

# Canada Podcast Ranker

Top Podcasts | July 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	8
2	-	SmartLess	Wondery Network	DAX Global Canada	9
3	+1	Crime Junkie	audiochuck	SXM Media	5
4	-1	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	21
5	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	10
6	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	9
7	-	Morbid	Wondery Network	DAX Global Canada	9
8	+1	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
9	+1	World Report	CBC / Radio-Canada	CBC / Radio-Canada	196
10	+7	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
11	-3	The Current	CBC / Radio-Canada	CBC / Radio-Canada	4
12	+2	48 Hours	Paramount	Paramount / DAX Global Canada	9
13	+2	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
14	-3	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	20
15	-3	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
16	-3	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	672
17	-1	Up First	NPR	National Public Media (US) and Dax (Canada)	28
18	+1	Sexe Oral	TPX Podcast Network	The Podcast Exchange	4
19	+3	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	4
20	-	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	4
21	-	Office Ladies	SiriusXM Podcast Network	SXM Media	4
22	+4	Planet Money	NPR	National Public Media (US) and Dax (Canada)	8



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23	+1	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	13
24	-1	CNN 5 Things	WarnerMedia	WarnerMedia	113
25	-7	Casefile True Crime	Audioboom	Rogers	4
26	+5	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
27	+1	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
28	-3	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
29	+3	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	8
30	-1	The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	100
31	-1	99% Invisible	SiriusXM Podcast Network	SXM Media	4
32	-5	Super Soul	SiriusXM Podcast Network	SXM Media	4
33	+1	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	24
34	+2	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	5
35	-2	Radiojournal	Radio Canada	CBC / Radio-Canada	230
36	+1	Something Was Wrong	Wondery Network	DAX Global Canada	5
37	+1	Pod Save America	SiriusXM Podcast Network	SXM Media	8
38	+4	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	4
39	+2	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	19
40	+6	American Scandal	Wondery Network	DAX Global Canada	6
41	-2	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	16
42	+7	The Daily Stoic	Wondery Network	DAX Global Canada	32
43	+4	True Crime with Kendall Rae	Audioboom	Rogers	8
44	-9	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	4



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45	-2	This Is Actually Happening	Wondery Network	DAX Global Canada	6
46	+6	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	5
47	+12	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	11
48	Return	RedHanded	Wondery Network	DAX Global Canada	4
49	+19	Small Town Murder	Wondery Network	DAX Global Canada	8
50	-2	Q	CBC / Radio-Canada	CBC / Radio-Canada	35
51	-11	Six Minutes	Wondery Network	DAX Global Canada	9
52	-1	History Daily	Wondery Network	DAX Global Canada	24
53	+4	Anderson Cooper 360	WarnerMedia	WarnerMedia	21
54	+6	The Deck	audiochuck	SXM Media	4
55	-2	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
56	-6	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	20
57	-2	Business Wars	Wondery Network	DAX Global Canada	7
58	-2	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	4
59	+5	Murder, Mystery & Makeup	Audioboom	Rogers	2
60	-2	Scamfluencers	Wondery Network	DAX Global Canada	6
61	+1	Two Hot Takes	Audioboom	Rogers	4
62	+11	Not Another D&D Podcast	Gumball	Gumball	4
63	+2	Critical Role	SiriusXM Podcast Network	SXM Media	4
64	+12	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	4
65	+9	No Such Thing As A Fish	Audioboom	Rogers	5
66	-	Park Predators	audiochuck	SXM Media	4



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67	+4	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
68	-1	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	7
69	+11	Against The Odds	Wondery Network	DAX Global Canada	6
70	+11	True Crime Garage	SiriusXM Podcast Network	SXM Media	7
71	+1	Wow in the World	Wondery Network	DAX Global Canada	15
72	+12	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	16
73	+4	The Tiny Meat Gang Podcast	Audioboom	Rogers	5
74	+4	Anatomy of Murder	audiochuck	SXM Media	3
75	-	The Minds of Madness - True Crime Stories	Audioboom	Rogers	4
76	+13	Wait Wait... Don't Tell Me!	NPR	National Public Media (US) and Dax (Canada)	4
77	+5	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	6
78	+8	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	4
79	+21	The Generation Why Podcast	Wondery Network	DAX Global Canada	5
80	-10	The Tim Dillon Show	Audioboom	Rogers	2
81	+7	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	4
82	+10	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	8
83	-22	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	15
84	+11	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	66
85	+2	Morning Joe	NBCUniversal News Group	SXM Media	18
86	+8	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	24
87	+3	Bulletin réseau	Radio Canada	CBC / Radio-Canada	204
88	Return	Suspect	Wondery Network	DAX Global Canada	4



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89	Return	The No Good, Terribly Kind, Wonderful Lives and Tragic Deaths of Barry and Honey Sherman	CBC / Radio-Canada	CBC / Radio-Canada	0
90	Debut	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery Network	DAX Global Canada	6
91	-46	CounterClock	audiochuck	SXM Media	0
92	-23	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	1
93	-	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	4
94	-3	The Vanished Podcast	Wondery Network	DAX Global Canada	5
95	Return	Even the Rich	Wondery Network	DAX Global Canada	7
96	+3	The NoSleep Podcast	Audioboom	Rogers	4
97	-1	Literally! With Rob Lowe	SiriusXM Podcast Network	SXM Media	4
98	-	Killer Psyche	Wondery Network	DAX Global Canada	9
99	Return	Mea Culpa	Audioboom	Rogers	9
100	Return	Zane and Heath: Unfiltered	Audioboom	Rogers	4

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

