

Australian Podcast Ranker

Top Podcasts | August 2024



Rank	Change	Podcast	Publisher	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	-	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	897,086	1,791,185	4
2	-	ABC News Top Stories	Australian Broadcasting Corporation	-	717,549	2,081,854	1
3	-	Casefile True Crime	Audioboom	ARN / iHeart	677,813	1,651,719	4
4	-	Mamamia Out Loud	Mamamia	Mamamia	562,587	1,457,558	27
5	+3	Shameless	Shameless Media	Shameless Media	530,065	991,708	9
6	+1	The Imperfects	ARN / iHeart	ARN / iHeart	419,045	771,425	5
7	+2	The Kyle & Jackie O Show	ARN / iHeart	ARN / iHeart	415,416	1,455,838	103
8	-2	Conversations	Australian Broadcasting Corporation	-	400,173	2,637,780	19
9	+3	Life Uncut	ARN / iHeart	ARN / iHeart	355,895	844,269	17
10	-	Sky News Australia Update	News Corp Australia	News Corp / NOVA Entertainment	328,838	654,049	2
11	-	ABC News Daily	Australian Broadcasting Corporation	-	304,234	1,026,667	21
12	+3	Crime Junkie	audiochuck / SiriusXM Podcast Network	LiSTNR (SCA)	290,107	672,418	9
13	+8	ABC SPORT Daily	Australian Broadcasting Corporation	-	288,525	500,934	28
14	+52	The Ultimate Sacrifice	Nine Radio	Nine	258,252	556,019	9
15	+7	Happy Hour with Lucy & Nikki	LiSTNR (SCA)	LiSTNR (SCA)	255,008	445,322	15
16	-	7am	Schwartz Media	Schwartz Media / LiSTNR (SCA)	247,623	746,846	26
17	+3	Stuff You Should Know	ARN / iHeart	ARN / iHeart	246,416	926,169	19
18	-4	Squiz Today	Squiz Media	Squiz Media	237,074	520,574	29
19	-2	No Filter	Mamamia	Mamamia	235,937	482,727	7
20	+5	True Crime Conversations	Mamamia	Mamamia	230,897	487,143	7
21	-8	The Quicky	Mamamia	Mamamia	227,340	827,287	46
22	+5	SEN Breakfast	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	223,033	846,935	155



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23	+1	SmartLess	SiriusXM Podcast Network	LiSTNR (SCA)	220,712	425,235	4
24	+17	Roy and HG - Bludging on the Blindside	Australian Broadcasting Corporation	-	217,408	844,550	19
25	-2	Australian True Crime	Bravecasting	Acast	216,701	661,799	9
26	+4	I Catch Killers with Gary Jubelin	News Corp Australia	News Corp / NOVA Entertainment	215,596	565,525	11
27	-8	The Update	NOVA Entertainment	NOVA Entertainment	212,627	452,715	72
28	-10	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	211,936	416,529	11
29	+5	Darling, Shine!	LiSTNR (SCA)	LiSTNR (SCA)	209,320	301,685	4
30	+7	Pod Save America	SiriusXM Podcast Network	LiSTNR (SCA)	203,957	447,721	16
31	-	The Mel Robbins Podcast	SiriusXM Podcast Network	LiSTNR (SCA)	203,666	393,123	11
32	-4	Morbid	Wondery	LiSTNR (SCA)	203,069	494,031	11
33	-4	Dan Does Footy	DM Podcasts	LiSTNR (SCA)	202,693	259,722	8
34	+1	If You're Listening	Australian Broadcasting Corporation	-	197,072	615,928	4
35	+8	The Briefing	LiSTNR (SCA)	LiSTNR (SCA)	173,436	469,504	49
36	+2	The Howie Games	LiSTNR (SCA)	LiSTNR (SCA)	171,061	439,242	10
37	-1	She's On The Money	ARN / iHeart	ARN / iHeart	170,166	508,313	18
38	+1	Triple M Footy AFL	LiSTNR (SCA)	LiSTNR (SCA)	167,264	325,246	99
39	+41	From The Newsroom	News Corp Australia	News Corp / NOVA Entertainment	164,099	278,373	51
40	-8	Hourly News Bulletins	Nine Radio	Nine	162,483	350,404	2,627
41	-8	Dyl & Friends	Clubby Sports	Clubby Sports / ARN / iHeart	160,801	298,294	16
42	-37	Bronwyn	News Corp Australia	News Corp / NOVA Entertainment	159,692	305,299	1
43	+3	No Such Thing As A Fish	Audioboom	ARN / iHeart	159,156	443,733	5
44	+19	The Rush Hour with JB & Billy	LiSTNR (SCA)	LiSTNR (SCA)	143,723	286,889	144
45	+17	Ben Fordham Live	Nine Radio	Nine	143,524	310,770	142



