

# Canada Podcast Ranker

Top Podcasts | November 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	10
2	-	SmartLess	Wondery Network	DAX Global Canada	5
3	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	4
4	-	Crime Junkie	audiochuck	SXM Media	6
5	-	Morbid	Wondery Network	DAX Global Canada	13
6	+2	Conan O'Brien Needs A Friend	SXM Media	SXM Media	10
7	-	The Current	CBC / Radio-Canada	CBC / Radio-Canada	69
8	-2	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	8
9	-	On Purpose with Jay Shetty	SXM Media	SXM Media	8
10	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	20
11	-	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	196
12	-	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
13	+1	Sexe Oral	TPX Podcast Network	The Podcast Exchange	4
14	-1	Last Podcast On The Left	SXM Media	SXM Media	8
15	+4	Up First	NPR	National Public Media (US) and Dax (Canada)	28
16	+1	Freakonomics Radio	SXM Media	SXM Media	4
17	-1	Planet Money	NPR	National Public Media (US) and Dax (Canada)	7
18	-3	The Mindset Mentor	Kast Media	Kast Media	15
19	+1	Office Ladies	SXM Media	SXM Media	4
20	+4	CNN 5 Things	WarnerMedia	WarnerMedia	109
21	-3	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	584
22	+11	48 Hours	Paramount	Paramount	10
23	+7	Casefile True Crime	Audioboom	Rogers	4



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24	+5	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SXM Media	SXM Media	4
25	+3	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	101
26	-	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	13
27	-6	The School of Greatness	SXM Media	SXM Media	14
28	-1	Hidden Brain	Hidden Brain Media	SXM Media	4
29	-4	Super Soul	SXM Media	SXM Media	4
30	-7	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
31	-9	99% Invisible	SXM Media	SXM Media	4
32	-1	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	24
33	-1	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	10
34	-	Radiojournal	Radio Canada	CBC / Radio-Canada	232
35	+4	Something Was Wrong	Wondery Network	DAX Global Canada	4
36	-	Pod Save America	SXM Media	SXM Media	7
37	+1	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	18
38	-3	The Viall Files	Kast Media	Kast Media	14
39	-2	Richard Martineau	QUB	Québecor	284
40	-	Nothing much happens; bedtime stories to help you sleep	SXM Media	SXM Media	4
41	-	Ologies with Alie Ward	SXM Media	SXM Media	6
42	+17	The Mel Robbins Podcast	SXM Media	SXM Media	8
43	-1	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	39
44	-	Your Mom's House with Christina P. and Tom Segura	SXM Media	SXM Media	4
45	+2	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	20
46	-3	The Rachel Hollis Podcast	SXM Media	SXM Media	15



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47	+7	The Daily Stoic	Wondery Network	DAX Global Canada	32
48	+2	This Past Weekend	Kast Media	Kast Media	5
49	+13	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	1
50	-4	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13
51	-6	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
52	-3	IMPAULSIVE	Kast Media	Kast Media	5
53	+22	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	5
54	-3	Benoit Dutrizac	QUB	Québecor	271
55	+6	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	23
56	-8	This Is Actually Happening	Wondery Network	DAX Global Canada	6
57	-1	StarTalk Radio	SXM Media	SXM Media	6
58	-6	American Scandal	Wondery Network	DAX Global Canada	6
59	-4	Wait Wait... Don't Tell Me!	NPR	National Public Media (US) and Dax (Canada)	6
60	-	True Crime Garage	SXM Media	SXM Media	7
61	+7	How Did This Get Made?	SXM Media	SXM Media	8
62	+4	Business Wars	Wondery Network	DAX Global Canada	7
63	+9	Two Hot Takes	Audioboom	Rogers	5
64	-	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	20
65	+8	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	4
66	+11	Anatomy of Murder	audiochuck	SXM Media	5
67	+3	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	19
68	+18	The Generation Why Podcast	Wondery Network	DAX Global Canada	6
69	-12	The Deck	audiochuck	SXM Media	3



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70	+9	The Tiny Meat Gang Podcast	Audioboom	Rogers	6
71	+10	True Crime with Kendall Rae	Audioboom	Rogers	8
72	Debut	Run, Hide, Repeat	CBC / Radio-Canada	CBC / Radio-Canada	2
73	+3	No Such Thing As A Fish	Audioboom	Rogers	4
74	-5	Anderson Cooper 360	WarnerMedia	WarnerMedia	19
75	-10	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
76	+4	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	25
77	-24	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	6
78	+5	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
79	+17	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	7
80	+5	Zane and Heath: Unfiltered	Audioboom	Rogers	4
81	+18	RedHanded	Audioboom	Rogers	10
82	-19	Mario Dumont	QUB	Québecor	229
83	+10	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	4
84	Debut	La Poche Bleue	Cogeco Media	Cogeco Media	16
85	Return	Bulletin réseau	Radio Canada	CBC / Radio-Canada	192
86	Return	Q	CBC / Radio-Canada	CBC / Radio-Canada	4
87	+3	Small Town Murder	Wondery Network	DAX Global Canada	8
88	-10	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	57
89	+5	Morning Joe	NBCUniversal News Group	SXM Media	20
90	Return	The Vanished Podcast	Wondery Network	DAX Global Canada	4
91	+7	And That's Why We Drink	SXM Media	SXM Media	5
92	-21	Ça s'explique	Radio Canada	CBC / Radio-Canada	12



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93	Return	RDI express	Radio Canada	CBC / Radio-Canada	44
94	+6	L'heure du monde	Radio Canada	CBC / Radio-Canada	19
95	-4	The Yard	The Roost Podcast Network	Rooster Teeth Productions	4
96	-9	Murder, Mystery & Makeup	Audioboom	Rogers	3
97	-5	Even the Rich	Wondery Network	DAX Global Canada	9
98	-14	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	17
99	Debut	Pod Save the World	SXM Media	SXM Media	6
100	Debut	Affaire Julien Lacroix : 2 ans plus tard	Cogeco Media	Cogeco Media	9



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Note: Samsung made an update to their Samsung Free app which caused a spike in downloads. Samsung resolved the issue moving forward, starting in December. To mitigate the issue, we have reprocessed our November data to remove those spikes.

### POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE CANADIAN SALES NETWORK AND PODCAST REPORTS

The Canadian Sales Network Report lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, CBC / Radio-Canada, Cloud10, Cogeco Media, Headgum, Kast Media, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, Studio71, SXM Media, The Roost Podcast Network, TPX Podcast Network, WarnerMedia, Wondery.

### METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

