

Canada Podcast Ranker

Canadian Made English Podcasts | October 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	21
2	-	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	671
3	-	World Report	CBC / Radio-Canada	CBC / Radio-Canada	195
4	-	The Current	CBC / Radio-Canada	CBC / Radio-Canada	64
5	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	20
6	-	The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	100
7	-	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	5
8	-	Someone Knows Something	CBC / Radio-Canada	CBC / Radio-Canada	4
9	-	Q	CBC / Radio-Canada	CBC / Radio-Canada	34
10	+1	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	20
11	-1	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
12	-	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	20
13	-	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
14	-	At Issue	CBC / Radio-Canada	CBC / Radio-Canada	4
15	-	Because News	CBC / Radio-Canada	CBC / Radio-Canada	4
16	+3	Commotion with Elamin Abdelmahmoud	CBC / Radio-Canada	CBC / Radio-Canada	21
17	+3	Laugh Out Loud	CBC / Radio-Canada	CBC / Radio-Canada	5
18	-	The Dose	CBC / Radio-Canada	CBC / Radio-Canada	4
19	-2	White Coat Black Art	CBC / Radio-Canada	CBC / Radio-Canada	4
20	-4	Sickboy	CBC / Radio-Canada	CBC / Radio-Canada	12
21	-	The Loonie Hour	TPX Podcast Network	The Podcast Exchange	4
22	-	The House	CBC / Radio-Canada	CBC / Radio-Canada	4
23	-	The Sunday Magazine	CBC / Radio-Canada	CBC / Radio-Canada	8



Rank	Change	Podcast	Sales network	Sales representation	New episodes
24	+6	The No Good, Terribly Kind, Wonderful Lives and Tragic Deaths of Barry and Honey Sherman	CBC / Radio-Canada	CBC / Radio-Canada	1
25	-	The Secret Life of Canada	CBC / Radio-Canada	CBC / Radio-Canada	0
26	-2	Writers and Company	CBC / Radio-Canada	CBC / Radio-Canada	4
27	+1	Cost of Living	CBC / Radio-Canada	CBC / Radio-Canada	4
28	Return	The World this Weekend	CBC / Radio-Canada	CBC / Radio-Canada	32
29	Return	West of Centre	CBC / Radio-Canada	CBC / Radio-Canada	4
30	-4	Spark	CBC / Radio-Canada	CBC / Radio-Canada	4



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Note: NPR is temporarily excluded from the rankers this month due to a planned data collection migration. They will return to the rankers once the migration is complete.

Note: Studio71 is temporarily excluded from the rankers this month due to data collection issues.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

