

# Canada Podcast Ranker

Top Podcasts | September 2022



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	12
2	+1	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	25
3	-1	Crime Junkie	audiochuck	SXM Media	7
4	-	SmartLess	Wondery Network	DAX Global Canada	5
5	-	Morbid	Wondery Network	DAX Global Canada	15
6	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	11
7	-	Conan O'Brien Needs A Friend	SXM Media	SXM Media	10
8	-	The Current	CBC / Radio-Canada	CBC / Radio-Canada	85
9	-	On Purpose with Jay Shetty	SXM Media	SXM Media	10
10	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	25
11	+1	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	841
12	-1	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	245
13	Debut	Sexe Oral	TPX Podcast Network	The Podcast Exchange	5
14	-1	Last Podcast On The Left	SXM Media	SXM Media	10
15	+3	The Mindset Mentor	Kast Media	Kast Media	23
16	-1	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	828
17	-1	Planet Money	NPR	National Public Media (US) and Dax (Canada)	10
18	-1	Freakonomics Radio	SXM Media	SXM Media	6
19	+13	Casefile True Crime	Audioboom	Rogers	6
20	-	Office Ladies	SXM Media	SXM Media	5
21	-2	Up First	NPR	National Public Media (US) and Dax (Canada)	35
22	-	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	10
23	-9	The School of Greatness	SXM Media	SXM Media	15



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24	+1	CNN 5 Things	WarnerMedia	WarnerMedia	146
25	-2	Super Soul	SXM Media	SXM Media	5
26	+1	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	127
27	+2	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	15
28	-2	Hidden Brain	Hidden Brain Media	SXM Media	5
29	-1	99% Invisible	SXM Media	SXM Media	5
30	-6	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SXM Media	SXM Media	5
31	+2	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	11
32	+10	The Viall Files	Kast Media	Kast Media	16
33	+1	Radiojournal	Radio Canada	CBC / Radio-Canada	282
34	-3	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	24
35	-5	Pod Save America	SXM Media	SXM Media	11
36	Return	Richard Martineau	QUB	Québecor	355
37	-2	Something Was Wrong	Wondery Network	DAX Global Canada	5
38	-	48 Hours	Paramount	Paramount	6
39	-2	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	30
40	+4	Nothing much happens; bedtime stories to help you sleep	SXM Media	SXM Media	5
41	+2	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	2
42	-1	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	25
43	-4	Ologies with Alie Ward	SXM Media	SXM Media	5
44	+8	This Is Actually Happening	Wondery Network	DAX Global Canada	6
45	-	Your Mom's House with Christina P. and Tom Segura	SXM Media	SXM Media	5
46	+11	This Past Weekend	Kast Media	Kast Media	5



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47	-1	IMPAULSIVE	Kast Media	Kast Media	6
48	-8	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	17
49	+6	American Scandal	Wondery Network	DAX Global Canada	7
50	+20	The Deck	audiochuck	SXM Media	5
51	Debut	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	34
52	+1	The Daily Stoic	Wondery Network	DAX Global Canada	41
53	-6	The Morning Toast	Audioboom	Rogers	19
54	Return	Mario Dumont	QUB	Québecor	291
55	-4	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	26
56	-7	StarTalk Radio	SXM Media	SXM Media	7
57	+4	How Did This Get Made?	SXM Media	SXM Media	10
58	-4	True Crime Garage	SXM Media	SXM Media	10
59	Return	Benoit Dutrizac	QUB	Québecor	331
60	+12	Business Wars	Wondery Network	DAX Global Canada	8
61	-5	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	25
62	-4	Anderson Cooper 360	WarnerMedia	WarnerMedia	27
63	-15	Real Time with Bill Maher	WarnerMedia	WarnerMedia	8
64	+3	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	5
65	-	Two Hot Takes	Audioboom	Rogers	5
66	-2	No Such Thing As A Fish	Audioboom	Rogers	5
67	-7	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	84
68	-6	The Tiny Meat Gang Podcast	Audioboom	Rogers	7
69	+5	Murder With My Husband	Cloud10	Cloud10	5



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70	-11	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	22
71	-	RedHanded	Audioboom	Rogers	11
72	-6	Anatomy of Murder	audiochuck	SXM Media	4
73	Debut	Sans Filtre Podcast	TPX Podcast Network	The Podcast Exchange	4
74	+1	True Crime with Kendall Rae	Audioboom	Rogers	10
75	Return	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	4
76	-3	Zane and Heath: Unfiltered	Audioboom	Rogers	5
77	-9	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	30
78	Debut	Invisibilia	NPR	National Public Media (US) and Dax (Canada)	5
79	-1	Small Town Murder	Wondery Network	DAX Global Canada	10
80	+3	And That's Why We Drink	SXM Media	SXM Media	7
81	-2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	5
82	-1	Murder, Mystery & Makeup	Audioboom	Rogers	5
83	-47	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	6
84	Return	Ça s'explique	Radio Canada	CBC / Radio-Canada	19
85	Return	Life Kit	NPR	National Public Media (US) and Dax (Canada)	20
86	Return	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
87	-7	Even the Rich	Wondery Network	DAX Global Canada	9
88	-11	Morning Joe	NBCUniversal News Group	SXM Media	25
89	+4	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	6
90	-6	The Vanished Podcast	Wondery Network	DAX Global Canada	6
91	-1	RDI express	Radio Canada	CBC / Radio-Canada	43
92	-23	Someone Knows Something	CBC / Radio-Canada	CBC / Radio-Canada	0



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93	-8	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	18
94	-8	Bulletin réseau	Radio Canada	CBC / Radio-Canada	95
95	Return	The Fighter & The Kid	Kast Media	Kast Media	10
96	+3	The Minds of Madness - True Crime Stories	Wondery Network	DAX Global Canada	3
97	Return	Against The Odds	Wondery Network	DAX Global Canada	6
98	-10	Dark History	Audioboom	Rogers	5
99	-4	The Generation Why Podcast	Wondery Network	DAX Global Canada	7
100	-18	q	CBC / Radio-Canada	CBC / Radio-Canada	24

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

