

Canada Podcast Ranker

Top Podcasts | May 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	9
2	-	SmartLess	Wondery Network	DAX Global Canada	5
3	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	22
4	-	Crime Junkie	audiochuck	SXM Media	5
5	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	10
6	-1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	8
7	-	Morbid	Wondery Network	DAX Global Canada	8
8	-	The Current	CBC / Radio-Canada	CBC / Radio-Canada	4
9	-	CBC News: The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
10	-	CBC News: World Report	CBC / Radio-Canada	CBC / Radio-Canada	195
11	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	21
12	+2	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	9
13	+2	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	672
14	-1	Sexe Oral	TPX Podcast Network	The Podcast Exchange	4
15	+2	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
16	-	Up First	NPR	National Public Media (US) and Dax (Canada)	28
17	Return	CounterClock	audiochuck	SXM Media	15
18	+2	Office Ladies	SiriusXM Podcast Network	SXM Media	5
19	+4	Casefile True Crime	Audioboom	Rogers	5
20	-2	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
21	-	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	4
22	-	CNN 5 Things	WarnerMedia	WarnerMedia	116
23	+5	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	4



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24	+1	Planet Money	NPR	National Public Media (US) and Dax (Canada)	8
25	-1	The School of Greatness	SiriusXM Podcast Network	SXM Media	16
26	-14	48 Hours*	Paramount	Paramount / DAX Global Canada	6
27	-1	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	12
28	-1	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
29	-	CBC News: The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	100
30	+1	Super Soul	SiriusXM Podcast Network	SXM Media	5
31	-12	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	9
32	+1	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	9
33	-1	99% Invisible	SiriusXM Podcast Network	SXM Media	4
34	-	Radiojournal	Radio Canada	CBC / Radio-Canada	230
35	+1	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	23
36	+8	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	5
37	+6	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	20
38	+4	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	20
39	+1	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	34
40	-1	Richard Martineau	QUB	Québecor	269
41	-3	Pod Save America	SiriusXM Podcast Network	SXM Media	8
42	-1	Something Was Wrong	Wondery Network	DAX Global Canada	4
43	+8	The Daily Stoic	Wondery Network	DAX Global Canada	33
44	+2	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
45	+12	True Crime with Kendall Rae	Audioboom	Rogers	8
46	-16	Benoit Dutrizac	QUB	Québecor	255



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47	-2	This Is Actually Happening	Wondery Network	DAX Global Canada	5
48	-1	The Deck	audiochuck	SXM Media	5
49	+3	Anderson Cooper 360	WarnerMedia	WarnerMedia	21
50	-	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	15
51	+7	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	15
52	+2	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
53	+2	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	4
54	-6	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	20
55	Debut	History Daily	Wondery Network	DAX Global Canada	24
56	-	Two Hot Takes	Audioboom	Rogers	4
57	+2	The Tim Dillon Show	Audioboom	Rogers	4
58	+9	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	5
59	-22	Nothing much happens; bedtime stories to help you sleep	SiriusXM Podcast Network	SXM Media	3
60	+4	No Such Thing As A Fish	Audioboom	Rogers	4
61	+17	Business Wars	Wondery Network	DAX Global Canada	11
62	+8	Murder, Mystery & Makeup	Audioboom	Rogers	4
63	-2	Scamfluencers	Wondery Network	DAX Global Canada	5
64	-4	Q	CBC / Radio-Canada	CBC / Radio-Canada	23
65	+6	American Scandal	Wondery Network	DAX Global Canada	6
66	+9	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	8
67	+12	The Tiny Meat Gang Podcast	Audioboom	Rogers	5
68	-5	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
69	+13	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	5



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70	+3	Not Another D&D Podcast	Gumball	Gumball	4
71	+18	Dark History	Audioboom	Rogers	4
72	+14	Anatomy of Murder	audiochuck	SXM Media	4
73	+17	Mario Dumont	QUB	Québecor	220
74	-	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	20
75	-6	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	8
76	-10	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
77	+4	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
78	+7	Bulletin réseau	Radio Canada	CBC / Radio-Canada	203
79	-17	Against The Odds	Wondery Network	DAX Global Canada	5
80	+7	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	66
81	-9	True Crime Garage	SiriusXM Podcast Network	SXM Media	7
82	+2	Small Town Murder	Wondery Network	DAX Global Canada	8
83	-7	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	16
84	-16	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	20
85	+6	Zane and Heath: Unfiltered	Audioboom	Rogers	4
86	Debut	Let's Not Be Kidding with Gavin Crawford	CBC / Radio-Canada	CBC / Radio-Canada	4
87	-4	Wait Wait... Don't Tell Me!	NPR	National Public Media (US) and Dax (Canada)	4
88	Debut	Wow in the World	Wondery Network	DAX Global Canada	14
89	+4	The Generation Why Podcast	Wondery Network	DAX Global Canada	6
90	+2	The Minds of Madness - True Crime Stories	Audioboom	Rogers	4
91	-14	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	2
92	+4	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5



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93	Debut	The NoSleep Podcast	Audioboom	Rogers	4
94	-6	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	24
95	-1	Morning Joe	NBCUniversal News Group	SXM Media	20
96	+4	The Vanished Podcast	Wondery Network	DAX Global Canada	4
97	-2	The Secret Life of Canada	CBC / Radio-Canada	CBC / Radio-Canada	4
98	Return	La Poche Bleue	Cogeco Media	Cogeco Media	16
99	Return	Critical Role	SiriusXM Podcast Network	SXM Media	4
100	Return	Even the Rich	Wondery Network	DAX Global Canada	8



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Note: Paramount experienced minor data collection issues through a portion of the period.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

