

# Canada Podcast Ranker

Top Podcasts | February 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	9
2	-	SmartLess	Wondery Network	DAX Global Canada	4
3	-	Crime Junkie	audiochuck	SiriusXM Media	5
4	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	21
5	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	9
6	-	Morbid	Wondery Network	DAX Global Canada	8
7	+1	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	8
8	+1	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
9	-2	48 Hours	Paramount	Paramount / DAX Global Canada	12
10	+3	The Current	CBC / Radio-Canada	CBC / Radio-Canada	76
11	+1	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	672
12	-1	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	5
13	+1	TED Talks Daily	PRX	Soundrise	27
14	+5	Le Radiojournal	Radio Canada	CBC / Radio-Canada	210
15	-	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	8
16	Debut	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery Network	DAX Global Canada	4
17	-1	Up First	NPR	National Public Media (US) and Dax (Canada)	28
18	-8	World Report	CBC / Radio-Canada	CBC / Radio-Canada	29
19	+20	Casefile True Crime	Audioboom	Rogers	5
20	-3	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	20
21	-1	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	6
22	-	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	6
23	+9	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	41



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24	-	Matt and Shane's Secret Podcast	Audioboom	Rogers	4
25	-4	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	17
26	+1	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	6
27	-9	Your World Tonight	CBC / Radio-Canada	CBC / Radio-Canada	28
28	+6	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	13
29	-6	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	14
30	-5	Planet Money	NPR	National Public Media (US) and Dax (Canada)	9
31	-3	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	9
32	Debut	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	28
33	-4	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	12
34	Debut	The Bridge with Peter Mansbridge	SiriusXM Podcast Network	SiriusXM Media	20
35	-9	Something Was Wrong	Wondery Network	DAX Global Canada	5
36	+9	Richard Martineau	QUB	Québecor	276
37	-6	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	6
38	-8	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	4
39	Debut	Dateline Originals	NBCUniversal News Group	SiriusXM Media	5
40	-7	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	10
41	-5	Two Hot Takes	Audioboom	Rogers	4
42	-7	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	24
43	+3	American Scandal	Wondery Network	DAX Global Canada	4
44	-3	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	19
45	-2	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	5
46	-9	RedHanded	Wondery Network	DAX Global Canada	4



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47	-5	The Deck	audiochuck	SiriusXM Media	4
48	+19	Dr. Death	Wondery Network	DAX Global Canada	5
49	-9	This Is Actually Happening	Wondery Network	DAX Global Canada	6
50	-12	Q	CBC / Radio-Canada	CBC / Radio-Canada	34
51	-7	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	8
52	+28	Alexandre Dubé	QUB	Québecor	259
53	Debut	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	5
54	Debut	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	21
55	-5	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	6
56	-7	True Crime with Kendall Rae	Audioboom	Rogers	4
57	-3	Against The Odds	Wondery Network	DAX Global Canada	5
58	-10	Super Soul	SiriusXM Podcast Network	SiriusXM Media	4
59	-3	Anatomy of Murder	audiochuck	SiriusXM Media	4
60	-3	The Tim Dillon Show	Audioboom	Rogers	3
61	-14	The Why Files: Operation Podcast	Audioboom	Rogers	7
62	-9	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	22
63	-5	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	8
64	-13	The Daily Stoic	Wondery Network	DAX Global Canada	32
65	+10	Benoit Dutrizac	QUB	Québecor	255
66	-14	Scamfluencers	Wondery Network	DAX Global Canada	5
67	-12	History Daily	Wondery Network	DAX Global Canada	24
68	+5	Murder, Mystery & Makeup	Audioboom	Rogers	4
69	-8	The Moth	PRX	Soundrise	6



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70	-2	Critical Role	SiriusXM Podcast Network	SiriusXM Media	3
71	-8	No Such Thing As A Fish	Audioboom	Rogers	4
72	-8	Small Town Murder	Wondery Network	DAX Global Canada	8
73	-13	Someone Knows Something	CBC / Radio-Canada	CBC / Radio-Canada	0
74	-4	The Bulwark Podcast	Audioboom	Rogers	21
75	-10	The Rachel Hollis Podcast	SiriusXM Podcast Network	SiriusXM Media	16
76	-14	Watch What Crappens	Wondery Network	DAX Global Canada	32
77	-6	Business Wars	Wondery Network	DAX Global Canada	5
78	Return	F1: Beyond The Grid	Audioboom	Rogers	29
79	-3	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	12
80	Debut	In The Dark	PRX	Soundrise	4
81	-22	Sleep With Me	PRX	Soundrise	8
82	Return	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
83	-14	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	9
84	-12	Power and Politics	CBC / Radio-Canada	CBC / Radio-Canada	20
85	-19	Wow in the World	Wondery Network	DAX Global Canada	10
86	-8	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	4
87	-8	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
88	-5	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	5
89	-2	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	76
90	+4	Even the Rich	Wondery Network	DAX Global Canada	7
91	Return	Mario Dumont	QUB	Québecor	274
92	-10	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	17



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93	Debut	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	40
94	-1	The Broski Report with Brittany Broski	Audioboom	Rogers	4
95	+4	Pod Save the World	SiriusXM Podcast Network	SiriusXM Media	9
96	-10	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	5
97	-20	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	25
98	-3	Morning Joe	NBCUniversal News Group	SiriusXM Media	22
99	-2	Watch What Happens Live with Andy Cohen	Wondery Network	DAX Global Canada	19
100	-26	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	6



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

