

# Canada Podcast Ranker

Top Podcasts | July 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	13
2	-	SmartLess	Wondery Network	DAX Global Canada	5
3	-	Crime Junkie	audiochuck	SiriusXM Media	7
4	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	21
5	-	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	671
6	-	48 Hours	Paramount	Paramount / DAX Global Canada	12
7	+1	Morbid	Wondery Network	DAX Global Canada	9
8	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	8
9	+3	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	672
10	-	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery Network	DAX Global Canada	10
11	-	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	8
12	+10	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	14
13	-	The Current	CBC / Radio-Canada	CBC / Radio-Canada	49
14	+1	World Report	CBC / Radio-Canada	CBC / Radio-Canada	28
15	-1	TED Talks Daily	PRX	Soundrise	28
16	-	Up First	NPR	National Public Media (US) and Dax (Canada)	28
17	-8	Le Radiojournal	Radio Canada	CBC / Radio-Canada	166
18	-1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	9
19	-	Matt and Shane's Secret Podcast	Audioboom	Rogers	4
20	+1	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	5
21	+3	Your World Tonight	CBC / Radio-Canada	CBC / Radio-Canada	29
22	Debut	Cancelled with Tana Mongeau	Audioboom	Rogers	3
23	-5	Casefile True Crime	Audioboom	Rogers	3



# Canada Podcast Ranker

Top Podcasts | July 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
24	+17	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	26
25	+4	Planet Money	NPR	National Public Media (US) and Dax (Canada)	8
26	-	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	4
27	+3	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	5
28	-	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	14
29	-2	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	16
30	+9	Two Hot Takes	Audioboom	Rogers	4
31	-11	Something Was Wrong	Wondery Network	DAX Global Canada	6
32	+1	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	12
33	-1	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	8
34	-	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	4
35	+14	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
36	-11	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	21
37	+41	The Tim Dillon Show	Audioboom	Rogers	5
38	-7	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	4
39	-2	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	28
40	-	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	4
41	+3	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	24
42	+1	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	19
43	+4	MrBallen's Medical Mysteries	Wondery Network	DAX Global Canada	6
44	-2	Q	CBC / Radio-Canada	CBC / Radio-Canada	38
45	+1	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	5
46	-1	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	11



# Canada Podcast Ranker

Top Podcasts | July 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
47	+3	Scamfluencers	Wondery Network	DAX Global Canada	5
48	+5	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	7
49	+17	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	22
50	+22	The Bulwark Podcast	Audioboom	Rogers	22
51	-3	RedHanded	Wondery Network	DAX Global Canada	5
52	-	American Scandal	Wondery Network	DAX Global Canada	6
53	+1	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	8
54	+2	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	9
55	+20	The Deck	audiochuck	SiriusXM Media	5
56	-1	True Crime with Kendall Rae	Audioboom	Rogers	3
57	+38	Alexandre Moranville-Ouellet	QUB	Québecor	269
58	+30	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	70
59	+1	The Moth	PRX	Soundrise	7
60	+5	Power & Politics	CBC / Radio-Canada	CBC / Radio-Canada	19
61	-10	Park Predators	audiochuck	SiriusXM Media	4
62	+11	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
63	+4	Super Soul	SiriusXM Podcast Network	SiriusXM Media	4
64	+18	Against The Odds	Wondery Network	DAX Global Canada	6
65	-3	History Daily	Wondery Network	DAX Global Canada	24
66	-5	Dave & Chuck the Freak: Full Show	Beasley Media Group	Beasley Media Group	23
67	+32	Where Everybody Knows Your Name with Ted Danson and Woody Harrelson (sometimes)	SiriusXM Podcast Network	SiriusXM Media	5
68	-9	This Is Actually Happening	Wondery Network	DAX Global Canada	8
69	+2	Small Town Murder	Wondery Network	DAX Global Canada	8



# Canada Podcast Ranker

Top Podcasts | July 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
70	+6	The Daily Stoic	Wondery Network	DAX Global Canada	32
71	+3	Dateline Originals	NBCUniversal News Group	SiriusXM Media	2
72	+14	The Weekly Show with Jon Stewart	Paramount	Paramount	3
73	Return	Dateline: Missing In America	NBCUniversal News Group	SiriusXM Media	5
74	-10	The Why Files: Operation Podcast	Audioboom	Rogers	5
75	-6	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SiriusXM Media	4
76	-19	Anatomy of Murder	audiochuck	SiriusXM Media	3
77	+16	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	25
78	+1	Business Wars	Wondery Network	DAX Global Canada	5
79	-9	The Broski Report with Brittany Broski	Audioboom	Rogers	3
80	-	No Such Thing As A Fish	Audioboom	Rogers	4
81	Debut	Come by Chance	CBC / Radio-Canada	CBC / Radio-Canada	1
82	+3	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	12
83	-20	SERIALously?!	Audioboom	Rogers	8
84	+5	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	9
85	+2	Murder, Mystery & Makeup	Audioboom	Rogers	3
86	-2	Critical Role	SiriusXM Podcast Network	SiriusXM Media	3
87	+5	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	48
88	+3	Morning Joe	NBCUniversal News Group	SiriusXM Media	18
89	-6	Wow in the World	Wondery Network	DAX Global Canada	10
90	+10	Drowning Creek	SiriusXM Podcast Network	SiriusXM Media	4
91	-10	Watch What Crappens	Wondery Network	DAX Global Canada	26
92	Return	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	17



# Canada Podcast Ranker

Top Podcasts | July 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
93	+5	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	21
94	-59	CounterClock	audiochuck	SiriusXM Media	1
95	Return	Sleep With Me	PRX	Soundrise	8
96	-60	The Bridge with Peter Mansbridge	SiriusXM Podcast Network	SiriusXM Media	6
97	Return	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	7
98	Return	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	5
99	Debut	Hysterical	Wondery Network	DAX Global Canada	3
100	Debut	The Rise and Fall of Ruby Franke	Wondery Network	DAX Global Canada	2



# Canada Podcast Ranker

Top Podcasts | July 2024



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