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46	-6	On Purpose with Jay Shetty	ARN / iHeart	ARN / iHeart	142,261	328,466	10
47	+11	SBS News In Depth	Special Broadcasting Service	Special Broadcasting Service	141,227	249,431	141
48	-4	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	LiSTNR (SCA)	139,232	406,349	9
49	-7	CommSec Market Update	LiSTNR (SCA)	LiSTNR (SCA)	137,003	309,478	43
50	+3	RedHanded	Wondery	LiSTNR (SCA)	136,380	311,047	7
51	-2	Whateley	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	134,406	665,630	250
52	-4	Bizarre with Mick Molloy and Titus O'Reily	LiSTNR (SCA)	LiSTNR (SCA)	133,123	296,502	11
53	-1	everybody has a secret	Shameless Media	Shameless Media	131,604	206,565	5
54	-3	The Matty Johns Podcast	News Corp Australia	News Corp / NOVA Entertainment	131,277	293,421	19
55	+1	Life and Crimes with Andrew Rule	News Corp Australia	News Corp / NOVA Entertainment	130,818	321,232	7
56	+72	Just Married: The Anthea Bradshaw Mystery	Nine Radio	Nine	127,637	232,199	5
57	-12	Dr Karl Podcast	Australian Broadcasting Corporation	-	126,458	373,593	5
58	+2	Matt and Shane's Secret Podcast	Audioboom	ARN / iHeart	126,339	246,769	7
59	+95	The World Today	Australian Broadcasting Corporation	-	125,430	228,733	153
60	+10	The Truth About Amy	ARN / iHeart	ARN / iHeart	123,874	217,675	4
61	-2	The Front	News Corp Australia	News Corp / NOVA Entertainment	121,704	332,163	26
62	-5	The Daily Aus	ARN / iHeart	ARN / iHeart	121,405	279,025	30
63	-2	All In The Mind	Australian Broadcasting Corporation	-	121,207	372,067	5
64	-9	Do You F*cking Mind?	LiSTNR (SCA)	LiSTNR (SCA)	120,028	280,040	17
65	+21	Background Briefing	Australian Broadcasting Corporation	-	119,470	274,745	5
66	-12	Dateline NBC	NBCUniversal News Group	LiSTNR (SCA)	118,280	384,319	12
67	-20	7News Headlines	ARN / iHeart	ARN / iHeart	117,546	235,170	56



