

Canada Podcast Ranker

Top Podcasts | August 2023



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	10
2	-	SmartLess	Wondery Network	DAX Global Canada	12
3	+1	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	27
4	-1	Crime Junkie	audiochuck	SXM Media	6
5	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	11
6	-1	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Network	DAX Global Canada	11
7	-	Morbid	Wondery Network	DAX Global Canada	10
8	+2	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
9	-1	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	840
10	+2	48 Hours	Paramount	Paramount / DAX Global Canada	13
11	-2	World Report	CBC / Radio-Canada	CBC / Radio-Canada	245
12	+3	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	10
13	-2	The Current	CBC / Radio-Canada	CBC / Radio-Canada	58
14	+2	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	840
15	-1	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	25
16	-3	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	10
17	-	Up First	NPR	National Public Media (US) and Dax (Canada)	35
18	+1	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	6
19	+1	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	SiriusXM Podcast Network	SXM Media	5
20	-2	Sexe Oral	TPX Podcast Network	The Podcast Exchange	5
21	+3	CNN 5 Things	WarnerMedia	WarnerMedia	150
22	-	Planet Money	NPR	National Public Media (US) and Dax (Canada)	11



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23	-2	Office Ladies	SiriusXM Podcast Network	SXM Media	5
24	+3	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	11
25	-2	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	17
26	-	Hidden Brain	SiriusXM Podcast Network	SXM Media	5
27	+3	The World at Six	CBC / Radio-Canada	CBC / Radio-Canada	126
28	-	The School of Greatness	SiriusXM Podcast Network	SXM Media	17
29	+2	99% Invisible	SiriusXM Podcast Network	SXM Media	5
30	-1	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	11
31	+1	Super Soul	SiriusXM Podcast Network	SXM Media	5
32	+5	Pod Save America	SiriusXM Podcast Network	SXM Media	11
33	-8	Casefile True Crime	Audioboom	Rogers	4
34	+1	Le Radiojournal	Radio Canada	CBC / Radio-Canada	287
35	-2	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	30
36	-2	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	7
37	-1	Something Was Wrong	Wondery Network	DAX Global Canada	5
38	+1	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	26
39	-1	Your Mom's House with Christina P. and Tom Segura	SiriusXM Podcast Network	SXM Media	5
40	+4	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	3
41	+1	The Daily Stoic	Wondery Network	DAX Global Canada	40
42	-1	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	20
43	-	True Crime with Kendall Rae	Audioboom	Rogers	10
44	+1	This Is Actually Happening	Wondery Network	DAX Global Canada	8



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45	+3	RedHanded	Wondery Network	DAX Global Canada	6
46	+1	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	18
47	+4	Six Minutes	Wondery Network	DAX Global Canada	2
48	-2	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	6
49	-9	American Scandal	Wondery Network	DAX Global Canada	7
50	+5	StarTalk Radio	SiriusXM Podcast Network	SXM Media	8
51	+3	The Deck	audiochuck	SXM Media	6
52	+9	Two Hot Takes	Audioboom	Rogers	5
53	-1	History Daily	Wondery Network	DAX Global Canada	30
54	+3	Business Wars	Wondery Network	DAX Global Canada	9
55	-5	Q	CBC / Radio-Canada	CBC / Radio-Canada	41
56	-	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	25
57	-8	Small Town Murder	Wondery Network	DAX Global Canada	10
58	-5	Anderson Cooper 360	WarnerMedia	WarnerMedia	25
59	+1	Scamfluencers	Wondery Network	DAX Global Canada	7
60	-2	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	5
61	Return	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	27
62	+31	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	11
63	Debut	Over My Dead Body	Wondery Network	DAX Global Canada	4
64	-1	Critical Role	SiriusXM Podcast Network	SXM Media	5
65	+23	Suspect	Wondery Network	DAX Global Canada	6
66	+1	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	10



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67	-3	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	30
68	-6	Not Another D&D Podcast	Gumball	Gumball	5
69	-1	THE ED MYLETT SHOW	SiriusXM Podcast Network	SXM Media	10
70	-1	Against The Odds	Wondery Network	DAX Global Canada	8
71	-5	Park Predators	audiochuck	SXM Media	5
72	+2	Anatomy of Murder	audiochuck	SXM Media	5
73	-3	True Crime Garage	SiriusXM Podcast Network	SXM Media	10
74	-3	Wow in the World	Wondery Network	DAX Global Canada	17
75	+3	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	24
76	+4	The Tim Dillon Show	Audioboom	Rogers	5
77	+2	The Generation Why Podcast	Wondery Network	DAX Global Canada	7
78	-19	Murder, Mystery & Makeup	Audioboom	Rogers	5
79	-2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	11
80	-15	No Such Thing As A Fish	Audioboom	Rogers	5
81	+4	Morning Joe	NBCUniversal News Group	SXM Media	27
82	-1	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	7
83	-10	The Tiny Meat Gang Podcast	Audioboom	Rogers	6
84	Debut	Watch What Crappens	Wondery Network	DAX Global Canada	33
85	-1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	91
86	-	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	30
87	-4	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	11
88	+6	The Vanished Podcast	Wondery Network	DAX Global Canada	5



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89	-7	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	10
90	-15	The Minds of Madness - True Crime Stories	Audioboom	Rogers	5
91	-15	Wait Wait... Don't Tell Me!	NPR	National Public Media (US) and Dax (Canada)	5
92	-2	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery Network	DAX Global Canada	7
93	-21	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	20
94	-5	The No Good, Terribly Kind, Wonderful Lives and Tragic Deaths of Barry and Honey Sherman	CBC / Radio-Canada	CBC / Radio-Canada	0
95	-8	Bulletin réseau	Radio Canada	CBC / Radio-Canada	255
96	+3	Mea Culpa	Audioboom	Rogers	12
97	-	Literally! With Rob Lowe	SiriusXM Podcast Network	SXM Media	5
98	-	Killer Psyche	Wondery Network	DAX Global Canada	12
99	Return	Dark History	Audioboom	Rogers	5
100	Debut	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SXM Media	24



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, CBC / Radio-Canada, Cloud10, Cogeco Media, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Studio71, The Roost Podcast Network, TPX Podcast Network, WarnerMedia, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

