraph - News Feed	News Corp Australia	News Corp / NOVA Entertainment	22,789	40,108	18
195	-5	THE CLINK	Podshape	Podshape / NOVA Entertainment	22,543	43,952	6
196	-69	Catching Dad's Killer	Podshape	Podshape / NOVA Entertainment	22,399	43,138	1
197	-6	The Christian O'Connell Show	ARN / iHeart	ARN / iHeart	22,058	95,950	60
198	-23	Just the Gist	LiSTNR (SCA)	LiSTNR (SCA)	21,929	58,193	0
199	-18	Imagine This	Australian Broadcasting Corporation	-	21,833	287,377	0
200	-23	Grow and Glow with Ashy and Keiara	Podshape	Podshape / NOVA Entertainment	21,766	48,529	14

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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

HISTORICAL PODCAST RANKINGS

Triton Digital has retired the monthly publication of the Australian Top Publishers and Top Sales Representation rankers. The last active reporting period was May 2025.

ABOUT THE AUSTRALIAN PODCAST RANKER

The Australian Podcast Ranker lists the Top 300 podcasts from participating publishers that are consumed by listeners located in Australia. The All-Australian Top 300 Podcast Ranker lists only the Top 300 podcasts commissioned by an Australian publisher, consumed by listeners located in Australia.

The Australian Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker is commissioned by Commercial Radio & Audio and includes the participation of the following publishers and sales representation: Acast, Adore Beauty, ARN/iHeartPodcast Network Australia, Audioboom, Australian Broadcasting Corporation, BBC, DM Podcasts, Guardian Media Group, Hidden Brain Media, HODD Media, Johns Media, Kinderling Kids Radio, LiSTNR (SCA), Motorsport Podcast Network, New York Times, News Corp Australia, Nine, Nova Entertainment, Podshape, Ranieri & Co, RSN Racing & Sport, Schwartz Media, Sports Entertainment Network (SEN), Squiz Media, The Bye Round, The Chaser, TOFOP Productions, Wavelength Creative, We don't have time for this, West Australian Newspapers, Wondery.

METRIC DEFINITIONS

* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2.

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Australia.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 200 after having not appeared in the previous reporting period(s).

* Index (Monthly Podcast pop 18+) - Compares % of a podcast's audience against the overall Australian monthly podcast listener population (age 18+). Eg: Index 125 "Genre X is 25% more likely than average monthly podcast listener to do purchase a new car."

