

# Canada Podcast Ranker

Top Podcasts | October 2022



| Rank | Change | Podcast   | Sales network           | Sales representation                                     | New episodes |
|------|--------|---|-------------------------|--|--------------|
| 1    | -      | Dateline NBC  | NBCUniversal News Group | SXM Media  | 9            |
| 2    | +2     | SmartLess   | Wondery Network         | DAX Global Canada  | 6            |
| 3    | -1     | Front Burner  | CBC / Radio-Canada      | CBC / Radio-Canada                                       | 17           |
| 4    | -1     | Crime Junkie  | audiochuck              | SXM Media  | 5            |
| 5    | -      | Morbid  | Wondery Network         | DAX Global Canada  | 13           |
| 6    | -      | My Favorite Murder with Karen Kilgariff and Georgia Hardstark | Wondery Network         | DAX Global Canada  | 8            |
| 7    | +1     | The Current   | CBC / Radio-Canada      | CBC / Radio-Canada                                       | 65           |
| 8    | -1     | Conan O'Brien Needs A Friend                                  | SXM Media               | SXM Media  | 8            |
| 9    | -      | On Purpose with Jay Shetty                                    | SXM Media               | SXM Media  | 8            |
| 10   | -      | Ideas   | CBC / Radio-Canada      | CBC / Radio-Canada                                       | 20           |
| 11   | +1     | CBC News: World Report  | CBC / Radio-Canada      | CBC / Radio-Canada                                       | 196          |
| 12   | -1     | CBC News: The World This Hour                                 | CBC / Radio-Canada      | CBC / Radio-Canada                                       | 672          |
| 13   | +1     | Last Podcast On The Left                                      | SXM Media               | SXM Media  | 8            |
| 14   | -1     | Sexe Oral   | TPX Podcast Network     | The Podcast Exchange                                     | 6            |
| 15   | -      | The Mindset Mentor  | Kast Media              | Kast Media   | 16           |
| 16   | +1     | Planet Money  | NPR                     | National Public Media (US) and Dax (Canada)              | 8            |
| 17   | +1     | Freakonomics Radio  | SXM Media               | SXM Media  | 4            |
| 18   | -2     | NPR News Now  | NPR                     | National Public Media (US) and Dax (Canada)              | 648          |
| 19   | +2     | Up First  | NPR                     | National Public Media (US) and Dax (Canada)              | 28           |
| 20   | -      | Office Ladies   | SXM Media               | SXM Media  | 4            |
| 21   | +2     | The School of Greatness                                       | SXM Media               | SXM Media  | 13           |
| 22   | +7     | 99% Invisible   | SXM Media               | SXM Media  | 5            |
| 23   | -1     | Monday Morning Podcast  | All Things Comedy       | All Things Comedy (US) and The Podcast Exchange (Canada) | 8            |



