

Canada Podcast Ranker

Top Podcasts | December 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	15
2	-	SmartLess	Wondery Network	DAX Global Canada	6
3	+1	Crime Junkie	audiochuck	SXM Media	6
4	-1	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	19
5	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	9
6	+1	48 Hours	Paramount	Paramount / DAX Global Canada	13
7	+1	Morbid	Wondery Network	DAX Global Canada	8
8	-2	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	14
9	-	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
10	-	World Report	CBC / Radio-Canada	CBC / Radio-Canada	196
11	Return	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	672
12	-1	The Current	CBC / Radio-Canada	CBC / Radio-Canada	64
13	+1	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	9
14	-1	TED Talks Daily	PRX	Soundrise	22
15	-3	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	3
16	-1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
17	Return	Up First	NPR	National Public Media (US) and Dax (Canada)	28
18	-	The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	100
19	Return	Planet Money	NPR	National Public Media (US) and Dax (Canada)	10
20	-4	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	19
21	+2	Office Ladies	SiriusXM Podcast Network	SXM Media	5
22	+3	Le Radiojournal	Radio Canada	CBC / Radio-Canada	174
23	-4	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	3

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24	-4	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	4
25	-3	The Mindset Mentor	SiriusXM Podcast Network	SXM Media	17
26	Debut	Matt and Shane's Secret Podcast	Audioboom	Rogers	4
27	-6	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
28	-2	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	15
29	+2	99% Invisible	SiriusXM Podcast Network	SXM Media	4
30	-	Something Was Wrong	Wondery Network	DAX Global Canada	4
31	-2	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	32
32	-	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
33	-6	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	16
34	-10	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
35	-2	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	6
36	-19	Casefile True Crime	Audioboom	Rogers	0
37	Return	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	25
38	Return	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	19
39	-5	Super Soul	SiriusXM Podcast Network	SXM Media	9
40	-5	Pod Save America	SiriusXM Podcast Network	SXM Media	8
41	+4	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	6
42	-4	Q	CBC / Radio-Canada	CBC / Radio-Canada	35
43	+3	American Scandal	Wondery Network	DAX Global Canada	5
44	-16	Richard Martineau	QUB	Québecor	137
45	-2	Two Hot Takes	Audioboom	Rogers	4
46	-9	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	3



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47	-11	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	9
48	-6	RedHanded	Wondery Network	DAX Global Canada	4
49	-2	This Is Actually Happening	Wondery Network	DAX Global Canada	4
50	-	StarTalk Radio	SiriusXM Podcast Network	SXM Media	7
51	+2	Anatomy of Murder	audiochuck	SXM Media	4
52	Debut	Mortal Sin	NBCUniversal News Group	SXM Media	5
53	-1	History Daily	Wondery Network	DAX Global Canada	24
54	+1	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
55	-4	True Crime with Kendall Rae	Audioboom	Rogers	3
56	-16	The Daily Stoic	Wondery Network	DAX Global Canada	35
57	-9	The Deck	audiochuck	SXM Media	3
58	-	Scamfluencers	Wondery Network	DAX Global Canada	7
59	-18	The Moth	PRX	Soundrise	5
60	-1	Business Wars	Wondery Network	DAX Global Canada	6
61	-5	Critical Role	SiriusXM Podcast Network	SXM Media	5
62	Return	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	21
63	-24	Someone Knows Something	CBC / Radio-Canada	CBC / Radio-Canada	0
64	-1	No Such Thing As A Fish	Audioboom	Rogers	4
65	-4	Against The Odds	Wondery Network	DAX Global Canada	4
66	-12	Sleep With Me	PRX	Soundrise	8
67	-	Small Town Murder	Wondery Network	DAX Global Canada	8
68	-3	Watch What Crappens	Wondery Network	DAX Global Canada	32
69	+19	Bulletin réseau	Radio Canada	CBC / Radio-Canada	248



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70	+5	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	21
71	+8	The Broski Report with Brittany Broski	Audioboom	Rogers	3
72	Return	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	20
73	-7	Normal Gossip	PRX / Radiotopia	Soundrise	3
74	-4	Murder, Mystery & Makeup	Audioboom	Rogers	3
75	-4	True Crime Garage	SiriusXM Podcast Network	SXM Media	12
76	-32	Benoit Dutrizac	QUB	Québecor	137
77	-20	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	7
78	+2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
79	-19	The Tim Dillon Show	Audioboom	Rogers	3
80	Return	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	27
81	+2	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
82	+13	The Why Files: Operation Podcast	Audioboom	Rogers	8
83	-5	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	4
84	+16	Welcome to Night Vale	PRX	Soundrise	1
85	Return	Literally! With Rob Lowe	SiriusXM Podcast Network	SXM Media	6
86	-5	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	20
87	-13	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	69
88	-24	The Bulwark Podcast	Audioboom	Rogers	15
89	-40	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	16
90	-22	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	2
91	-	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	8
92	-10	Wow in the World	Wondery Network	DAX Global Canada	14



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93	-31	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	6
94	Return	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	6
95	-9	The Vanished Podcast	Wondery Network	DAX Global Canada	4
96	-4	The Minds of Madness - True Crime Stories	Audioboom	Rogers	4
97	Debut	Bad Dates with Jameela Jamil	Wondery Network	DAX Global Canada	8
98	-5	Morning Joe	NBCUniversal News Group	SXM Media	19
99	-1	My Life of Crime with Erin Moriarty	Paramount	Paramount / DAX Global Canada	4
100	-23	We're Here to Help	Audioboom	Rogers	8

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Note: WarnerMedia is temporarily excluded from the rankers this month.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

