

Canada Podcast Ranker

Top Podcasts | May 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	10
2	+1	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	21
3	-1	The Current	CBC / Radio-Canada	CBC / Radio-Canada	72
4	-	SmartLess	Wondery Network	DAX Global Canada	5
5	-	Crime Junkie	audiochuck	SXM Media	7
6	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	8
7	+2	Conan O'Brien Needs A Friend	SXM Media	SXM Media	9
8	-1	Morbid: A True Crime Podcast	Audioboom	Rogers	13
9	-1	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	20
10	-	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
11	-	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	196
12	-	On Purpose with Jay Shetty	SXM Media	SXM Media	8
13	-	Last Podcast On The Left	SXM Media	SXM Media	8
14	-	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	661
15	+2	Office Ladies	SXM Media	SXM Media	5
16	-1	Planet Money	NPR	National Public Media (US) and Dax (Canada)	8
17	+1	The Mindset Mentor	Kast Media	Kast Media	18
18	-2	The School of Greatness	Wondery Network	DAX Global Canada	12
19	-	Freakonomics Radio	SXM Media	SXM Media	4
20	+1	Monday Morning Podcast	All Things Comedy	All Things Comedy	9
21	-1	Super Soul	SXM Media	SXM Media	4
22	+6	99% Invisible	SXM Media	SXM Media	5
23	Debut	CNN 5 Things	WarnerMedia	WarnerMedia	118



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24	-	Casefile True Crime	Audioboom	Rogers	4
25	+1	Up First	NPR	National Public Media (US) and Dax (Canada)	29
26	-4	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	100
27	-4	Radiojournal	Radio Canada	CBC / Radio-Canada	227
28	+197	CounterClock	audiochuck	SXM Media	16
29	-4	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	12
30	-3	Hidden Brain	Hidden Brain Media	SXM Media	4
31	-2	CANADALAND	Canadaland	SXM Media	10
32	Debut	Something Was Wrong	Wondery Network	DAX Global Canada	4
33	-3	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	20
34	-2	WTF with Marc Maron Podcast	SXM Media	SXM Media	10
35	-2	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SXM Media	SXM Media	4
36	Debut	Pod Save America	SXM Media	SXM Media	9
37	-2	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	9
38	-4	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	24
39	-3	Richard Martineau	QUB	Québecor	270
40	-9	The Viall Files	Kast Media	Kast Media	13
41	-	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	16
42	-2	Nothing much happens; bedtime stories to help you sleep	SXM Media	SXM Media	5
43	-6	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	18
44	-1	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	22
45	-7	Ologies with Alie Ward	SXM Media	SXM Media	4
46	-7	48 Hours	Paramount	Paramount	4



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47	+15	The Morning Toast	Audioboom	Rogers	15
48	+2	IMPAULSIVE	Kast Media	Kast Media	4
49	-7	Your Mom's House with Christina P. and Tom Segura	SXM Media	SXM Media	4
50	-6	Ça s'explique	Radio Canada	CBC / Radio-Canada	19
51	-2	Business Wars	Wondery Network	DAX Global Canada	8
52	Debut	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
53	-8	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	19
54	-7	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	20
55	-	Benoit Dutrizac	QUB	Québecor	233
56	-3	Dave & Chuck the Freak Podcast	Audioboom	Rogers	20
57	-5	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	20
58	-12	No Such Thing As A Fish	Audioboom	Rogers	4
59	+2	StarTalk Radio	SXM Media	SXM Media	6
60	-2	True Crime Garage	SXM Media	SXM Media	7
61	-13	The Pat McAfee Show 2.0	SXM Media	SXM Media	20
62	-5	Anatomy of Murder	audiochuck	SXM Media	4
63	-4	How Did This Get Made?	SXM Media	SXM Media	8
64	-8	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
65	Debut	Anderson Cooper 360	WarnerMedia	WarnerMedia	20
66	-15	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	63
67	-7	American Scandal	Wondery Network	DAX Global Canada	4
68	-	The Tiny Meat Gang Podcast	Audioboom	Rogers	5
69	-5	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	24



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70	-5	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	4
71	-8	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
72	-2	This Is Actually Happening	Wondery Network	DAX Global Canada	5
73	-19	La soirée est (encore) jeune	Radio Canada	CBC / Radio-Canada	2
74	+1	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	1
75	-9	Mario Dumont	QUB	Québecor	180
76	-3	The Fighter & The Kid	Kast Media	Kast Media	8
77	-8	RDI express	Radio Canada	CBC / Radio-Canada	48
78	-7	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	16
79	-12	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4
80	-8	Murder With My Husband	Cloud10	Cloud10	4
81	+24	The Deck	SXM Media	SXM Media	6
82	-3	Two Hot Takes	Audioboom	Rogers	4
83	+1	The Minds of Madness - True Crime Stories	Wondery Network	DAX Global Canada	2
84	-8	Because News	CBC / Radio-Canada	CBC / Radio-Canada	7
85	-7	q	CBC / Radio-Canada	CBC / Radio-Canada	20
86	-1	Against The Odds	Wondery Network	DAX Global Canada	5
87	-10	True Crime Obsessed	Audioboom	Rogers	8
88	-5	Zane and Heath: Unfiltered	Audioboom	Rogers	4
89	-2	The Vanished Podcast	Wondery Network	DAX Global Canada	5
90	-9	And That's Why We Drink	SXM Media	SXM Media	4
91	+15	TigerBelly	All Things Comedy	All Things Comedy	4
92	-3	Literally! With Rob Lowe	SXM Media	SXM Media	4



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93	+27	Scamfluencers	Wondery Network	DAX Global Canada	4
94	+14	This Past Weekend	Kast Media	Kast Media	4
95	+12	Dark History	Audioboom	Rogers	4
96	-6	Small Town Murder	Wondery Network	DAX Global Canada	8
97	-6	Bulletin réseau	Radio Canada	CBC / Radio-Canada	198
98	-16	The Generation Why Podcast	Wondery Network	DAX Global Canada	5
99	-5	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	19
100	-5	Sickboy	CBC / Radio-Canada	CBC / Radio-Canada	13

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).