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68	+4	The Marty Sheargold Show	LiSTNR (SCA)	LiSTNR (SCA)	114,415	248,023	27
69	-2	The Mindset Mentor	SiriusXM Podcast Network	LiSTNR (SCA)	114,230	283,989	18
70	-6	Late Night Live	Australian Broadcasting Corporation	-	113,509	796,289	55
71	+2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	LiSTNR (SCA)	109,565	265,232	9
72	-22	KICPOD	LiSTNR (SCA)	LiSTNR (SCA)	106,816	199,597	9
73	Debut	Hysterical	Wondery	LiSTNR (SCA)	103,183	205,872	5
74	-6	Levels Podcast	DM Podcasts	LiSTNR (SCA)	99,836	128,763	9
75	-10	The Morning Edition	Nine Publishing	Nine	98,356	268,769	23
76	-50	Malevolent Mischief: True Stories of Horror	ARN / iHeart	ARN / iHeart	95,355	181,482	13
77	-2	Freakonomics Radio	SiriusXM Podcast Network	LiSTNR (SCA)	93,432	194,006	7
78	-7	Chat 10 Looks 3	DM Podcasts	LiSTNR (SCA)	89,737	156,530	2
79	+9	Style-ish	Shameless Media	Shameless Media	88,849	125,811	4
80	-6	TED Talks Daily	ARN / iHeart	ARN / iHeart	88,011	341,023	31
81	-3	Last Podcast On The Left	SiriusXM Podcast Network	LiSTNR (SCA)	85,833	200,495	13
82	+2	Murder With My Husband	ARN / iHeart	ARN / iHeart	83,652	175,597	4
83	+58	SBS News Updates	Special Broadcasting Service	Special Broadcasting Service	83,603	288,498	92
84	+95	MID	Mamamia	Mamamia	83,420	158,882	6
85	+13	Shandee's Story	News Corp Australia	News Corp / NOVA Entertainment	83,195	159,091	2
86	-9	News Club	Squiz Media	Squiz Media	82,856	115,388	9
87	-8	What's That Rash?	Australian Broadcasting Corporation	-	82,452	283,752	4
88	-6	Health Report	Australian Broadcasting Corporation	-	82,363	463,075	31
89	-4	The Fin	Nine Publishing	Nine	82,081	118,956	6
90	-14	The Party Room	Australian Broadcasting Corporation	-	81,333	179,402	5



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91	-10	Ladies, We Need To Talk	Australian Broadcasting Corporation	-	80,621	235,621	4
92	+5	Behind the Bastards	ARN / iHeart	ARN / iHeart	78,923	191,540	12
93	+9	CANCELLED	Mamamia	Mamamia	78,877	147,314	5
94	-5	Not Stupid	Australian Broadcasting Corporation	-	77,779	196,103	7
95	+53	Quick Smart	Australian Broadcasting Corporation	-	75,862	140,126	4
96	-	99% Invisible	SiriusXM Podcast Network	LiSTNR (SCA)	73,215	172,313	7
97	-6	The Spill	Mamamia	Mamamia	72,437	211,127	25
98	+5	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	69,827	137,183	64
99	+1	Aunty Donna Podcast	LiSTNR (SCA)	LiSTNR (SCA)	69,536	157,246	4
100	-5	Everyone Relax	LiSTNR (SCA)	LiSTNR (SCA)	69,387	180,352	16
101	+13	Chanticleer	Nine Publishing	Nine	68,756	98,658	6
102	-3	RN Breakfast	Australian Broadcasting Corporation	-	68,195	1,231,599	304
103	+1	AM	Australian Broadcasting Corporation	-	68,165	293,894	164
104	+40	3AW is Football	Nine Radio	Nine	67,816	153,466	149
105	Return	Secrets We Keep	LiSTNR (SCA)	LiSTNR (SCA)	67,032	131,444	5
106	-19	The Missing Campers Trial	Nine Radio	Nine	66,733	127,171	3
107	+2	The Footy with Broden Kelly	Clubby Sports	Clubby Sports / ARN / iHeart	65,376	106,931	14
108	+17	Cautionary Tales with Tim Harford	ARN / iHeart	ARN / iHeart	64,614	120,472	4
109	-8	The School of Greatness	SiriusXM Podcast Network	LiSTNR (SCA)	64,412	167,432	13
110	-17	Backstage with Cooper & Matty Johns	Johns Media	Johns Media / ARN / iHeart	64,386	88,176	5
111	+19	The Grade Cricketer	DM Podcasts	LiSTNR (SCA)	63,087	123,111	11
112	+4	Hack	Australian Broadcasting Corporation	-	62,867	197,798	22
113	+7	Outspoken the Podcast	ARN / iHeart	ARN / iHeart	62,663	116,213	10



