

# Canada Podcast Ranker

Canadian Made French Podcasts | June 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Le Radiojournal	Radio Canada	CBC / Radio-Canada	191
2	-	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	28
3	-	Richard Martineau	QUB	Québecor	142
4	+4	Bulletin réseau	Radio Canada	CBC / Radio-Canada	34
5	Return	Alexandre Moranville-Ouellet	QUB	Québecor	133
6	+1	La Poche Bleue	Cogeco Media	Cogeco Media	18
7	-3	Benoît Dutrizac	QUB	Québecor	137
8	-3	Alexandre Dubé	QUB	Québecor	130
9	+4	L'essentiel de Paul Arcand	Cogeco Media	Cogeco Media	29
10	-	Sortie de zone	Cogeco Media	Cogeco Media	4
11	Debut	Karima Brikh	QUB	Québecor	92
12	-6	Mario Dumont	QUB	Québecor	128
13	Debut	Le PodCash McSween	Cogeco Media	Cogeco Media	5
14	-2	Dupont le matin	Cogeco Media	Cogeco Media	78
15	-6	L'univers paranormal de Christian Page	Cogeco Media	Cogeco Media	2
16	Debut	Pierre Nantel	QUB	Québecor	94
17	-6	Les rencontres de l'heure	QUB	Québecor	205
18	Return	Jean-François Baril	QUB	Québecor	102
19	-2	Contact - avec Stéphan Bureau	QUB	Québecor	2
20	-	Le Guide de l'auto - Antoine Joubert	QUB	Québecor	22
21	-3	En 5 minutes	QUB	Québecor	22
22	Debut	Francis Gosselin	QUB	Québecor	106
23	-7	Sophie Durocher	QUB	Québecor	69



Rank	Change	Podcast	Sales network	Sales representation	New episodes
24	-10	Ça s'explique	Radio Canada	CBC / Radio-Canada	1
25	-4	Mathieu Bock-Côté	QUB	Québecor	36
26	-7	Aujourd'hui l'histoire	Radio Canada	CBC / Radio-Canada	1
27	-12	Yasmine Abdelfadel	QUB	Québecor	79
28	-3	Bon Match!	Cogeco Media	Cogeco Media	4
29	-5	Tout savoir en 24 minutes	QUB	Québecor	33
30	Debut	Isabelle Huot	QUB	Québecor	50



# Canada Podcast Ranker

## Canadian Made French Podcasts | June 2024



Note: Rooster Teeth experienced data collection issues this period.

### POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

### METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

