

Canada Podcast Ranker

Top Podcasts | March 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	TPX	11
2	-	The Current	CBC / Radio-Canada	CBC / Radio-Canada	88
3	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	30
4	-	Crime Junkie	audiochuck / SXM Media	TPX	6
5	-	SmartLess	Wondery Network	DAX Global Canada	6
6	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark*	SXM Media	TPX	9
7	-	Morbid: A True Crime Podcast	Audioboom	Rogers	9
8	-	Conan O'Brien Needs A Friend	SXM Media	TPX	10
9	-	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	840
10	-	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	245
11	-	Last Podcast On The Left	SXM Media	TPX	10
12	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	26
13	-	On Purpose with Jay Shetty	SXM Media	TPX	10
14	-	Planet Money	NPR	National Public Media (US) and Dax (Canada)	10
15	-	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	828
16	-	The Mindset Mentor	Kast Media	Kast Media	25
17	-	Office Ladies	SXM Media	TPX	5
18	-	The Viall Files	Kast Media	Kast Media	20
19	-	Radiojournal	Radio Canada	CBC / Radio-Canada	287
20	-	Monday Morning Podcast	All Things Comedy	All Things Comedy	10
21	-	Super Soul	SXM Media	TPX	6
22	-	The School of Greatness	Wondery Network	DAX Global Canada	15
23	-	Freakonomics Radio	SXM Media	TPX	5



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24	-	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	125
25	-	Up First	NPR	National Public Media (US) and Dax (Canada)	35
26	-	Casefile True Crime	Audioboom	Rogers	7
27	-	Hidden Brain	Hidden Brain Media	TPX	6
28	-	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	15
29	-	99% Invisible	SXM Media	TPX	6
30	-	CANADALAND	Canadaland	TPX	11
31	-	Richard Martineau	QUB	Québecor	346
32	-	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	25
33	-	WTF with Marc Maron Podcast	SXM Media	TPX	11
34	-	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	30
35	-	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SXM Media	TPX	5
36	-	The Rachel Maddow Show	NBCUniversal News Group	TPX	26
37	-	Ologies with Alie Ward	SXM Media	TPX	5
38	-	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	5
39	-	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	25
40	-	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	12
41	-	Something Was Wrong	audiochuck / SXM Media	TPX	6
42	-	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	1
43	-	Your Mom's House with Christina P. and Tom Segura	SXM Media	TPX	5
44	-	Nothing much happens; bedtime stories to help you sleep	SXM Media	TPX	5
45	-	48 Hours	Paramount	Paramount	5
46	-	The Thing About Pam	NBCUniversal News Group	TPX	1



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47	-	The Pat McAfee Show 2.0	SXM Media	TPX	26
48	-	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	25
49	-	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	25
50	-	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	94
51	-	The Tiny Meat Gang Podcast	Audioboom	Rogers	5
52	-	Benoit Dutrizac	QUB	Québecor	335
53	-	Ça s'explique	Radio Canada	CBC / Radio-Canada	24
54	-	Welcome to Paradise	CBC / Radio-Canada	CBC / Radio-Canada	3
55	-	IMPAULSIVE	Kast Media	Kast Media	6
56	-	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	25
57	-	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	6
58	-	American Scandal	Wondery Network	DAX Global Canada	7
59	-	StarTalk Radio	SXM Media	TPX	8
60	-	How Did This Get Made?	SXM Media	TPX	11
61	-	True Crime Garage	SXM Media	TPX	8
62	-	Business Wars	Wondery Network	DAX Global Canada	9
63	-	The Fighter & The Kid	Kast Media	Kast Media	10
64	-	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	5
65	-	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	32
66	-	Anatomy of Murder	audiochuck / SXM Media	TPX	5
67	-	Dave & Chuck the Freak Podcast	Audioboom	Rogers	25
68	-	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	5
69	-	La soirée est (encore) jeune	Radio Canada	CBC / Radio-Canada	10



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70	-	Twin Flames	Wondery Network	DAX Global Canada	5
71	-	No Such Thing As A Fish	Audioboom	Rogers	5
72	-	RDI express	Radio Canada	CBC / Radio-Canada	50
73	-	Mario Dumont	QUB	Québecor	248
74	-	Fantasy Baseball Today	Paramount	Paramount	48
75	-	Someone Knows Something	CBC / Radio-Canada	CBC / Radio-Canada	0
76	-	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	20
77	-	q	CBC / Radio-Canada	CBC / Radio-Canada	25
78	-	Because News	CBC / Radio-Canada	CBC / Radio-Canada	9
79	-	This Is Actually Happening	Wondery Network	DAX Global Canada	6
80	-	Dark History	Audioboom	Rogers	5
81	-	The Minds of Madness - True Crime Stories	Wondery Network	DAX Global Canada	3
82	-	Even the Rich	Wondery Network	DAX Global Canada	9
83	-	The Generation Why Podcast	Wondery Network	DAX Global Canada	7
84	-	Zane and Heath: Unfiltered	Audioboom	Rogers	5
85	-	The Vanished Podcast	Wondery Network	DAX Global Canada	6
86	-	The Morning Toast	Audioboom	Rogers	11
87	-	Two Hot Takes	Audioboom	Rogers	5
88	-	Bulletin réseau	Radio Canada	CBC / Radio-Canada	240
89	-	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	5
90	-	And That's Why We Drink	SXM Media	TPX	7
91	-	L'heure du monde	Radio Canada	CBC / Radio-Canada	25
92	-	The Secret Life of Canada	CBC / Radio-Canada	CBC / Radio-Canada	6



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93	-	Geneviève Pettersen	QUB	Québecor	320
94	-	Against The Odds	Wondery Network	DAX Global Canada	7
95	-	Aujourd'hui l'histoire	Radio Canada	CBC / Radio-Canada	5
96	-	CBC News At Issue	CBC / Radio-Canada	CBC / Radio-Canada	6
97	-	Mad Money w/ Jim Cramer	NBCUniversal News Group	TPX	25
98	-	Morning Joe	NBCUniversal News Group	TPX	25
99	-	Literally! With Rob Lowe	SXM Media	TPX	5
100	-	The Art of Manliness	SXM Media	TPX	10

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Note: My Favorite Murder with Karen Kilgariff and Georgia Hardstark is being moved from SXM Media to Wondery Brand Partnerships in April

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