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114	-1	High Scrollers	NOVA Entertainment	NOVA Entertainment	62,223	103,445	12
115	+45	3AW Breakfast with Ross and Russel	Nine Radio	Nine	62,059	123,684	93
116	+2	You Beauty	Mamamia	Mamamia	60,892	190,608	27
117	+29	Global Roaming with Geraldine Doogue and Hamish Macdonald	Australian Broadcasting Corporation	-	60,061	149,615	7
118	+3	FEAR & GREED Business News	NOVA Entertainment	NOVA Entertainment	60,032	281,650	88
119	-29	Bloke In A Bar	Bloke in a Bar	BIAB Media	59,940	166,625	17
120	-10	Australian Birth Stories	Australian Birth Stories	Australian Birth Stories	59,853	140,639	6
121	+73	Smallzy's Surgery	NOVA Entertainment	NOVA Entertainment	59,659	63,022	92
122	-30	Revisionist History	ARN / iHeart	ARN / iHeart	58,924	152,987	6
123	-8	Life Matters	Australian Broadcasting Corporation	-	58,484	372,415	75
124	+2	MrBallen's Medical Mysteries	Wondery	LiSTNR (SCA)	58,387	145,589	4
125	-8	Big Ideas	Australian Broadcasting Corporation	-	57,272	245,765	18
126	-2	Two Hot Takes	Audioboom	ARN / iHeart	57,072	105,427	5
127	+12	The Missing 49 Million	News Corp Australia	News Corp / NOVA Entertainment	56,888	104,677	4
128	Debut	3AW Wide World of Sports	Nine Radio	Nine	56,273	97,077	66
129	+32	True Crime with Kendall Rae	Audioboom	ARN / iHeart	55,629	117,554	5
130	-3	Sportsday	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	55,254	210,501	147
131	+14	Good Weekend Talks	Nine Publishing	Nine	55,065	70,396	5
132	-10	Hidden Brain	Hidden Brain Media / SiriusXM Podcast Network	Hidden Brain Media / LiSTNR (SCA)	54,094	108,385	4
133	-26	The Megyn Kelly Show	SiriusXM Podcast Network	LiSTNR (SCA)	53,918	136,773	26
134	-28	Bang On	Australian Broadcasting Corporation	-	53,834	126,411	4



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135	-30	The Tim Dillon Show	Audioboom	ARN / iHeart	53,811	79,871	5
136	+13	The Psychology of your 20s	ARN / iHeart	ARN / iHeart	53,641	96,873	11
137	-68	Cancelled with Tana Mongeau	Audioboom	ARN / iHeart	52,648	93,395	1
138	+18	So Dramatic! with Megan Pustetto	NOVA Entertainment	NOVA Entertainment	52,632	168,379	33
139	+11	Motley Fool Money	LiSTNR (SCA)	LiSTNR (SCA)	52,017	99,778	10
140	-	Scamfluencers	Wondery	LiSTNR (SCA)	51,308	114,374	4
141	+16	3AW Mornings with Tom Elliott	Nine Radio	Nine	50,722	129,985	114
142	+11	The Money Puzzle, with James Kirby	News Corp Australia	News Corp / NOVA Entertainment	50,522	103,643	10
143	+26	Footy Talk - Rugby League Podcast	LiSTNR (SCA)	LiSTNR (SCA)	50,392	82,128	18
144	+14	Nothing much happens: bedtime stories to help you sleep	ARN / iHeart	ARN / iHeart	50,096	222,671	10
145	Debut	Headlines on health	Special Broadcasting Service	Special Broadcasting Service	49,589	62,276	16
146	-27	The Race F1 Podcast	ARN / iHeart	ARN / iHeart	49,321	71,587	8
147	-15	Six Tackles With Gus	Nine Radio	Nine	49,025	66,851	6
148	-40	British Scandal	Wondery	LiSTNR (SCA)	48,626	124,708	4
149	-20	Crime Insiders	LiSTNR (SCA)	LiSTNR (SCA)	48,417	112,671	8
150	-7	The Sounding Board	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	48,032	113,453	17
151	Debut	Two Good Sports	ARN / iHeart	ARN / iHeart	47,855	119,747	12
152	-18	NRL 360	News Corp Australia	News Corp / NOVA Entertainment	47,116	79,283	13
153	+25	Something Was Wrong	Wondery	LiSTNR (SCA)	46,997	152,195	10
154	-17	Matt & Alex - All Day Breakfast	LiSTNR (SCA)	LiSTNR (SCA)	46,829	106,283	23
155	-3	Two Doting Dads with Matty J & Ash	ARN / iHeart	ARN / iHeart	46,201	76,941	10
156	-1	StarTalk Radio	SiriusXM Podcast Network	LiSTNR (SCA)	45,864	100,768	7



