

Canada Podcast Ranker

Top Podcasts | May 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	12
2	-	SmartLess	Wondery Network	DAX Global Canada	6
3	-	Crime Junkie	audiochuck	SiriusXM Media	8
4	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	26
5	-	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	841
6	+3	48 Hours	Paramount	Paramount / DAX Global Canada	20
7	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	12
8	-	Morbid	Wondery Network	DAX Global Canada	11
9	-2	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	11
10	+1	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	840
11	+1	The Current	CBC / Radio-Canada	CBC / Radio-Canada	93
12	-2	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery Network	DAX Global Canada	10
13	+2	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	10
14	+3	Up First	NPR	National Public Media (US) and Dax (Canada)	35
15	-1	Le Radiojournal	Radio Canada	CBC / Radio-Canada	241
16	-3	TED Talks Daily	PRX	Soundrise	35
17	-1	World Report	CBC / Radio-Canada	CBC / Radio-Canada	35
18	-	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	10
19	+1	Matt and Shane's Secret Podcast	Audioboom	Rogers	5
20	-1	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	7
21	+2	Les chroniques de Pierre-Yves McSween	Cogeco Media	Cogeco Media	46
22	-	Casefile True Crime	Audioboom	Rogers	5
23	-2	Your World Tonight	CBC / Radio-Canada	CBC / Radio-Canada	36



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24	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	26
25	-	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	5
26	+2	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	17
27	-1	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	20
28	Return	CounterClock	audiochuck	SiriusXM Media	10
29	-	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	7
30	+1	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	16
31	-1	The Bridge with Peter Mansbridge	SiriusXM Podcast Network	SiriusXM Media	25
32	-5	Planet Money	NPR	National Public Media (US) and Dax (Canada)	10
33	+11	Something Was Wrong	Wondery Network	DAX Global Canada	6
34	+5	Richard Martineau	QUB	Québecor	342
35	+3	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	11
36	-1	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	15
37	-4	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	5
38	-4	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	35
39	+8	Q	CBC / Radio-Canada	CBC / Radio-Canada	49
40	-8	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	9
41	-5	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	6
42	+4	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	36
43	+2	RedHanded	Wondery Network	DAX Global Canada	8
44	+10	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	9
45	-2	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	24
46	-4	Two Hot Takes	Audioboom	Rogers	5



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47	+3	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	8
48	-7	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	30
49	-9	Benoit Dutrizac	QUB	Québecor	330
50	+1	The Deck	audiochuck	SiriusXM Media	7
51	+4	Dateline Originals	NBCUniversal News Group	SiriusXM Media	8
52	Debut	MrBallen's Medical Mysteries	Wondery Network	DAX Global Canada	7
53	+6	True Crime with Kendall Rae	Audioboom	Rogers	4
54	+12	Anatomy of Murder	audiochuck	SiriusXM Media	6
55	+1	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	9
56	-8	American Scandal	Wondery Network	DAX Global Canada	7
57	-20	SERIALously?!	Audioboom	Rogers	15
58	-5	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	11
59	-7	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	31
60	-	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	10
61	-4	Scamfluencers	Wondery Network	DAX Global Canada	7
62	+3	History Daily	Wondery Network	DAX Global Canada	30
63	+12	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	26
64	+18	Alexandre Dubé	QUB	Québecor	334
65	-1	This Is Actually Happening	Wondery Network	DAX Global Canada	6
66	+1	Watch What Crappens	Wondery Network	DAX Global Canada	39
67	+7	The Bulwark Podcast	Audioboom	Rogers	24
68	+2	The Moth	PRX	Soundrise	8
69	+4	Small Town Murder	Wondery Network	DAX Global Canada	10



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70	+2	Super Soul	SiriusXM Podcast Network	SiriusXM Media	5
71	Return	Normal Gossip	PRX / Radiotopia	Soundrise	5
72	+9	The Why Files: Operation Podcast	Audioboom	Rogers	5
73	+5	Power & Politics	CBC / Radio-Canada	CBC / Radio-Canada	24
74	-3	Business Wars	Wondery Network	DAX Global Canada	7
75	+1	No Such Thing As A Fish	Audioboom	Rogers	5
76	-8	The Daily Stoic	Wondery Network	DAX Global Canada	40
77	-15	The Tim Dillon Show	Audioboom	Rogers	4
78	-15	Dave & Chuck the Freak: Full Show	Beasley Media Group	Beasley Media Group	30
79	-	The Broski Report with Brittany Broski	Audioboom	Rogers	5
80	+4	Critical Role	SiriusXM Podcast Network	SiriusXM Media	7
81	-4	Against The Odds	Wondery Network	DAX Global Canada	7
82	Return	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	88
83	+11	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	12
84	+8	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	10
85	+4	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	10
86	-25	Mario Dumont	QUB	Québecor	304
87	Debut	Broomgate: A Curling Scandal	CBC / Radio-Canada	CBC / Radio-Canada	5
88	+10	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	8
89	-20	The Debaters	CBC / Radio-Canada	CBC / Radio-Canada	3
90	-10	Quirks and Quarks	CBC / Radio-Canada	CBC / Radio-Canada	5
91	+8	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SiriusXM Media	23
92	+8	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	23



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93	+2	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	61
94	-7	Murder, Mystery & Makeup	Audioboom	Rogers	3
95	Return	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	13
96	-8	Sleep With Me	PRX	Soundrise	10
97	-7	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	31
98	-13	Wow in the World	Wondery Network	DAX Global Canada	13
99	Return	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	27
100	-3	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	7



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

