

# Canada Podcast Ranker

Top Podcasts | November 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	11
2	-	SmartLess	Wondery Network	DAX Global Canada	6
3	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	28
4	-	Crime Junkie	audiochuck	SXM Media	6
5	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	10
6	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	10
7	+1	48 Hours	Paramount	Paramount / DAX Global Canada	16
8	-1	Morbid	Wondery Network	DAX Global Canada	10
9	+1	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	841
10	+1	World Report	CBC / Radio-Canada	CBC / Radio-Canada	245
11	+1	The Current	CBC / Radio-Canada	CBC / Radio-Canada	85
12	+4	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
13	-4	TED Talks Daily	PRX	Soundrise	29
14	-1	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	10
15	+3	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
16	-2	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	25
17	+7	Casefile True Crime	Audioboom	Rogers	7
18	+2	The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	125
19	-	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	5
20	-3	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	6
21	+5	The School of Greatness	SiriusXM Podcast Network	SXM Media	18
22	+1	The Mindset Mentor	SiriusXM Podcast Network	SXM Media	20



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23	-2	Office Ladies	SiriusXM Podcast Network	SXM Media	5
24	+5	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
25	+2	Le Radiojournal	Radio Canada	CBC / Radio-Canada	252
26	-4	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	9
27	-2	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	18
28	+14	Richard Martineau	QUB	Québecor	332
29	+8	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	46
30	-	Something Was Wrong	Wondery Network	DAX Global Canada	5
31	+1	99% Invisible	SiriusXM Podcast Network	SXM Media	5
32	+1	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	10
33	+1	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	8
34	+1	Super Soul	SiriusXM Podcast Network	SXM Media	8
35	+3	Pod Save America	SiriusXM Podcast Network	SXM Media	12
36	-	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	11
37	+4	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	5
38	+9	Q	CBC / Radio-Canada	CBC / Radio-Canada	41
39	-11	Someone Knows Something	CBC / Radio-Canada	CBC / Radio-Canada	1
40	+3	The Daily Stoic	Wondery Network	DAX Global Canada	41
41	+3	The Moth	PRX	Soundrise	9
42	+11	RedHanded	Wondery Network	DAX Global Canada	8
43	+5	Two Hot Takes	Audioboom	Rogers	5
44	+15	Benoit Dutrizac	QUB	Québecor	340



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45	+6	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	5
46	+4	American Scandal	Wondery Network	DAX Global Canada	8
47	-1	This Is Actually Happening	Wondery Network	DAX Global Canada	7
48	+7	The Deck	audiochuck	SXM Media	5
49	-10	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	22
50	-1	StarTalk Radio	SiriusXM Podcast Network	SXM Media	7
51	-6	True Crime with Kendall Rae	Audioboom	Rogers	6
52	+2	History Daily	Wondery Network	DAX Global Canada	30
53	+9	Anatomy of Murder	audiochuck	SXM Media	5
54	+2	Sleep With Me	PRX	Soundrise	10
55	+2	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	10
56	+2	Critical Role	SiriusXM Podcast Network	SXM Media	5
57	+4	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	10
58	+11	Scamfluencers	Wondery Network	DAX Global Canada	8
59	+6	Business Wars	Wondery Network	DAX Global Canada	8
60	+8	The Tim Dillon Show	Audioboom	Rogers	6
61	+17	Against The Odds	Wondery Network	DAX Global Canada	8
62	-10	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	14
63	+3	No Such Thing As A Fish	Audioboom	Rogers	5
64	-4	The Bulwark Podcast	Audioboom	Rogers	24
65	+5	Watch What Crappens	Wondery Network	DAX Global Canada	39
66	+34	Normal Gossip	PRX / Radiotopia	Soundrise	5



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67	+6	Small Town Murder	Wondery Network	DAX Global Canada	10
68	+7	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	4
69	+24	Mario Dumont	QUB	Québecor	288
70	+2	Murder, Mystery & Makeup	Audioboom	Rogers	4
71	+9	True Crime Garage	SiriusXM Podcast Network	SXM Media	9
72	Debut	Alexandre Dubé	QUB	Québecor	309
73	-6	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	20
74	+2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	90
75	-1	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	25
76	+22	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	8
77	Debut	We're Here to Help	Audioboom	Rogers	10
78	+3	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	8
79	+16	The Broski Report with Brittany Broski	Audioboom	Rogers	4
80	-1	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	9
81	+1	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	27
82	-11	Wow in the World	Wondery Network	DAX Global Canada	10
83	+6	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	5
84	+3	The Tiny Meat Gang Podcast	Audioboom	Rogers	8
85	-	La Poche Bleue	Cogeco Media	Cogeco Media	34
86	-	The Vanished Podcast	Wondery Network	DAX Global Canada	5
87	Debut	TRIGGERnometry	Audioboom	Rogers	13
88	-5	Bulletin réseau	Radio Canada	CBC / Radio-Canada	242



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89	Debut	Sortie de zone	Cogeco Media	Cogeco Media	10
90	-2	The Generation Why Podcast	Wondery Network	DAX Global Canada	7
91	+5	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	9
92	-1	The Minds of Madness - True Crime Stories	Audioboom	Rogers	4
93	-9	Morning Joe	NBCUniversal News Group	SXM Media	23
94	-4	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery Network	DAX Global Canada	8
95	Debut	The Why Files: Operation Podcast	Audioboom	Rogers	10
96	Return	At Issue	CBC / Radio-Canada	CBC / Radio-Canada	6
97	Return	Mea Culpa	Audioboom	Rogers	22
98	Debut	My Life of Crime with Erin Moriarty	Paramount	Paramount / DAX Global Canada	5
99	Return	Even the Rich	Wondery Network	DAX Global Canada	11
100	-1	Welcome to Night Vale	PRX	Soundrise	3



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Note: NPR is temporarily excluded from the rankers this month due to a planned data collection migration. They will return to the rankers once the migration is complete.

Note: WarnerMedia is temporarily excluded from the rankers this month.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wonderly.

METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

