

Canada Podcast Ranker

Top Podcasts | October 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	9
2	+2	SmartLess	Wondery Network	DAX Global Canada	6
3	-1	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	17
4	-1	Crime Junkie	audiochuck	SXM Media	5
5	-	Morbid	Wondery Network	DAX Global Canada	13
6	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	8
7	+1	The Current	CBC / Radio-Canada	CBC / Radio-Canada	65
8	-1	Conan O'Brien Needs A Friend	SXM Media	SXM Media	8
9	-	On Purpose with Jay Shetty	SXM Media	SXM Media	8
10	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	20
11	+1	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	196
12	-1	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
13	+1	Last Podcast On The Left	SXM Media	SXM Media	8
14	-1	Sexe Oral	TPX Podcast Network	The Podcast Exchange	6
15	-	The Mindset Mentor	Kast Media	Kast Media	16
16	+1	Planet Money	NPR	National Public Media (US) and Dax (Canada)	8
17	+1	Freakonomics Radio	SXM Media	SXM Media	4
18	-2	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	648
19	+2	Up First	NPR	National Public Media (US) and Dax (Canada)	28
20	-	Office Ladies	SXM Media	SXM Media	4
21	+2	The School of Greatness	SXM Media	SXM Media	13
22	+7	99% Invisible	SXM Media	SXM Media	5
23	-1	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8



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24	-	CNN 5 Things	WarnerMedia	WarnerMedia	117
25	-	Super Soul	SXM Media	SXM Media	4
26	+1	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	12
27	+1	Hidden Brain	Hidden Brain Media	SXM Media	4
28	-2	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	100
29	+1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SXM Media	SXM Media	4
30	-11	Casefile True Crime	Audioboom	Rogers	4
31	+8	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	24
32	-1	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	8
33	+5	48 Hours	Paramount	Paramount	4
34	-1	Radiojournal	Radio Canada	CBC / Radio-Canada	224
35	-3	The Viall Files	Kast Media	Kast Media	14
36	-1	Pod Save America	SXM Media	SXM Media	13
37	-1	Richard Martineau	QUB	Québecor	269
38	-4	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	19
39	-2	Something Was Wrong	Wondery Network	DAX Global Canada	5
40	-	Nothing much happens; bedtime stories to help you sleep	SXM Media	SXM Media	4
41	+2	Ologies with Alie Ward	SXM Media	SXM Media	5
42	+9	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	30
43	Debut	The Rachel Hollis Podcast	SXM Media	SXM Media	11
44	+1	Your Mom's House with Christina P. and Tom Segura	SXM Media	SXM Media	4
45	+18	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
46	+2	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	9



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47	-5	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	20
48	-4	This Is Actually Happening	Wondery Network	DAX Global Canada	6
49	-2	IMPAULSIVE	Kast Media	Kast Media	4
50	-4	This Past Weekend	Kast Media	Kast Media	4
51	+8	Benoit Dutrizac	QUB	Québecor	267
52	-3	American Scandal	Wondery Network	DAX Global Canada	6
53	+30	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	11
54	-2	The Daily Stoic	Wondery Network	DAX Global Canada	33
55	Return	Wait Wait... Don't Tell Me!	NPR	National Public Media (US) and Dax (Canada)	6
56	-	StarTalk Radio	SXM Media	SXM Media	7
57	-7	The Deck	audiochuck	SXM Media	4
58	+34	Someone Knows Something	CBC / Radio-Canada	CBC / Radio-Canada	1
59	Debut	The Mel Robbins Podcast	SXM Media	SXM Media	8
60	-2	True Crime Garage	SXM Media	SXM Media	10
61	-6	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	20
62	-21	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	0
63	-9	Mario Dumont	QUB	Québecor	217
64	-3	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	20
65	+21	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	5
66	-6	Business Wars	Wondery Network	DAX Global Canada	6
67	Debut	All There Is with Anderson Cooper	WarnerMedia	WarnerMedia	5
68	-11	How Did This Get Made?	SXM Media	SXM Media	8
69	-7	Anderson Cooper 360	WarnerMedia	WarnerMedia	20



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70	-	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	20
71	+13	Ça s'explique	Radio Canada	CBC / Radio-Canada	19
72	-7	Two Hot Takes	Audioboom	Rogers	4
73	-9	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	4
74	Debut	Full Body Chills	audiochuck	SXM Media	20
75	Debut	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	4
76	-10	No Such Thing As A Fish	Audioboom	Rogers	4
77	-5	Anatomy of Murder	audiochuck	SXM Media	4
78	-11	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	67
79	-11	The Tiny Meat Gang Podcast	Audioboom	Rogers	4
80	-3	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	24
81	-7	True Crime with Kendall Rae	Audioboom	Rogers	8
82	-13	Murder With My Husband	Cloud10	Cloud10	4
83	-8	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
84	+9	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	20
85	-9	Zane and Heath: Unfiltered	Audioboom	Rogers	4
86	+13	The Generation Why Podcast	Wondery Network	DAX Global Canada	5
87	-5	Murder, Mystery & Makeup	Audioboom	Rogers	4
88	Debut	Internal Affairs	NBCUniversal News Group	SXM Media	3
89	Debut	The Outlaw Ocean	CBC / Radio-Canada	CBC / Radio-Canada	4
90	-11	Small Town Murder	Wondery Network	DAX Global Canada	8
91	Debut	The Yard	The Roost Podcast Network	Rooster Teeth Productions	4
92	-5	Even the Rich	Wondery Network	DAX Global Canada	8



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93	-4	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	5
94	-6	Morning Joe	NBCUniversal News Group	SXM Media	22
95	Return	True Crime Obsessed	Audioboom	Rogers	7
96	-15	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	6
97	+1	Dark History	Audioboom	Rogers	4
98	-18	And That's Why We Drink	SXM Media	SXM Media	4
99	-28	RedHanded	Audioboom	Rogers	8
100	Return	L'heure du monde	Radio Canada	CBC / Radio-Canada	20



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

