

Canada Podcast Ranker

Canadian Made French Podcasts | March 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Radiojournal	Radio Canada	CBC / Radio-Canada	287
2	-	Richard Martineau	QUB	Québecor	346
3	-	Benoît Dutrizac	QUB	Québecor	335
4	-	Ça s'explique	Radio Canada	CBC / Radio-Canada	24
5	-	La soirée est (encore) jeune	Radio Canada	CBC / Radio-Canada	10
6	-	RDI express	Radio Canada	CBC / Radio-Canada	50
7	-	Mario Dumont	QUB	Québecor	248
8	-	Bulletin réseau	Radio Canada	CBC / Radio-Canada	240
9	-	L'heure du monde	Radio Canada	CBC / Radio-Canada	25
10	-	Geneviève Pettersen	QUB	Québecor	320
11	-	Aujourd'hui l'histoire	Radio Canada	CBC / Radio-Canada	5
12	-	Sortie de zone	Cogeco Media	Cogeco Media	23
13	-	Moteur de recherche	Radio Canada	CBC / Radio-Canada	25
14	-	Philippe-Vincent Foisy	QUB	Québecor	370
15	-	Plus on est de fous, plus on lit!	Radio Canada	CBC / Radio-Canada	20
16	-	En 5 minutes	QUB	Québecor	26
17	-	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	31
18	-	La Poche Bleue	Cogeco Media	Cogeco Media	6
19	-	Dupont le matin	Cogeco Media	Cogeco Media	174
20	-	Antoine Robitaille	QUB	Québecor	73
21	-	Les rencontres de l'heure	QUB	Québecor	368
22	-	Midi info	Radio Canada	CBC / Radio-Canada	25
23	-	La Dose	QUB	Québecor	110

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24	-	Le Guide de l'auto - Antoine Joubert et Germain Goyer	QUB	Québecor	25
25	-	Question d'intérêt	Radio Canada	CBC / Radio-Canada	5
26	-	L'essentiel de Paul Arcand	Cogeco Media	Cogeco Media	29
27	-	L'univers paranormal de Christian Page	Cogeco Media	Cogeco Media	4
28	-	Les années lumière	Radio Canada	CBC / Radio-Canada	6
29	-	À la une	Radio Canada	CBC / Radio-Canada	25
30	-	Pénélope radio	Radio Canada	CBC / Radio-Canada	25

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Note: My Favorite Murder with Karen Kilgariff and Georgia Hardstark is being moved from SXM Media to Wondery Brand Partnerships in April

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

