

Canada Podcast Ranker

Top Podcasts | April 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	8
2	-	SmartLess	Wondery Network	DAX Global Canada	6
3	-	Crime Junkie	audiochuck	SiriusXM Media	6
4	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	21
5	+5	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	672
6	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	9
7	-	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	8
8	-2	Morbid	Wondery Network	DAX Global Canada	8
9	-1	48 Hours	Paramount	Paramount / DAX Global Canada	13
10	-1	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery Network	DAX Global Canada	9
11	-	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	672
12	-	The Current	CBC / Radio-Canada	CBC / Radio-Canada	72
13	+1	TED Talks Daily	PRX	Soundrise	28
14	+1	Le Radiojournal	Radio Canada	CBC / Radio-Canada	192
15	-2	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	6
16	+1	World Report	CBC / Radio-Canada	CBC / Radio-Canada	28
17	+1	Up First	NPR	National Public Media (US) and Dax (Canada)	28
18	-2	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	8
19	+1	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	6
20	+1	Matt and Shane's Secret Podcast	Audioboom	Rogers	4
21	+3	Your World Tonight	CBC / Radio-Canada	CBC / Radio-Canada	28
22	-3	Casefile True Crime	Audioboom	Rogers	4
23	-	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	35



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24	+2	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	21
25	-3	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	4
26	+1	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	16
27	+4	Planet Money	NPR	National Public Media (US) and Dax (Canada)	8
28	-	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	12
29	-4	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	5
30	-	The Bridge with Peter Mansbridge	SiriusXM Podcast Network	SiriusXM Media	20
31	-2	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	12
32	+3	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	10
33	+4	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	4
34	-1	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	28
35	-1	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	12
36	-4	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	5
37	+29	SERIALously?!	Audioboom	Rogers	12
38	-	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
39	-3	Richard Martineau	QUB	Québecor	270
40	+10	Benoit Dutrizac	QUB	Québecor	266
41	+2	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	24
42	-	Two Hot Takes	Audioboom	Rogers	4
43	+1	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	20
44	-5	Something Was Wrong	Wondery Network	DAX Global Canada	4
45	-4	RedHanded	Wondery Network	DAX Global Canada	6
46	+10	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	27



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47	-	Q	CBC / Radio-Canada	CBC / Radio-Canada	35
48	+1	American Scandal	Wondery Network	DAX Global Canada	7
49	Debut	Murder in the Hollywood Hills	NBCUniversal News Group	SiriusXM Media	4
50	-5	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	4
51	+7	The Deck	audiochuck	SiriusXM Media	5
52	+1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	26
53	-2	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	9
54	-6	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
55	-9	Dateline Originals	NBCUniversal News Group	SiriusXM Media	0
56	-2	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	7
57	+8	Scamfluencers	Wondery Network	DAX Global Canada	6
58	-18	Three	SiriusXM Podcast Network	SiriusXM Media	3
59	-7	True Crime with Kendall Rae	Audioboom	Rogers	4
60	-1	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	8
61	-	Mario Dumont	QUB	Québecor	258
62	+13	The Tim Dillon Show	Audioboom	Rogers	4
63	+6	Dave & Chuck the Freak: Full Show	Beasley Media Group	Beasley Media Group	25
64	-9	This Is Actually Happening	Wondery Network	DAX Global Canada	5
65	-1	History Daily	Wondery Network	DAX Global Canada	24
66	-9	Anatomy of Murder	audiochuck	SiriusXM Media	3
67	+3	Watch What Crappens	Wondery Network	DAX Global Canada	33
68	-	The Daily Stoic	Wondery Network	DAX Global Canada	34
69	+13	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	4



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70	-7	The Moth	PRX	Soundrise	6
71	+5	Business Wars	Wondery Network	DAX Global Canada	7
72	-12	Super Soul	SiriusXM Podcast Network	SiriusXM Media	4
73	-1	Small Town Murder	Wondery Network	DAX Global Canada	8
74	+5	The Bulwark Podcast	Audioboom	Rogers	20
75	-2	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	20
76	-9	No Such Thing As A Fish	Audioboom	Rogers	4
77	-3	Against The Odds	Wondery Network	DAX Global Canada	6
78	+9	Power & Politics	CBC / Radio-Canada	CBC / Radio-Canada	19
79	+1	The Broski Report with Brittany Broski	Audioboom	Rogers	4
80	+6	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	5
81	-4	The Why Files: Operation Podcast	Audioboom	Rogers	8
82	-11	Alexandre Dubé	QUB	Québecor	266
83	Debut	Smosh Reads Reddit Stories	The Roost Podcast Network	Rooster Teeth Productions	4
84	-6	Critical Role	SiriusXM Podcast Network	SiriusXM Media	4
85	+5	Wow in the World	Wondery Network	DAX Global Canada	11
86	-2	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
87	-25	Murder, Mystery & Makeup	Audioboom	Rogers	3
88	-7	Sleep With Me	PRX	Soundrise	8
89	-4	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
90	+5	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	24
91	Return	At Issue	CBC / Radio-Canada	CBC / Radio-Canada	5
92	Debut	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	9



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93	-4	Understood	CBC / Radio-Canada	CBC / Radio-Canada	2
94	-6	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	8
95	+4	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	40
96	Return	Morning Joe	NBCUniversal News Group	SiriusXM Media	21
97	-5	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	5
98	+2	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	6
99	Return	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SiriusXM Media	20
100	-7	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	16



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