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| 24   | -      | CNN 5 Things  | WarnerMedia               | WarnerMedia                                 | 117          |
| 25   | -      | Super Soul  | SXM Media                 | SXM Media                                   | 4            |
| 26   | +1     | Ten Percent Happier with Dan Harris                     | Wondery Network           | DAX Global Canada                           | 12           |
| 27   | +1     | Hidden Brain  | Hidden Brain Media        | SXM Media                                   | 4            |
| 28   | -2     | CBC News: The World at Six                              | CBC / Radio-Canada        | CBC / Radio-Canada                          | 100          |
| 29   | +1     | 2 Bears, 1 Cave with Tom Segura & Bert Kreischer        | SXM Media                 | SXM Media                                   | 4            |
| 30   | -11    | Casefile True Crime                                     | Audioboom                 | Rogers                                      | 4            |
| 31   | +8     | Fresh Air   | NPR                       | National Public Media (US) and Dax (Canada) | 24           |
| 32   | -1     | How I Built This with Guy Raz                           | Wondery Network           | DAX Global Canada                           | 8            |
| 33   | +5     | 48 Hours  | Paramount                 | Paramount                                   | 4            |
| 34   | -1     | Radiojournal  | Radio Canada              | CBC / Radio-Canada                          | 224          |
| 35   | -3     | The Viall Files   | Kast Media                | Kast Media                                  | 14           |
| 36   | -1     | Pod Save America  | SXM Media                 | SXM Media                                   | 13           |
| 37   | -1     | Richard Martineau                                       | QUB                       | Québecor                                    | 269          |
| 38   | -4     | Indicator from Planet Money                             | NPR                       | National Public Media (US) and Dax (Canada) | 19           |
| 39   | -2     | Something Was Wrong                                     | Wondery Network           | DAX Global Canada                           | 5            |
| 40   | -      | Nothing much happens; bedtime stories to help you sleep | SXM Media                 | SXM Media                                   | 4            |
| 41   | +2     | Ologies with Alie Ward                                  | SXM Media                 | SXM Media                                   | 5            |
| 42   | +9     | Les chroniques de Pierre-Yves McSween                   | Cogeco Media              | Cogeco Media                                | 30           |
| 43   | Debut  | The Rachel Hollis Podcast                               | SXM Media                 | SXM Media                                   | 11           |
| 44   | +1     | Your Mom's House with Christina P. and Tom Segura       | SXM Media                 | SXM Media                                   | 4            |
| 45   | +18    | Real Time with Bill Maher                               | WarnerMedia               | WarnerMedia                                 | 6            |
| 46   | +2     | H3 Podcast  | The Roost Podcast Network | Rooster Teeth Productions                   | 9            |



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| 47   | -5     | The NPR Politics Podcast          | NPR                     | National Public Media (US) and Dax (Canada) | 20           |
| 48   | -4     | This Is Actually Happening        | Wondery Network         | DAX Global Canada                           | 6            |
| 49   | -2     | IMPAULSIVE                        | Kast Media              | Kast Media                                  | 4            |
| 50   | -4     | This Past Weekend                 | Kast Media              | Kast Media                                  | 4            |
| 51   | +8     | Benoit Dutrizac                   | QUB                     | Québecor                                    | 267          |
| 52   | -3     | American Scandal                  | Wondery Network         | DAX Global Canada                           | 6            |
| 53   | +30    | The Rachel Maddow Show            | NBCUniversal News Group | SXM Media                                   | 11           |
| 54   | -2     | The Daily Stoic                   | Wondery Network         | DAX Global Canada                           | 33           |
| 55   | Return | Wait Wait... Don't Tell Me!       | NPR                     | National Public Media (US) and Dax (Canada) | 6            |
| 56   | -      | StarTalk Radio                    | SXM Media               | SXM Media                                   | 7            |
| 57   | -7     | The Deck                          | audiochuck              | SXM Media                                   | 4            |
| 58   | +34    | Someone Knows Something           | CBC / Radio-Canada      | CBC / Radio-Canada                          | 1            |
| 59   | Debut  | The Mel Robbins Podcast           | SXM Media               | SXM Media                                   | 8            |
| 60   | -2     | True Crime Garage                 | SXM Media               | SXM Media                                   | 10           |
| 61   | -6     | Pop Culture Happy Hour            | NPR                     | National Public Media (US) and Dax (Canada) | 20           |
| 62   | -21    | Uncover                           | CBC / Radio-Canada      | CBC / Radio-Canada                          | 0            |
| 63   | -9     | Mario Dumont                      | QUB                     | Québecor                                    | 217          |
| 64   | -3     | As It Happens                     | CBC / Radio-Canada      | CBC / Radio-Canada                          | 20           |
| 65   | +21    | Quirks and Quarks                 | CBC / Radio-Canada      | CBC / Radio-Canada                          | 5            |
| 66   | -6     | Business Wars                     | Wondery Network         | DAX Global Canada                           | 6            |
| 67   | Debut  | All There Is with Anderson Cooper | WarnerMedia             | WarnerMedia                                 | 5            |
| 68   | -11    | How Did This Get Made?            | SXM Media               | SXM Media                                   | 8            |
| 69   | -7     | Anderson Cooper 360               | WarnerMedia             | WarnerMedia                                 | 20           |



