

Canada Podcast Ranker

Top Podcasts | May 2023



| Rank | Change | Podcast | Sales network | Sales representation | New episodes |
|------|--------|---|---------------------------|---|--------------|
| 1 | - | Dateline NBC | NBCUniversal News Group | SXM Media | 9 |
| 2 | - | SmartLess | Wondery Network | DAX Global Canada | 5 |
| 3 | - | Front Burner | CBC / Radio-Canada | CBC / Radio-Canada | 22 |
| 4 | - | Crime Junkie | audiochuck | SXM Media | 5 |
| 5 | +1 | Conan O'Brien Needs A Friend | SiriusXM Podcast Network | SXM Media | 10 |
| 6 | -1 | My Favorite Murder with Karen Kilgariff and Georgia Hardstark | Wondery Network | DAX Global Canada | 8 |
| 7 | - | Morbid | Wondery Network | DAX Global Canada | 8 |
| 8 | - | The Current | CBC / Radio-Canada | CBC / Radio-Canada | 4 |
| 9 | - | CBC News: The World This Hour | CBC / Radio-Canada | CBC / Radio-Canada | 672 |
| 10 | - | CBC News: World Report | CBC / Radio-Canada | CBC / Radio-Canada | 195 |
| 11 | - | Ideas | CBC / Radio-Canada | CBC / Radio-Canada | 21 |
| 12 | +2 | Last Podcast On The Left | SiriusXM Podcast Network | SXM Media | 9 |
| 13 | +2 | NPR News Now | NPR | National Public Media (US) and Dax (Canada) | 672 |
| 14 | -1 | Sexe Oral | TPX Podcast Network | The Podcast Exchange | 4 |
| 15 | +2 | The Mel Robbins Podcast | SiriusXM Podcast Network | SXM Media | 8 |
| 16 | - | Up First | NPR | National Public Media (US) and Dax (Canada) | 28 |
| 17 | Return | CounterClock | audiochuck | SXM Media | 15 |
| 18 | +2 | Office Ladies | SiriusXM Podcast Network | SXM Media | 5 |
| 19 | +4 | Casefile True Crime | Audioboom | Rogers | 5 |
| 20 | -2 | 2 Bears, 1 Cave with Tom Segura & Bert Kreischer | SiriusXM Podcast Network | SXM Media | 4 |
| 21 | - | Freakonomics Radio | SiriusXM Podcast Network | SXM Media | 4 |
| 22 | - | CNN 5 Things | WarnerMedia | WarnerMedia | 116 |
| 23 | +5 | This Past Weekend | The Roost Podcast Network | Rooster Teeth Productions | 4 |



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| 24 | +1 | Planet Money | NPR | National Public Media (US) and Dax (Canada) | 8 |
| 25 | -1 | The School of Greatness | SiriusXM Podcast Network | SXM Media | 16 |
| 26 | -14 | 48 Hours* | Paramount | Paramount / DAX Global Canada | 6 |
| 27 | -1 | Ten Percent Happier with Dan Harris | Wondery Network | DAX Global Canada | 12 |
| 28 | -1 | Hidden Brain | SiriusXM Podcast Network | SXM Media | 5 |
| 29 | - | CBC News: The World at Six | CBC / Radio-Canada | CBC / Radio-Canada | 100 |
| 30 | +1 | Super Soul | SiriusXM Podcast Network | SXM Media | 5 |
| 31 | -12 | Monday Morning Podcast | All Things Comedy | All Things Comedy (US) and The Podcast Exchange (Canada) | 9 |
| 32 | +1 | How I Built This with Guy Raz | Wondery Network | DAX Global Canada | 9 |
| 33 | -1 | 99% Invisible | SiriusXM Podcast Network | SXM Media | 4 |
| 34 | - | Radiojournal | Radio Canada | CBC / Radio-Canada | 230 |
| 35 | +1 | Fresh Air | NPR | National Public Media (US) and Dax (Canada) | 23 |
| 36 | +8 | Ologies with Alie Ward | SiriusXM Podcast Network | SXM Media | 5 |
| 37 | +6 | The Rachel Hollis Podcast | SiriusXM Podcast Network | SXM Media | 20 |
| 38 | +4 | Indicator from Planet Money | NPR | National Public Media (US) and Dax (Canada) | 20 |
| 39 | +1 | Les chroniques de Pierre-Yves McSween | Cogeco Media | Cogeco Media | 34 |
| 40 | -1 | Richard Martineau | QUB | Québecor | 269 |
| 41 | -3 | Pod Save America | SiriusXM Podcast Network | SXM Media | 8 |
| 42 | -1 | Something Was Wrong | Wondery Network | DAX Global Canada | 4 |
| 43 | +8 | The Daily Stoic | Wondery Network | DAX Global Canada | 33 |
| 44 | +2 | Your Mom's House with Christina P. and Tom Segura | SiriusXM Podcast Network | SXM Media | 4 |
| 45 | +12 | True Crime with Kendall Rae | Audioboom | Rogers | 8 |
| 46 | -16 | Benoit Dutrizac | QUB | Québecor | 255 |