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157	+8	Betoota Talks	DM Podcasts	LiSTNR (SCA)	44,902	71,293	10
158	Return	The Jess Rowe Big Talk Show	LiSTNR (SCA)	LiSTNR (SCA)	44,851	87,014	6
159	+11	Small Town Murder	Wondery	LiSTNR (SCA)	44,723	105,300	10
160	-1	Uncomfortable Conversations with Josh Szeps	DM Podcasts	LiSTNR (SCA)	43,521	82,379	9
161	-50	Our Little Edey – The Eden Westbrook Story	Podshape	Podshape / NOVA Entertainment	43,372	94,333	4
162	-29	The Teacher's Pet	News Corp Australia	News Corp / NOVA Entertainment	43,306	91,273	0
163	-1	The Broski Report with Brittany Broski	Audioboom	ARN / iHeart	43,139	68,320	3
164	+4	Betrayal	ARN / iHeart	ARN / iHeart	42,439	108,388	6
165	-42	JAM Nation with Jonesy & Amanda	ARN / iHeart	ARN / iHeart	41,131	191,839	165
166	+23	Murder, Mystery & Makeup	Audioboom	ARN / iHeart	41,032	90,438	3
167	-4	Luke And Sassy Scott	LiSTNR (SCA)	LiSTNR (SCA)	41,021	75,946	7
168	+7	Nothing To Wear	Mamamia	Mamamia	40,869	73,308	6
169	+15	How I Built This with Guy Raz	Wondery	LiSTNR (SCA)	40,815	127,353	9
170	+16	Rear Vision	Australian Broadcasting Corporation	-	40,797	123,884	5
171	-20	The Ray Hadley Morning Show	Nine Radio	Nine	40,574	100,776	58
172	+4	Nightlife	Australian Broadcasting Corporation	-	40,536	321,989	119
173	-	The Minefield	Australian Broadcasting Corporation	-	40,252	111,729	4
174	Return	Imagine This	Australian Broadcasting Corporation	-	40,021	426,134	3
175	-1	FOX FOOTY Podcasts	News Corp Australia	News Corp / NOVA Entertainment	39,649	88,716	18
176	-45	How To Fail With Elizabeth Day	ARN / iHeart	ARN / iHeart	39,340	65,706	4
177	-	Ologies with Alie Ward	SiriusXM Podcast Network	LiSTNR (SCA)	38,877	79,388	4
178	+15	Ten Percent Happier with Dan Harris	Wondery	LiSTNR (SCA)	38,101	127,961	15
179	Debut	Weekend One on One	Special Broadcasting Service	Special Broadcasting Service	37,892	56,674	20