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| 70   | -      | Power and Politics                      | CBC / Radio-Canada        | CBC / Radio-Canada                          | 20           |
| 71   | +13    | Ça s'explique                           | Radio Canada              | CBC / Radio-Canada                          | 19           |
| 72   | -7     | Two Hot Takes                           | Audioboom                 | Rogers                                      | 4            |
| 73   | -9     | TED Radio Hour                          | NPR                       | National Public Media (US) and Dax (Canada) | 4            |
| 74   | Debut  | Full Body Chills                        | audiochuck                | SXM Media                                   | 20           |
| 75   | Debut  | Rachel Maddow Presents: Ultra           | NBCUniversal News Group   | SXM Media                                   | 4            |
| 76   | -10    | No Such Thing As A Fish                 | Audioboom                 | Rogers                                      | 4            |
| 77   | -5     | Anatomy of Murder                       | audiochuck                | SXM Media                                   | 4            |
| 78   | -11    | The Charlie Kirk Show                   | Salem Podcast Network     | Salem Media Group                           | 67           |
| 79   | -11    | The Tiny Meat Gang Podcast              | Audioboom                 | Rogers                                      | 4            |
| 80   | -3     | Consider This from NPR                  | NPR                       | National Public Media (US) and Dax (Canada) | 24           |
| 81   | -7     | True Crime with Kendall Rae             | Audioboom                 | Rogers                                      | 8            |
| 82   | -13    | Murder With My Husband                  | Cloud10                   | Cloud10                                     | 4            |
| 83   | -8     | The Debaters                            | CBC / Radio-Canada        | CBC / Radio-Canada                          | 3            |
| 84   | +9     | Watch What Happens Live with Andy Cohen | Wondery Network           | DAX Global Canada                           | 20           |
| 85   | -9     | Zane and Heath: Unfiltered              | Audioboom                 | Rogers                                      | 4            |
| 86   | +13    | The Generation Why Podcast              | Wondery Network           | DAX Global Canada                           | 5            |
| 87   | -5     | Murder, Mystery & Makeup                | Audioboom                 | Rogers                                      | 4            |
| 88   | Debut  | Internal Affairs                        | NBCUniversal News Group   | SXM Media                                   | 3            |
| 89   | Debut  | The Outlaw Ocean                        | CBC / Radio-Canada        | CBC / Radio-Canada                          | 4            |
| 90   | -11    | Small Town Murder                       | Wondery Network           | DAX Global Canada                           | 8            |
| 91   | Debut  | The Yard                                | The Roost Podcast Network | Rooster Teeth Productions                   | 4            |
| 92   | -5     | Even the Rich                           | Wondery Network           | DAX Global Canada                           | 8            |



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| 93   | -4     | Snapped: Women Who Murder                        | Wondery Network         | DAX Global Canada  | 5            |
| 94   | -6     | Morning Joe                                      | NBCUniversal News Group | SXM Media  | 22           |
| 95   | Return | True Crime Obsessed                              | Audioboom               | Rogers   | 7            |
| 96   | -15    | The Dollop with Dave Anthony and Gareth Reynolds | All Things Comedy       | All Things Comedy (US) and The Podcast Exchange (Canada) | 6            |
| 97   | +1     | Dark History                                     | Audioboom               | Rogers   | 4            |
| 98   | -18    | And That's Why We Drink                          | SXM Media               | SXM Media  | 4            |
| 99   | -28    | RedHanded  | Audioboom               | Rogers   | 8            |
| 100  | Return | L'heure du monde                                 | Radio Canada            | CBC / Radio-Canada                                       | 20           |



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, CBC / Radio-Canada, Cloud10, Cogeco Media, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Studio71, The Roost Podcast Network, TPX Podcast Network, WarnerMedia, Wondery.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

