

Canada Podcast Ranker

Top Podcasts | January 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SXM Media	8
2	-	SmartLess	Wondery Network	DAX Global Canada	5
3	-	Crime Junkie	audiochuck	SXM Media	7
4	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	20
5	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SXM Media	9
6	+1	Morbid	Wondery Network	DAX Global Canada	9
7	-1	48 Hours	Paramount	Paramount / DAX Global Canada	11
8	+5	The Mel Robbins Podcast	SiriusXM Podcast Network	SXM Media	8
9	-	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
10	-	World Report	CBC / Radio-Canada	CBC / Radio-Canada	191
11	+4	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	4
12	-1	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	672
13	-1	The Current	CBC / Radio-Canada	CBC / Radio-Canada	68
14	-	TED Talks Daily	PRX	Soundrise	23
15	+1	Last Podcast On The Left	SiriusXM Podcast Network	SXM Media	8
16	+1	Up First	NPR	National Public Media (US) and Dax (Canada)	28
17	+3	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	20
18	-	Your World Tonight	CBC / Radio-Canada	CBC / Radio-Canada	101
19	+3	Le Radiojournal	Radio Canada	CBC / Radio-Canada	178
20	+1	Office Ladies	SiriusXM Podcast Network	SXM Media	4
21	+4	The Mindset Mentor	SiriusXM Podcast Network	SXM Media	16
22	+2	Freakonomics Radio	SiriusXM Podcast Network	SXM Media	5



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23	+10	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	15
24	+2	Matt and Shane's Secret Podcast	Audioboom	Rogers	4
25	-6	Planet Money	NPR	National Public Media (US) and Dax (Canada)	7
26	+4	Something Was Wrong	Wondery Network	DAX Global Canada	5
27	+2	99% Invisible	SiriusXM Podcast Network	SXM Media	5
28	-	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	4
29	-2	The School of Greatness	SiriusXM Podcast Network	SXM Media	14
30	+4	Hidden Brain	SiriusXM Podcast Network	SXM Media	4
31	+4	Ologies with Alie Ward	SiriusXM Podcast Network	SXM Media	5
32	-1	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	29
33	-1	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	9
34	+6	Pod Save America	SiriusXM Podcast Network	SXM Media	10
35	+2	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	24
36	+9	Two Hot Takes	Audioboom	Rogers	4
37	+11	RedHanded	Wondery Network	DAX Global Canada	5
38	+4	Q	CBC / Radio-Canada	CBC / Radio-Canada	31
39	-3	Casefile True Crime	Audioboom	Rogers	0
40	+9	This Is Actually Happening	Wondery Network	DAX Global Canada	6
41	-3	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	18
42	+15	The Deck	audiochuck	SXM Media	6
43	-2	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	5
44	+3	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	8

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45	-1	Richard Martineau	QUB	Québecor	179
46	-3	American Scandal	Wondery Network	DAX Global Canada	6
47	+35	The Why Files: Operation Podcast	Audioboom	Rogers	8
48	-9	Super Soul	SiriusXM Podcast Network	SXM Media	4
49	+6	True Crime with Kendall Rae	Audioboom	Rogers	4
50	-	StarTalk Radio	SiriusXM Podcast Network	SXM Media	6
51	+5	The Daily Stoic	Wondery Network	DAX Global Canada	32
52	+6	Scamfluencers	Wondery Network	DAX Global Canada	6
53	+9	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	20
54	+11	Against The Odds	Wondery Network	DAX Global Canada	5
55	-2	History Daily	Wondery Network	DAX Global Canada	24
56	-5	Anatomy of Murder	audiochuck	SXM Media	3
57	+22	The Tim Dillon Show	Audioboom	Rogers	4
58	-4	How Did This Get Made?	SiriusXM Podcast Network	SXM Media	8
59	+7	Sleep With Me	PRX	Soundrise	9
60	+3	Someone Knows Something	CBC / Radio-Canada	CBC / Radio-Canada	0
61	-2	The Moth	PRX	Soundrise	7
62	+6	Watch What Crappens	Wondery Network	DAX Global Canada	29
63	+1	No Such Thing As A Fish	Audioboom	Rogers	5
64	+3	Small Town Murder	Wondery Network	DAX Global Canada	8
65	+24	The Rachel Hollis Podcast	SiriusXM Podcast Network	SXM Media	17
66	+26	Wow in the World	Wondery Network	DAX Global Canada	8
67	Debut	Dr. Death	Wondery Network	DAX Global Canada	3



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68	-7	Critical Role	SiriusXM Podcast Network	SXM Media	2
69	+9	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
70	+18	The Bulwark Podcast	Audioboom	Rogers	19
71	-11	Business Wars	Wondery Network	DAX Global Canada	7
72	-2	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	19
73	+1	Murder, Mystery & Makeup	Audioboom	Rogers	2
74	+1	True Crime Garage	SiriusXM Podcast Network	SXM Media	8
75	+1	Benoit Dutrizac	QUB	Québecor	166
76	+17	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	8
77	+3	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	24
78	+3	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
79	+11	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
80	Return	Alexandre Dubé	QUB	Québecor	158
81	+15	The Minds of Madness - True Crime Stories	Audioboom	Rogers	4
82	-10	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	18
83	-	And That's Why We Drink	SiriusXM Podcast Network	SXM Media	5
84	Return	Life Kit	NPR	National Public Media (US) and Dax (Canada)	13
85	+1	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	22
86	+5	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	7
87	-	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	68
88	+6	TED Radio Hour	NPR	National Public Media (US) and Dax (Canada)	5
89	+6	The Vanished Podcast	Wondery Network	DAX Global Canada	4



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90	-5	Literally! With Rob Lowe	SiriusXM Podcast Network	SXM Media	4
91	Return	Sortie de zone	Cogeco Media	Cogeco Media	9
92	Return	The Generation Why Podcast	Wondery Network	DAX Global Canada	6
93	-22	The Broski Report with Brittany Broski	Audioboom	Rogers	3
94	Return	Even the Rich	Wondery Network	DAX Global Canada	9
95	+3	Morning Joe	NBCUniversal News Group	SXM Media	19
96	Return	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery Network	DAX Global Canada	6
97	Return	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	15
98	Debut	The Dose	CBC / Radio-Canada	CBC / Radio-Canada	4
99	Return	Pod Save the World	SiriusXM Podcast Network	SXM Media	8
100	Return	Dark History	Audioboom	Rogers	2



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

