

# Canada Podcast Ranker

Top Podcasts | June 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	12
2	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	27
3	+1	SmartLess	Wondery Network	DAX Global Canada	5
4	+2	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	12
5	-	Crime Junkie	audiochuck	SXM Media	7
6	-3	The Current	CBC / Radio-Canada	CBC / Radio-Canada	83
7	-	Conan O'Brien Needs A Friend	SXM Media	SXM Media	11
8	-	Morbid: A True Crime Podcast	Wondery Network	DAX Global Canada	17
9	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	27
10	+2	On Purpose with Jay Shetty	SXM Media	SXM Media	10
11	-1	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	840
12	-1	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	245
13	-	Last Podcast On The Left	SXM Media	SXM Media	10
14	-	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	833
15	+1	Planet Money	NPR	National Public Media (US) and Dax (Canada)	10
16	+2	The School of Greatness	Wondery Network	DAX Global Canada	15
17	-	The Mindset Mentor	Kast Media	Kast Media	22
18	+1	Freakonomics Radio	SXM Media	SXM Media	5
19	-4	Office Ladies	SXM Media	SXM Media	4
20	+1	Super Soul	SXM Media	SXM Media	5
21	+22	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	41
22	+7	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	15
23	+2	Up First	NPR	National Public Media (US) and Dax (Canada)	35



# Canada Podcast Ranker

Top Podcasts | June 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
24	-1	CNN 5 Things	WarnerMedia	WarnerMedia	148
25	+5	Hidden Brain	Hidden Brain Media	SXM Media	5
26	-6	Monday Morning Podcast	All Things Comedy	All Things Comedy	8
27	+5	Something Was Wrong	Wondery Network	DAX Global Canada	5
28	-4	Casefile True Crime	Audioboom	Rogers	4
29	-3	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	120
30	-8	99% Invisible	SXM Media	SXM Media	5
31	-4	Radiojournal	Radio Canada	CBC / Radio-Canada	291
32	+5	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	10
33	-2	CANADALAND	Canadaland	SXM Media	11
34	+1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SXM Media	SXM Media	5
35	+1	Pod Save America	SXM Media	SXM Media	11
36	-3	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	23
37	Return	Someone Knows Something: The Abortion Wars	CBC / Radio-Canada	CBC / Radio-Canada	3
38	+36	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	6
39	-1	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	30
40	+4	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	25
41	-1	The Viall Files	Kast Media	Kast Media	15
42	+3	Ologies with Alie Ward	SXM Media	SXM Media	6
43	+3	48 Hours	Paramount	Paramount	5
44	-2	Nothing much happens; bedtime stories to help you sleep	SXM Media	SXM Media	5
45	-4	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13
46	+2	IMPAULSIVE	Kast Media	Kast Media	5



# Canada Podcast Ranker

Top Podcasts | June 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
47	+2	Your Mom's House with Christina P. and Tom Segura	SXM Media	SXM Media	5
48	-20	CounterClock	audiochuck	SXM Media	2
49	+2	Business Wars	Wondery Network	DAX Global Canada	8
50	-3	The Morning Toast	Audioboom	Rogers	20
51	+9	True Crime Garage	SXM Media	SXM Media	11
52	-13	Richard Martineau	QUB	Québecor	205
53	-	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	24
54	+13	American Scandal	Wondery Network	DAX Global Canada	7
55	+3	No Such Thing As A Fish	Audioboom	Rogers	6
56	-2	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	25
57	-5	Real Time with Bill Maher	WarnerMedia	WarnerMedia	8
58	+5	How Did This Get Made?	SXM Media	SXM Media	10
59	+6	Anderson Cooper 360	WarnerMedia	WarnerMedia	26
60	+1	The Pat McAfee Show 2.0	SXM Media	SXM Media	22
61	+11	This Is Actually Happening	Wondery Network	DAX Global Canada	7
62	-3	StarTalk Radio	SXM Media	SXM Media	7
63	-6	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	24
64	-	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	5
65	+3	The Tiny Meat Gang Podcast	Audioboom	Rogers	6
66	-	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	86
67	-17	Ça s'explique	Radio Canada	CBC / Radio-Canada	14
68	+18	Against The Odds	Wondery Network	DAX Global Canada	7
69	-7	Anatomy of Murder	audiochuck	SXM Media	5



# Canada Podcast Ranker

Top Podcasts | June 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
70	Debut	Park Predators	audiochuck	SXM Media	6
71	-2	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	30
72	+11	The Minds of Madness - True Crime Stories	Wondery Network	DAX Global Canada	5
73	+7	Murder With My Husband	Cloud10	Cloud10	6
74	+15	The Vanished Podcast	Wondery Network	DAX Global Canada	7
75	-5	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	5
76	+6	Two Hot Takes	Audioboom	Rogers	5
77	-6	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
78	-22	Dave & Chuck the Freak Podcast	Audioboom	Rogers	25
79	-	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	8
80	+8	Zane and Heath: Unfiltered	Audioboom	Rogers	5
81	+9	And That's Why We Drink	SXM Media	SXM Media	7
82	-6	The Fighter & The Kid	Kast Media	Kast Media	10
83	-6	RDI express	Radio Canada	CBC / Radio-Canada	50
84	+3	True Crime Obsessed	Audioboom	Rogers	11
85	-1	Because News	CBC / Radio-Canada	CBC / Radio-Canada	8
86	Debut	Kuper Island	CBC / Radio-Canada	CBC / Radio-Canada	5
87	+11	The Generation Why Podcast	Wondery Network	DAX Global Canada	6
88	-3	q	CBC / Radio-Canada	CBC / Radio-Canada	24
89	+7	Small Town Murder	Wondery Network	DAX Global Canada	10
90	Debut	White Coat Black Art	CBC / Radio-Canada	CBC / Radio-Canada	9
91	Debut	THE ED MYLETT SHOW	SXM Media	SXM Media	6
92	Return	Even the Rich	Wondery Network	DAX Global Canada	9



# Canada Podcast Ranker

Top Podcasts | June 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
93	+2	Dark History	Audioboom	Rogers	2
94	Return	The Secret Life of Canada	CBC / Radio-Canada	CBC / Radio-Canada	4
95	-4	TigerBelly	All Things Comedy	All Things Comedy	5
96	Return	Morning Joe	NBCUniversal News Group	SXM Media	25
97	Debut	No Stupid Questions	SXM Media	SXM Media	6
98	-43	Benoit Dutrizac	QUB	Québecor	197
99	Return	The Art of Manliness	SXM Media	SXM Media	11
100	Debut	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	6

# Canada Podcast Ranker

Top Podcasts | June 2022



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, CBC / Radio-Canada, Cloud10, Cogeco Media, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