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| 47 | -2 | This Is Actually Happening | Wondery Network | DAX Global Canada | 5 |
| 48 | -1 | The Deck | audiochuck | SXM Media | 5 |
| 49 | +3 | Anderson Cooper 360 | WarnerMedia | WarnerMedia | 21 |
| 50 | - | H3 Podcast | The Roost Podcast Network | Rooster Teeth Productions | 15 |
| 51 | +7 | Watch What Happens Live with Andy Cohen | Wondery Network | DAX Global Canada | 15 |
| 52 | +2 | StarTalk Radio | SiriusXM Podcast Network | SXM Media | 6 |
| 53 | +2 | TED Radio Hour | NPR | National Public Media (US) and Dax (Canada) | 4 |
| 54 | -6 | The NPR Politics Podcast | NPR | National Public Media (US) and Dax (Canada) | 20 |
| 55 | Debut | History Daily | Wondery Network | DAX Global Canada | 24 |
| 56 | - | Two Hot Takes | Audioboom | Rogers | 4 |
| 57 | +2 | The Tim Dillon Show | Audioboom | Rogers | 4 |
| 58 | +9 | Uncover | CBC / Radio-Canada | CBC / Radio-Canada | 5 |
| 59 | -22 | Nothing much happens; bedtime stories to help you sleep | SiriusXM Podcast Network | SXM Media | 3 |
| 60 | +4 | No Such Thing As A Fish | Audioboom | Rogers | 4 |
| 61 | +17 | Business Wars | Wondery Network | DAX Global Canada | 11 |
| 62 | +8 | Murder, Mystery & Makeup | Audioboom | Rogers | 4 |
| 63 | -2 | Scamfluencers | Wondery Network | DAX Global Canada | 5 |
| 64 | -4 | Q | CBC / Radio-Canada | CBC / Radio-Canada | 23 |
| 65 | +6 | American Scandal | Wondery Network | DAX Global Canada | 6 |
| 66 | +9 | THE ED MYLETT SHOW | SiriusXM Podcast Network | SXM Media | 8 |
| 67 | +12 | The Tiny Meat Gang Podcast | Audioboom | Rogers | 5 |
| 68 | -5 | How Did This Get Made? | SiriusXM Podcast Network | SXM Media | 8 |
| 69 | +13 | Snapped: Women Who Murder | Wondery Network | DAX Global Canada | 5 |



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| 70 | +3 | Not Another D&D Podcast | Gumball | Gumball | 4 |
| 71 | +18 | Dark History | Audioboom | Rogers | 4 |
| 72 | +14 | Anatomy of Murder | audiochuck | SXM Media | 4 |
| 73 | +17 | Mario Dumont | QUB | Québecor | 220 |
| 74 | - | As It Happens | CBC / Radio-Canada | CBC / Radio-Canada | 20 |
| 75 | -6 | Let's Not Meet: A True Horror Podcast | Audioboom | Rogers | 8 |
| 76 | -10 | Quirks and Quarks | CBC / Radio-Canada | CBC / Radio-Canada | 4 |
| 77 | +4 | The Dollop with Dave Anthony and Gareth Reynolds | All Things Comedy | All Things Comedy (US) and The Podcast Exchange (Canada) | 8 |
| 78 | +7 | Bulletin réseau | Radio Canada | CBC / Radio-Canada | 203 |
| 79 | -17 | Against The Odds | Wondery Network | DAX Global Canada | 5 |
| 80 | +7 | The Charlie Kirk Show | Salem Podcast Network | Salem Media Group | 66 |
| 81 | -9 | True Crime Garage | SiriusXM Podcast Network | SXM Media | 7 |
| 82 | +2 | Small Town Murder | Wondery Network | DAX Global Canada | 8 |
| 83 | -7 | Pop Culture Happy Hour | NPR | National Public Media (US) and Dax (Canada) | 16 |
| 84 | -16 | Power and Politics | CBC / Radio-Canada | CBC / Radio-Canada | 20 |
| 85 | +6 | Zane and Heath: Unfiltered | Audioboom | Rogers | 4 |
| 86 | Debut | Let's Not Be Kidding with Gavin Crawford | CBC / Radio-Canada | CBC / Radio-Canada | 4 |
| 87 | -4 | Wait Wait... Don't Tell Me! | NPR | National Public Media (US) and Dax (Canada) | 4 |
| 88 | Debut | Wow in the World | Wondery Network | DAX Global Canada | 14 |
| 89 | +4 | The Generation Why Podcast | Wondery Network | DAX Global Canada | 6 |
| 90 | +2 | The Minds of Madness - True Crime Stories | Audioboom | Rogers | 4 |
| 91 | -14 | The Debaters | CBC / Radio-Canada | CBC / Radio-Canada | 2 |
| 92 | +4 | And That's Why We Drink | SiriusXM Podcast Network | SXM Media | 5 |



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| 93 | Debut | The NoSleep Podcast | Audioboom | Rogers | 4 |
| 94 | -6 | Consider This from NPR | NPR | National Public Media (US) and Dax (Canada) | 24 |
| 95 | -1 | Morning Joe | NBCUniversal News Group | SXM Media | 20 |
| 96 | +4 | The Vanished Podcast | Wondery Network | DAX Global Canada | 4 |
| 97 | -2 | The Secret Life of Canada | CBC / Radio-Canada | CBC / Radio-Canada | 4 |
| 98 | Return | La Poche Bleue | Cogeco Media | Cogeco Media | 16 |
| 99 | Return | Critical Role | SiriusXM Podcast Network | SXM Media | 4 |
| 100 | Return | Even the Rich | Wondery Network | DAX Global Canada | 8 |



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Note: Paramount experienced minor data collection issues through a portion of the period.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

