

Canada Podcast Ranker

Top Podcasts | March 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	13
2	-	SmartLess	Wondery Network	DAX Global Canada	8
3	-	Crime Junkie	audiochuck	SiriusXM Media	6
4	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	26
5	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	10
6	-	Morbid	Wondery Network	DAX Global Canada	10
7	-	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	10
8	+1	48 Hours	Paramount	Paramount / DAX Global Canada	15
9	+7	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery Network	DAX Global Canada	11
10	-2	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	840
11	-	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	839
12	-2	The Current	CBC / Radio-Canada	CBC / Radio-Canada	83
13	-1	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	7
14	-1	TED Talks Daily	PRX	Soundrise	35
15	-1	Le Radiojournal	Radio Canada	CBC / Radio-Canada	251
16	-1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	13
17	+1	World Report	CBC / Radio-Canada	CBC / Radio-Canada	34
18	-1	Up First	NPR	National Public Media (US) and Dax (Canada)	35
19	-	Casefile True Crime	Audioboom	Rogers	5
20	+2	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	7
21	+3	Matt and Shane's Secret Podcast	Audioboom	Rogers	5
22	-1	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	5
23	-	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	48



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24	+3	Your World Tonight	CBC / Radio-Canada	CBC / Radio-Canada	35
25	+1	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	8
26	-6	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	26
27	-2	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	21
28	-	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	15
29	-	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	15
30	+4	The Bridge with Peter Mansbridge	SiriusXM Podcast Network	SiriusXM Media	25
31	-1	Planet Money	NPR	National Public Media (US) and Dax (Canada)	10
32	+5	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	8
33	-1	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	35
34	-1	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	16
35	-4	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	2
36	-	Richard Martineau	QUB	Québecor	376
37	+1	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	5
38	+2	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	13
39	-4	Something Was Wrong	Wondery Network	DAX Global Canada	6
40	Debut	Three	SiriusXM Podcast Network	SiriusXM Media	5
41	+5	RedHanded	Wondery Network	DAX Global Canada	7
42	-1	Two Hot Takes	Audioboom	Rogers	5
43	-1	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	30
44	-	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	24
45	-	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	6
46	-7	Dateline Originals	NBCUniversal News Group	SiriusXM Media	3



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47	+3	Q	CBC / Radio-Canada	CBC / Radio-Canada	47
48	Debut	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
49	-6	American Scandal	Wondery Network	DAX Global Canada	6
50	+15	Benoit Dutrizac	QUB	Québecor	350
51	-	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	10
52	+4	True Crime with Kendall Rae	Audioboom	Rogers	5
53	Debut	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	33
54	+1	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	8
55	-6	This Is Actually Happening	Wondery Network	DAX Global Canada	7
56	-2	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	23
57	+2	Anatomy of Murder	audiochuck	SiriusXM Media	5
58	-11	The Deck	audiochuck	SiriusXM Media	4
59	+4	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	10
60	-2	Super Soul	SiriusXM Podcast Network	SiriusXM Media	6
61	+30	Mario Dumont	QUB	Québecor	347
62	+6	Murder, Mystery & Makeup	Audioboom	Rogers	5
63	+6	The Moth	PRX	Soundrise	8
64	+3	History Daily	Wondery Network	DAX Global Canada	30
65	+1	Scamfluencers	Wondery Network	DAX Global Canada	6
66	Debut	SERIALously?!	Audioboom	Rogers	10
67	+4	No Such Thing As A Fish	Audioboom	Rogers	5
68	-4	The Daily Stoic	Wondery Network	DAX Global Canada	40
69	Debut	Dave & Chuck the Freak: Full Show	Beasley Media Group	Beasley Media Group	31



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70	+6	Watch What Crappens	Wondery Network	DAX Global Canada	39
71	-19	Alexandre Dubé	QUB	Québecor	348
72	-	Small Town Murder	Wondery Network	DAX Global Canada	10
73	-11	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	25
74	-17	Against The Odds	Wondery Network	DAX Global Canada	6
75	-15	The Tim Dillon Show	Audioboom	Rogers	4
76	+1	Business Wars	Wondery Network	DAX Global Canada	8
77	-16	The Why Files: Operation Podcast	Audioboom	Rogers	5
78	-8	Critical Role	SiriusXM Podcast Network	SiriusXM Media	6
79	-5	The Bulwark Podcast	Audioboom	Rogers	25
80	+14	The Broski Report with Brittany Broski	Audioboom	Rogers	5
81	-	Sleep With Me	PRX	Soundrise	10
82	+5	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	4
83	-30	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	4
84	Debut	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	10
85	-2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	13
86	-	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	5
87	-3	Power & Politics	CBC / Radio-Canada	CBC / Radio-Canada	25
88	Return	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	10
89	Debut	Understood	CBC / Radio-Canada	CBC / Radio-Canada	3
90	-5	Wow in the World	Wondery Network	DAX Global Canada	11
91	Debut	Out of the Pods	Audioboom	Rogers	5
92	-4	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	6



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93	-1	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	22
94	-15	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	14
95	+2	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	31
96	-21	The Rachel Hollis Podcast	SiriusXM Podcast Network	SiriusXM Media	18
97	Return	Bulletin réseau	Radio Canada	CBC / Radio-Canada	79
98	-9	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	92
99	-6	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	50
100	-18	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	8



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

