

# Canada Podcast Ranker

Top Podcasts | January 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	8
2	-	SmartLess	Wondery Network	DAX Global Canada	4
3	+1	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	21
4	-1	Crime Junkie	audiochuck	SXM Media	4
5	-	Morbid	Wondery Network	DAX Global Canada	12
6	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	9
7	+2	On Purpose with Jay Shetty	SiriusXM Podcast Network	SXM Media	8
8	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	8
9	-1	The Current	CBC / Radio-Canada	CBC / Radio-Canada	63
10	+1	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
11	+1	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	196
12	-2	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	20
13	+5	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	6
14	+15	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	15
15	-2	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
16	+7	The Mindset Mentor	Kast Media	Kast Media	16
17	+3	Office Ladies	SiriusXM Podcast Network	SXM Media	4
18	-4	Up First	NPR	National Public Media (US) and Dax (Canada)	29
19	+2	Sexe Oral	TPX Podcast Network	The Podcast Exchange	6
20	-1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
21	+5	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
22	-6	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	672
23	-6	Planet Money	NPR	National Public Media (US) and Dax (Canada)	7



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24	+6	Super Soul	SiriusXM Podcast Network	SXM Media	4
25	-3	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	100
26	-2	CNN 5 Things	WarnerMedia	WarnerMedia	113
27	+1	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
28	-13	48 Hours	Paramount	Paramount	5
29	-2	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
30	-5	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	24
31	+8	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
32	-	99% Invisible	SiriusXM Podcast Network	SXM Media	3
33	+2	Radiojournal	Radio Canada	CBC / Radio-Canada	201
34	-	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	8
35	+6	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	4
36	+1	Something Was Wrong	Wondery Network	DAX Global Canada	4
37	+1	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	SXM Media	4
38	+7	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	14
39	-3	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	18
40	-	Pod Save America	SiriusXM Podcast Network	SXM Media	7
41	+1	Richard Martineau	QUB	Québecor	217
42	+8	This Past Weekend	Kast Media	Kast Media	4
43	+1	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
44	+5	The Daily Stoic	Wondery Network	DAX Global Canada	33
45	+3	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	21
46	+8	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	7



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47	-	Anderson Cooper 360	WarnerMedia	WarnerMedia	20
48	-17	Casefile True Crime	Audioboom	Rogers	0
49	+3	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	28
50	+6	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
51	+22	RedHanded	Audioboom	Rogers	9
52	+47	Real Time with Bill Maher	WarnerMedia	WarnerMedia	4
53	-2	Wait Wait... Don't Tell Me!	NPR	National Public Media (US) and Dax (Canada)	6
54	+7	This Is Actually Happening	Wondery Network	DAX Global Canada	6
55	Debut	The Tim Dillon Show	Audioboom	Rogers	4
56	+2	True Crime Garage	SiriusXM Podcast Network	SXM Media	7
57	+34	Q	CBC / Radio-Canada	CBC / Radio-Canada	21
58	-1	The Deck	audiochuck	SXM Media	4
59	+7	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	9
60	-1	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	20
61	-1	IMPAULSIVE	Kast Media	Kast Media	4
62	-	American Scandal	Wondery Network	DAX Global Canada	6
63	+14	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	63
64	+3	True Crime with Kendall Rae	Audioboom	Rogers	8
65	-19	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	8
66	+10	Anatomy of Murder	audiochuck	SXM Media	4
67	-4	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	4
68	+22	La Poche Bleue	Cogeco Media	Cogeco Media	17
69	-14	Business Wars	Wondery Network	DAX Global Canada	6



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70	-	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	5
71	+10	Scamfluencers	Wondery Network	DAX Global Canada	6
72	Debut	Not Another D&D Podcast	Gumball	Gumball	4
73	-4	No Such Thing As A Fish	Audioboom	Rogers	4
74	-21	Someone Knows Something	CBC / Radio-Canada	CBC / Radio-Canada	1
75	-10	The Tiny Meat Gang Podcast	Audioboom	Rogers	5
76	-8	Benoit Dutrizac	QUB	Québecor	208
77	-13	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	20
78	+1	Two Hot Takes	Audioboom	Rogers	4
79	-5	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
80	+16	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	5
81	-1	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	11
82	Return	Life Kit	NPR	National Public Media (US) and Dax (Canada)	13
83	-11	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	24
84	-13	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	18
85	-1	The Vanished Podcast	Wondery Network	DAX Global Canada	5
86	-1	Small Town Murder	Wondery Network	DAX Global Canada	8
87	-1	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
88	Return	Even the Rich	Wondery Network	DAX Global Canada	8
89	+5	The Generation Why Podcast	Wondery Network	DAX Global Canada	6
90	-3	Against The Odds	Wondery Network	DAX Global Canada	5
91	-3	Morning Joe	NBCUniversal News Group	SXM Media	20
92	-3	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	4



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93	-	Zane and Heath: Unfiltered	Audioboom	Rogers	4
94	-61	The Viall Files	Kast Media	Kast Media	6
95	Return	The Art of Manliness	SiriusXM Podcast Network	SXM Media	8
96	Debut	Suspect	Wondery Network	DAX Global Canada	4
97	Debut	Myths and Legends	Audioboom	Rogers	4
98	-20	Bulletin réseau	Radio Canada	CBC / Radio-Canada	209
99	Return	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	4
100	-5	Murder, Mystery & Makeup	Audioboom	Rogers	4



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE CANADIAN SALES NETWORK AND PODCAST REPORTS

The Canadian Sales Network Report lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, CBC / Radio-Canada, Cloud10, Cogeco Media, Headgum, Kast Media, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Studio71, The Roost Podcast Network, TPX Podcast Network, WarnerMedia, Wondery.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

