

Canada Podcast Ranker

Top Podcasts | April 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	8
2	-	SmartLess	Wondery Network	DAX Global Canada	5
3	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	20
4	-	Crime Junkie	audiochuck	SXM Media	4
5	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	9
6	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	8
7	-1	Morbid	Wondery Network	DAX Global Canada	8
8	+1	The Current	CBC / Radio-Canada	CBC / Radio-Canada	4
9	+1	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
10	+1	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	196
11	+1	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	21
12	+11	48 Hours	Paramount	Paramount	8
13	+2	Sexe Oral	TPX Podcast Network	The Podcast Exchange	4
14	-1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
15	+3	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	672
16	-	Up First	NPR	National Public Media (US) and Dax (Canada)	28
17	+4	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
18	+2	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
19	+6	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
20	-3	Office Ladies	SiriusXM Podcast Network	SXM Media	4
21	+1	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	4
22	+4	CNN 5 Things	WarnerMedia	WarnerMedia	121
23	+7	Casefile True Crime	Audioboom	Rogers	5



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24	+4	The School of Greatness	SiriusXM Podcast Network	SXM Media	15
25	+2	Planet Money	NPR	National Public Media (US) and Dax (Canada)	8
26	-7	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	13
27	+5	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
28	+1	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	4
29	+2	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	100
30	+23	Benoit Dutrizac	QUB	Québecor	267
31	+2	Super Soul	SiriusXM Podcast Network	SXM Media	4
32	+3	99% Invisible	SiriusXM Podcast Network	SXM Media	4
33	+1	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	8
34	+2	Radiojournal	Radio Canada	CBC / Radio-Canada	225
35	-11	The No Good, Terribly Kind, Wonderful Lives and Tragic Deaths of Barry and Honey Sherman	CBC / Radio-Canada	CBC / Radio-Canada	1
36	+2	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	25
37	+4	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	SXM Media	5
38	+8	Pod Save America	SiriusXM Podcast Network	SXM Media	9
39	-2	Richard Martineau	QUB	Québecor	260
40	+2	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	35
41	-1	Something Was Wrong	Wondery Network	DAX Global Canada	5
42	+2	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	19
43	-4	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	20
44	-1	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	4
45	+6	This Is Actually Happening	Wondery Network	DAX Global Canada	7



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46	-1	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
47	+1	The Deck	audiochuck	SXM Media	4
48	+7	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	20
49	-2	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6
50	+2	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	15
51	-2	The Daily Stoic	Wondery Network	DAX Global Canada	32
52	+4	Anderson Cooper 360	WarnerMedia	WarnerMedia	20
53	Debut	The Girl in the Blue Mustang	NBCUniversal News Group	SXM Media	2
54	-4	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
55	+12	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	4
56	+3	Two Hot Takes	Audioboom	Rogers	4
57	-	True Crime with Kendall Rae	Audioboom	Rogers	8
58	-	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	19
59	+25	The Tim Dillon Show	Audioboom	Rogers	5
60	-	Q	CBC / Radio-Canada	CBC / Radio-Canada	20
61	+8	Scamfluencers	Wondery Network	DAX Global Canada	5
62	+8	Against The Odds	Wondery Network	DAX Global Canada	5
63	+3	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
64	+13	No Such Thing As A Fish	Audioboom	Rogers	4
65	Return	Literally! With Rob Lowe	SiriusXM Podcast Network	SXM Media	5
66	+21	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
67	-13	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	0
68	+15	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	20



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69	+17	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	8
70	+18	Murder, Mystery & Makeup	Audioboom	Rogers	4
71	-9	American Scandal	Wondery Network	DAX Global Canada	5
72	-7	True Crime Garage	SiriusXM Podcast Network	SXM Media	7
73	-2	Not Another D&D Podcast	Gumball	Gumball	4
74	+1	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	20
75	Return	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	8
76	-13	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	16
77	-4	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
78	+1	Business Wars	Wondery Network	DAX Global Canada	6
79	+3	The Tiny Meat Gang Podcast	Audioboom	Rogers	4
80	+14	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	6
81	-1	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	9
82	-4	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	5
83	-11	Wait Wait... Don't Tell Me!	NPR	National Public Media (US) and Dax (Canada)	5
84	-3	Small Town Murder	Wondery Network	DAX Global Canada	8
85	-	Bulletin réseau	Radio Canada	CBC / Radio-Canada	191
86	-10	Anatomy of Murder	audiochuck	SXM Media	3
87	-23	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	63
88	+2	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	24
89	Return	Dark History	Audioboom	Rogers	4
90	-22	Mario Dumont	QUB	Québecor	216
91	+1	Zane and Heath: Unfiltered	Audioboom	Rogers	4



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92	+1	The Minds of Madness - True Crime Stories	Audioboom	Rogers	4
93	Return	The Generation Why Podcast	Wondery Network	DAX Global Canada	7
94	+6	Morning Joe	NBCUniversal News Group	SXM Media	22
95	Return	The Secret Life of Canada	CBC / Radio-Canada	CBC / Radio-Canada	4
96	-7	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	4
97	-1	Philippe-Vincent Foisy	QUB	Québecor	291
98	-	Life Kit	NPR	National Public Media (US) and Dax (Canada)	13
99	-85	The Deck Investigates	audiochuck	SXM Media	0
100	-3	The Vanished Podcast	Wondery Network	DAX Global Canada	6



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST REPORTS

The Canadian Sales Network Report lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, CBC / Radio-Canada, Cloud10, Cogeco Media, Headgum, Kast Media, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Studio71, The Roost Podcast Network, TPX Podcast Network, WarnerMedia, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

