

# Canada Podcast Ranker

Canadian Made English Podcasts | March 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	The Current	CBC / Radio-Canada	CBC / Radio-Canada	88
2	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	30
3	-	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	840
4	-	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	245
5	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	26
6	-	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	125
7	-	CANADALAND	Canadaland	TPX	11
8	-	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	1
9	-	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	25
10	-	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	25
11	-	Welcome to Paradise	CBC / Radio-Canada	CBC / Radio-Canada	3
12	-	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	6
13	-	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	5
14	-	Someone Knows Something	CBC / Radio-Canada	CBC / Radio-Canada	0
15	-	q	CBC / Radio-Canada	CBC / Radio-Canada	25
16	-	Because News	CBC / Radio-Canada	CBC / Radio-Canada	9
17	-	The Secret Life of Canada	CBC / Radio-Canada	CBC / Radio-Canada	6
18	-	CBC News At Issue	CBC / Radio-Canada	CBC / Radio-Canada	6
19	-	Sickboy	CBC / Radio-Canada	CBC / Radio-Canada	15
20	-	White Coat Black Art	CBC / Radio-Canada	CBC / Radio-Canada	5
21	-	Laugh Out Loud	CBC / Radio-Canada	CBC / Radio-Canada	6
22	-	The Dose	CBC / Radio-Canada	CBC / Radio-Canada	5
23	-	The Next Call with David Ridgen	CBC / Radio-Canada	CBC / Radio-Canada	0

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24	-	CBC News: The House	CBC / Radio-Canada	CBC / Radio-Canada	6
25	-	Spark	CBC / Radio-Canada	CBC / Radio-Canada	5
26	-	The Sunday Magazine	CBC / Radio-Canada	CBC / Radio-Canada	5
27	-	Tapestry	CBC / Radio-Canada	CBC / Radio-Canada	5
28	-	Writers and Company	CBC / Radio-Canada	CBC / Radio-Canada	5
29	-	COMMONS	Canadaland	TPX	3
30	-	Pop Chat	CBC / Radio-Canada	CBC / Radio-Canada	6

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Note: My Favorite Murder with Karen Kilgariff and Georgia Hardstark is being moved from SXM Media to Wondery Brand Partnerships in April

### POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

### METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

