

Canada Podcast Ranker

Canadian Made French Podcasts | June 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Sexe Oral	TPX Podcast Network	The Podcast Exchange	6
2	-	Radiojournal	Radio Canada	CBC / Radio-Canada	290
3	-	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	33
4	-	Richard Martineau	QUB	Québecor	210
5	-	Benoit Dutrizac	QUB	Québecor	200
6	+1	Bulletin réseau	Radio Canada	CBC / Radio-Canada	250
7	-1	Mario Dumont	QUB	Québecor	171
8	-	La Poche Bleue	Cogeco Media	Cogeco Media	15
9	Return	Alexandre Moranville-Ouellet	QUB	Québecor	91
10	-	RDI express	Radio Canada	CBC / Radio-Canada	21
11	+1	Aujourd'hui l'histoire	Radio Canada	CBC / Radio-Canada	4
12	Return	Alexandre Dubé	QUB	Québecor	116
13	-	Sans Filtre Podcast	TPX Podcast Network	The Podcast Exchange	3
14	-3	Philippe-Vincent Foisy	QUB	Québecor	238
15	+5	Sortie de zone	Cogeco Media	Cogeco Media	5
16	+1	Dupont le matin	Cogeco Media	Cogeco Media	205
17	+2	L'univers paranormal de Christian Page	Cogeco Media	Cogeco Media	2
18	-4	En 5 minutes	QUB	Québecor	24
19	Debut	Jean-François Baril	QUB	Québecor	99
20	-4	Les rencontres de l'heure	QUB	Québecor	280
21	Return	Marie Montpetit	QUB	Québecor	104
22	-4	Moteur de recherche	Radio Canada	CBC / Radio-Canada	4
23	-8	Ça s'explique	Radio Canada	CBC / Radio-Canada	2

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24	-2	La Dose	QUB	Québecor	58
25	-16	Sophie Durocher	QUB	Québecor	84
26	-5	L'essentiel de Paul Arcand	Cogeco Media	Cogeco Media	19
27	-2	Le Guide de l'auto - Antoine Joubert et Germain Goyer	QUB	Québecor	19
28	+1	Plus on est de fous, plus on lit!	Radio Canada	CBC / Radio-Canada	0
29	Return	Narcos PQ	QUB	Québecor	1
30	-2	L'heure du monde	Radio Canada	CBC / Radio-Canada	0

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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

