

# Canada Podcast Ranker

Top Podcasts | June 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	16
2	-	SmartLess	Wondery Network	DAX Global Canada	8
3	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	27
4	-	Crime Junkie	audiochuck	SXM Media	5
5	+1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	10
6	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	13
7	-	Morbid	Wondery Network	DAX Global Canada	11
8	-	The Current	CBC / Radio-Canada	CBC / Radio-Canada	5
9	-	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	840
10	-	World Report	CBC / Radio-Canada	CBC / Radio-Canada	245
11	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	25
12	+3	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	10
13	-	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	840
14	+12	48 Hours	Paramount	Paramount / DAX Global Canada	10
15	-3	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
16	-	Up First	NPR	National Public Media (US) and Dax (Canada)	37
17	+6	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
18	+1	Casefile True Crime	Audioboom	Rogers	5
19	-5	Sexe Oral	TPX Podcast Network	The Podcast Exchange	6
20	-	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	5
21	-3	Office Ladies	SiriusXM Podcast Network	SXM Media	5
22	-1	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	5
23	-1	CNN 5 Things	WarnerMedia	WarnerMedia	144



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24	+3	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	19
25	-	The School of Greatness	SiriusXM Podcast Network	SXM Media	21
26	-2	Planet Money	NPR	National Public Media (US) and Dax (Canada)	10
27	+3	Super Soul	SiriusXM Podcast Network	SXM Media	7
28	+3	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	10
29	-	The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	122
30	+3	99% Invisible	SiriusXM Podcast Network	SXM Media	5
31	-3	Hidden Brain	SiriusXM Podcast Network	SXM Media	6
32	-	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	11
33	+1	Radiojournal	Radio Canada	CBC / Radio-Canada	290
34	+1	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	30
35	+23	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	3
36	-	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	7
37	+5	Something Was Wrong	Wondery Network	DAX Global Canada	5
38	+3	Pod Save America	SiriusXM Podcast Network	SXM Media	11
39	-2	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	21
40	Debut	Six Minutes	Wondery Network	DAX Global Canada	11
41	-3	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	23
42	+2	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	5
43	+4	This Is Actually Happening	Wondery Network	DAX Global Canada	7
44	-5	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	33
45	-28	CounterClock	audiochuck	SXM Media	3
46	+19	American Scandal	Wondery Network	DAX Global Canada	7



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47	-2	True Crime with Kendall Rae	Audioboom	Rogers	10
48	+16	Q	CBC / Radio-Canada	CBC / Radio-Canada	48
49	-6	The Daily Stoic	Wondery Network	DAX Global Canada	38
50	+4	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	26
51	+4	History Daily	Wondery Network	DAX Global Canada	30
52	+17	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	7
53	-1	StarTalk Radio	SiriusXM Podcast Network	SXM Media	7
54	-14	Richard Martineau	QUB	Québecor	210
55	+6	Business Wars	Wondery Network	DAX Global Canada	8
56	-3	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	5
57	-8	Anderson Cooper 360	WarnerMedia	WarnerMedia	25
58	+5	Scamfluencers	Wondery Network	DAX Global Canada	7
59	-9	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13
60	-12	The Deck	audiochuck	SXM Media	4
61	-10	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	21
62	-6	Two Hot Takes	Audioboom	Rogers	5
63	+23	Let's Not Be Kidding with Gavin Crawford	CBC / Radio-Canada	CBC / Radio-Canada	4
64	-2	Murder, Mystery & Makeup	Audioboom	Rogers	6
65	+34	Critical Role	SiriusXM Podcast Network	SXM Media	6
66	Return	Park Predators	audiochuck	SXM Media	6
67	-1	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	10
68	+14	Small Town Murder	Wondery Network	DAX Global Canada	10
69	+22	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	5



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70	-13	The Tim Dillon Show	Audioboom	Rogers	4
71	-3	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	10
72	+16	Wow in the World	Wondery Network	DAX Global Canada	19
73	-3	Not Another D&D Podcast	Gumball	Gumball	5
74	-14	No Such Thing As A Fish	Audioboom	Rogers	5
75	+15	The Minds of Madness - True Crime Stories	Audioboom	Rogers	6
76	-2	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	13
77	-10	The Tiny Meat Gang Podcast	Audioboom	Rogers	6
78	-6	Anatomy of Murder	audiochuck	SXM Media	5
79	-3	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	5
80	-1	Against The Odds	Wondery Network	DAX Global Canada	7
81	-	True Crime Garage	SiriusXM Podcast Network	SXM Media	9
82	-5	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	10
83	Debut	Dateline: Missing In America	NBCUniversal News Group	SXM Media	6
84	-1	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	21
85	-39	Benoit Dutrizac	QUB	Québecor	200
86	-2	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	13
87	+8	Morning Joe	NBCUniversal News Group	SXM Media	26
88	+4	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	7
89	-2	Wait Wait... Don't Tell Me!	NPR	National Public Media (US) and Dax (Canada)	5
90	-12	Bulletin réseau	Radio Canada	CBC / Radio-Canada	250
91	+5	The Vanished Podcast	Wondery Network	DAX Global Canada	5
92	-17	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	10



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93	Return	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	7
94	-	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	30
95	-15	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	85
96	Return	Literally! With Rob Lowe	SiriusXM Podcast Network	SXM Media	5
97	-26	Dark History	Audioboom	Rogers	5
98	Debut	Killer Psyche	Wondery Network	DAX Global Canada	11
99	-6	The NoSleep Podcast	Audioboom	Rogers	5
100	-11	The Generation Why Podcast	Wondery Network	DAX Global Canada	5

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).