

# Canada Podcast Ranker

Canadian Made French Podcasts | September 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	Debut	Sexe Oral	TPX Podcast Network	The Podcast Exchange	5
2	-1	Radiojournal	Radio Canada	CBC / Radio-Canada	282
3	+11	Richard Martineau	QUB	Québecor	355
4	+2	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	34
5	+22	Mario Dumont	QUB	Québecor	291
6	Return	Benoit Dutrizac	QUB	Québecor	331
7	Debut	Sans Filtre Podcast	TPX Podcast Network	The Podcast Exchange	4
8	-3	Ça s'explique	Radio Canada	CBC / Radio-Canada	19
9	-6	RDI express	Radio Canada	CBC / Radio-Canada	43
10	-8	Bulletin réseau	Radio Canada	CBC / Radio-Canada	95
11	-7	L'heure du monde	Radio Canada	CBC / Radio-Canada	24
12	-	En 5 minutes	QUB	Québecor	29
13	-	Aujourd'hui l'histoire	Radio Canada	CBC / Radio-Canada	4
14	Return	Philippe-Vincent Foisy	QUB	Québecor	401
15	+3	La Poche Bleue	Cogeco Media	Cogeco Media	10
16	-9	Moteur de recherche	Radio Canada	CBC / Radio-Canada	23
17	Return	Sophie Durocher	QUB	Québecor	145
18	+12	Les rencontres de l'heure	QUB	Québecor	388
19	+3	Dupont le matin	Cogeco Media	Cogeco Media	85
20	Debut	La journée (est encore jeune)	Radio Canada	CBC / Radio-Canada	4
21	-5	Midi info	Radio Canada	CBC / Radio-Canada	23
22	+3	L'essentiel de Paul Arcand	Cogeco Media	Cogeco Media	23
23	-6	Le Guide de l'auto - Antoine Joubert et Germain Goyer	QUB	Québecor	22



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24	Debut	Faut qu'on s'appelle	TPX Podcast Network	The Podcast Exchange	8
25	Return	La Dose	QUB	Québecor	60
26	Return	Antoine Robitaille	QUB	Québecor	78
27	-12	En privé SVP	QUB	Québecor	1
28	-20	Yasmine Abdelfadel	QUB	Québecor	178
29	-10	Plus on est de fous, plus on lit!	Radio Canada	CBC / Radio-Canada	0
30	-9	Flash info	Radio Canada	CBC / Radio-Canada	72



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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

## ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

