

# Canada Podcast Ranker

Top Podcasts | February 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	11
2	-	SmartLess	Wondery Network	DAX Global Canada	4
3	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	22
4	-	Crime Junkie	audiochuck	SXM Media	4
5	-	Morbid	Wondery Network	DAX Global Canada	12
6	+1	On Purpose with Jay Shetty	SiriusXM Podcast Network	SXM Media	8
7	-1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	8
8	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	8
9	-	The Current	CBC / Radio-Canada	CBC / Radio-Canada	13
10	-	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
11	-	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	196
12	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	22
13	-	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	7
14	+1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
15	+1	The Mindset Mentor	Kast Media	Kast Media	17
16	+2	Up First	NPR	National Public Media (US) and Dax (Canada)	29
17	+2	Sexe Oral	TPX Podcast Network	The Podcast Exchange	4
18	+10	48 Hours	Paramount	Paramount	7
19	-2	Office Ladies	SiriusXM Podcast Network	SXM Media	4
20	+28	Casefile True Crime	Audioboom	Rogers	5
21	-1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
22	+4	CNN 5 Things	WarnerMedia	WarnerMedia	120
23	+8	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8



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24	-1	Planet Money	NPR	National Public Media (US) and Dax (Canada)	8
25	-3	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	672
26	-1	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	100
27	-13	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	12
28	-7	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
29	-5	Super Soul	SiriusXM Podcast Network	SXM Media	6
30	-1	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
31	-4	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
32	-	99% Invisible	SiriusXM Podcast Network	SXM Media	4
33	-	Radiojournal	Radio Canada	CBC / Radio-Canada	227
34	+8	This Past Weekend	Kast Media	Kast Media	4
35	+6	Richard Martineau	QUB	Québecor	278
36	-2	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	8
37	-7	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	24
38	-2	Something Was Wrong	Wondery Network	DAX Global Canada	4
39	-2	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	SXM Media	4
40	+9	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	35
41	-6	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	4
42	-3	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	19
43	+3	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	7
44	+32	Benoit Dutrizac	QUB	Québecor	278
45	-5	Pod Save America	SiriusXM Podcast Network	SXM Media	8
46	-3	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4



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47	+5	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
48	-4	The Daily Stoic	Wondery Network	DAX Global Canada	32
49	+5	This Is Actually Happening	Wondery Network	DAX Global Canada	6
50	-3	Anderson Cooper 360	WarnerMedia	WarnerMedia	20
51	-13	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	8
52	+5	Q	CBC / Radio-Canada	CBC / Radio-Canada	20
53	-8	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	20
54	+4	The Deck	audiochuck	SXM Media	5
55	+10	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	14
56	-6	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
57	-6	RedHanded	Audioboom	Rogers	8
58	+6	True Crime with Kendall Rae	Audioboom	Rogers	8
59	+1	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	20
60	+36	Suspect	Wondery Network	DAX Global Canada	5
61	Return	Aujourd'hui l'histoire	Radio Canada	CBC / Radio-Canada	4
62	-1	IMPAULSIVE	Kast Media	Kast Media	4
63	+6	Business Wars	Wondery Network	DAX Global Canada	6
64	Debut	F1: Beyond The Grid	Audioboom	Rogers	28
65	-3	American Scandal	Wondery Network	DAX Global Canada	6
66	-7	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
67	+11	Two Hot Takes	Audioboom	Rogers	4
68	-5	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	66
69	+2	Scamfluencers	Wondery Network	DAX Global Canada	6



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70	+7	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	21
71	-15	True Crime Garage	SiriusXM Podcast Network	SXM Media	6
72	-5	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	4
73	+6	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
74	-2	Not Another D&D Podcast	Gumball	Gumball	4
75	-5	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	5
76	Return	Mario Dumont	QUB	Québecor	238
77	-11	Anatomy of Murder	audiochuck	SXM Media	4
78	-23	The Tim Dillon Show	Audioboom	Rogers	3
79	+7	Small Town Murder	Wondery Network	DAX Global Canada	8
80	-27	Wait Wait... Don't Tell Me!	NPR	National Public Media (US) and Dax (Canada)	6
81	Return	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	19
82	-9	No Such Thing As A Fish	Audioboom	Rogers	4
83	+4	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
84	-4	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	8
85	-10	The Tiny Meat Gang Podcast	Audioboom	Rogers	5
86	+12	Bulletin réseau	Radio Canada	CBC / Radio-Canada	188
87	-19	La Poche Bleue	Cogeco Media	Cogeco Media	16
88	Debut	Hidden Killers With Tony Brueski   Breaking News & Commentary	Audioboom	Rogers	290
89	-8	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	7
90	Debut	HBO's The Last of Us Podcast	WarnerMedia	WarnerMedia	8
91	-7	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	19
92	Return	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	7



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93	-	Zane and Heath: Unfiltered	Audioboom	Rogers	4
94	+6	Murder, Mystery & Makeup	Audioboom	Rogers	4
95	-12	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	24
96	-4	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
97	-7	Against The Odds	Wondery Network	DAX Global Canada	6
98	-16	Life Kit	NPR	National Public Media (US) and Dax (Canada)	12
99	-	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	4
100	Debut	Philippe-Vincent Foisy	QUB	Québecor	322

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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

## ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