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180	-44	PM	Australian Broadcasting Corporation	-	37,831	133,695	155
181	+16	Footy Talk – Daily Australian Rules Podcast	LiSTNR (SCA)	LiSTNR (SCA)	37,541	57,770	17
182	+6	Snapped: Women Who Murder	Wondery	LiSTNR (SCA)	37,433	103,823	6
183	+2	Parental As Anything	Australian Broadcasting Corporation	-	37,363	105,489	4
184	Return	Download This Show	Australian Broadcasting Corporation	-	37,208	87,445	5
185	+10	Real Footy	Nine Publishing	Nine	37,178	64,994	9
186	Return	The Athletic FC Podcast	ARN / iHeart	ARN / iHeart	37,061	77,200	20
187	+12	Against The Odds	Wondery	LiSTNR (SCA)	36,724	98,413	5
188	+2	The Daily Telegraph NRL Podcast	News Corp Australia	News Corp / NOVA Entertainment	36,625	58,799	10
189	-6	Drive with Joel & Fletch	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	36,580	152,827	151
190	-48	Big Business with Brittney Saunders	NOVA Entertainment	NOVA Entertainment	36,416	63,377	8
191	Return	Drive with Jacqui Felgate	Nine Radio	Nine	36,380	65,144	112
192	-98	But Are You Happy?	Mamamia	Mamamia	35,630	58,199	2
193	Return	Sooshi Mango Podcast	LiSTNR (SCA)	LiSTNR (SCA)	35,517	55,897	4
194	-56	My Sister The Murderer	Podshape	Podshape / NOVA Entertainment	35,285	80,909	0
195	Return	Anatomy of Murder	audiochuck / SiriusXM Podcast Network	LiSTNR (SCA)	34,965	72,599	4
196	-9	Somehow Related with Dave O'Neil & Glenn Robbins	Nine Radio	Nine	34,921	81,851	4
197	-15	The Science Show	Australian Broadcasting Corporation	-	34,743	104,026	24
198	Return	Fifi, Fev & Nick - 101.9 The Fox Melbourne	LiSTNR (SCA)	LiSTNR (SCA)	34,674	61,515	109
199	Return	American Scandal	Wondery	LiSTNR (SCA)	34,377	109,217	6
200	Return	The Deck	audiochuck / SiriusXM Podcast Network	LiSTNR (SCA)	34,360	71,341	4



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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

HISTORICAL PODCAST RANKINGS

Triton Digital has retired the monthly publication of the Australian Top Publishers and Top Sales Representation rankers. The last active reporting period was May 2025.

ABOUT THE AUSTRALIAN PODCAST RANKER

The Australian Podcast Ranker lists the Top 300 podcasts from participating publishers that are consumed by listeners located in Australia. The All-Australian Top 300 Podcast Ranker lists only the Top 300 podcasts commissioned by an Australian publisher, consumed by listeners located in Australia.

The Australian Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

DEMOS+ TOP INDEXING PROGRAMS BY AUDIENCE COMPOSITION

* The Demos+ Top Indexing Programs by Audience Composition lists podcasts that have a high percentage of their audience that falls within a particular audience characteristic. There are 40 audience characteristics, each with its own list of 50 podcasts.

* Among podcasts that Triton measures, the top 300 ranker podcasts ranked by average monthly users for the 6-month time period are eligible to appear in these lists. For each audience characteristic, the top 50 podcasts out of the 300 listed are presented. These 50 podcasts have the highest percentage of their audience that falls within that audience characteristic, as measured by Triton Digital Podcast Metrics Demos+. Triton Digital Podcast Metrics Demos+ utilizes both datasets: the Podcast Metrics IAB-certified download data and the Demos+ survey data. As a result, only participating entities that opt in for measurement are included.

The Ranker is commissioned by Commercial Radio & Audio and includes the participation of the following publishers and sales representation: Acast, Adore Beauty, Al Jazeera, ARN/iHeartPodcast Network Australia, Audioboom, Australian Broadcasting Corporation, BBC, DM Podcasts, Guardian Media Group, Hidden Brain Media, HODD Media, Johns Media, Kinderling Kids Radio, LiSTNR (SCA), Motorsport Podcast Network, New York Times, News Corp Australia, Nine, Nova Entertainment, Podshape, Ranieri & Co, RSN Racing & Sport, Schwartz Media, Sports Entertainment Network (SEN), Squiz Media, The Australia Institute, The Bye Round, The Chaser, The Washington Post Podcast Network, TOFOP Productions, Wavelength Creative, We don't have time for this, West Australian Newspapers.

METRIC DEFINITIONS

* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.2.



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* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Australia.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 200 after having not appeared in the previous reporting period(s).

* Index (Monthly Podcast pop 18+) - Compares % of a podcast's audience against the overall Australian monthly podcast listener population (age 18+). Eg: Index 125 "Genre X is 25% more likely than average monthly podcast listener to do purchase a new car."

