

Canada Podcast Ranker

Top Podcasts | August 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	15
2	-	SmartLess	SiriusXM Podcast Network	SiriusXM Media	5
3	-	Crime Junkie	audiochuck	SiriusXM Media	10
4	-	Front Burner	CBC / Radio-Canada	CBC / Radio-Canada	27
5	-	The World This Hour	CBC / Radio-Canada	CBC / Radio-Canada	840
6	-	48 Hours	Paramount	Paramount / DAX Global Canada	16
7	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	10
8	-1	Morbid	Wondery Network	DAX Global Canada	12
9	+2	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	12
10	-1	NPR News Now	NPR	National Public Media (US) and Dax (Canada)	840
11	-1	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery Network	DAX Global Canada	10
12	-	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	18
13	+1	World Report	CBC / Radio-Canada	CBC / Radio-Canada	36
14	+2	Up First	NPR	National Public Media (US) and Dax (Canada)	35
15	-2	The Current	CBC / Radio-Canada	CBC / Radio-Canada	58
16	-1	TED Talks Daily	PRX	Soundrise	35
17	-	Le Radiojournal	Radio Canada	CBC / Radio-Canada	204
18	+1	Matt and Shane's Secret Podcast	Audioboom	Rogers	7
19	-1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	13
20	-	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	8
21	-	Your World Tonight	CBC / Radio-Canada	CBC / Radio-Canada	36
22	+5	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	8
23	-	Casefile True Crime	Audioboom	Rogers	4



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24	+7	Something Was Wrong	Wondery Network	DAX Global Canada	12
25	+4	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	20
26	+2	Ten Percent Happier with Dan Harris	Wondery Network	DAX Global Canada	17
27	-2	Planet Money	NPR	National Public Media (US) and Dax (Canada)	10
28	+2	Two Hot Takes	Audioboom	Rogers	5
29	-5	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	29
30	+5	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	33
31	+3	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	5
32	+67	Hysterical	Wondery Network	DAX Global Canada	6
33	-1	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	15
34	-1	Monday Morning Podcast	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	10
35	+8	MrBallen's Medical Mysteries	Wondery Network	DAX Global Canada	5
36	-	Ideas	CBC / Radio-Canada	CBC / Radio-Canada	25
37	-	The Tim Dillon Show	Audioboom	Rogers	5
38	+2	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	5
39	-	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	35
40	+2	Indicator from Planet Money	NPR	National Public Media (US) and Dax (Canada)	25
41	-	Fresh Air	NPR	National Public Media (US) and Dax (Canada)	30
42	+8	The Bulwark Podcast	Audioboom	Rogers	25
43	-5	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
44	+1	Snapped: Women Who Murder	Wondery Network	DAX Global Canada	7
45	+1	Uncover	CBC / Radio-Canada	CBC / Radio-Canada	6
46	-2	Q	CBC / Radio-Canada	CBC / Radio-Canada	50



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47	+2	The NPR Politics Podcast	NPR	National Public Media (US) and Dax (Canada)	25
48	-1	Scamfluencers	Wondery Network	DAX Global Canada	5
49	+2	RedHanded	Wondery Network	DAX Global Canada	8
50	+2	American Scandal	Wondery Network	DAX Global Canada	7
51	-3	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	8
52	-30	Cancelled with Tana Mongeau	Audioboom	Rogers	1
53	+1	How I Built This with Guy Raz	Wondery Network	DAX Global Canada	10
54	+2	True Crime with Kendall Rae	Audioboom	Rogers	5
55	-	The Deck	audiochuck	SiriusXM Media	5
56	-3	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	10
57	+2	The Moth	PRX	Soundrise	8
58	+13	Dateline Originals	NBCUniversal News Group	SiriusXM Media	18
59	-1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	90
60	+12	The Weekly Show with Jon Stewart	Paramount	Paramount	3
61	+4	History Daily	Wondery Network	DAX Global Canada	30
62	-2	Power & Politics	CBC / Radio-Canada	CBC / Radio-Canada	24
63	+1	Against The Odds	Wondery Network	DAX Global Canada	6
64	+12	Anatomy of Murder	audiochuck	SiriusXM Media	5
65	+4	Small Town Murder	Wondery Network	DAX Global Canada	10
66	-4	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	9
67	-4	Super Soul	SiriusXM Podcast Network	SiriusXM Media	5
68	-7	Park Predators	audiochuck	SiriusXM Media	5
69	+1	The Daily Stoic	Wondery Network	DAX Global Canada	40



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70	+4	The Why Files: Operation Podcast	Audioboom	Rogers	5
71	Return	In The Dark	PRX	Soundrise	6
72	+16	Morning Joe	NBCUniversal News Group	SiriusXM Media	25
73	+5	Business Wars	Wondery Network	DAX Global Canada	8
74	+3	Consider This from NPR	NPR	National Public Media (US) and Dax (Canada)	33
75	Return	Mario Dumont	QUB	Québecor	92
76	+7	SERIALously?!	Audioboom	Rogers	10
77	-4	Dateline: Missing In America	NBCUniversal News Group	SiriusXM Media	2
78	+2	No Such Thing As A Fish	Audioboom	Rogers	5
79	+12	Watch What Crappens	Wondery Network	DAX Global Canada	41
80	+5	Murder, Mystery & Makeup	Audioboom	Rogers	3
81	+5	Critical Role	SiriusXM Podcast Network	SiriusXM Media	6
82	-15	Where Everybody Knows Your Name with Ted Danson and Woody Harrelson (sometimes)	SiriusXM Podcast Network	SiriusXM Media	5
83	-17	Dave & Chuck the Freak: Full Show	Beasley Media Group	Beasley Media Group	30
84	-5	The Broski Report with Brittany Broski	Audioboom	Rogers	4
85	Return	Les chroniques financières du 98,5	Cogeco Media	Cogeco Media	27
86	-2	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy (US) and The Podcast Exchange (Canada)	11
87	-5	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	15
88	+1	Wow in the World	Wondery Network	DAX Global Canada	14
89	-21	This Is Actually Happening	Wondery Network	DAX Global Canada	6
90	Return	The Last Word with Lawrence O'Donnell	NBCUniversal News Group	SiriusXM Media	20
91	Debut	Noble	SiriusXM Podcast Network	SiriusXM Media	4
92	Debut	The Late Show Pod Show with Stephen Colbert	Paramount	Paramount	35



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93	+2	Sleep With Me	PRX	Soundrise	10
94	-1	As It Happens	CBC / Radio-Canada	CBC / Radio-Canada	25
95	-20	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SiriusXM Media	2
96	-	The Bridge with Peter Mansbridge	SiriusXM Podcast Network	SiriusXM Media	7
97	Return	Let's Not Meet: A True Horror Podcast	Audioboom	Rogers	6
98	-6	Pop Culture Happy Hour	NPR	National Public Media (US) and Dax (Canada)	20
99	Return	Welcome to Night Vale	PRX	Soundrise	3
100	Return	Bulletin réseau	Radio Canada	CBC / Radio-Canada	37



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE CANADIAN SALES NETWORK AND PODCAST RANKERS

The Canadian Sales Network Ranker lists the Top Sales Networks in Canada, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Canadian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Canada. The All-Canadian Top 30 English Category Ranker lists only the Top 30 English language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada. The All-Canadian Top 30 French Category Ranker lists only the Top 30 French language podcasts commissioned by a Canadian publisher, consumed by listeners located in Canada.

The Canadian Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads are measured under the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following Sales Networks: All Things Comedy, Audioboom, Beasley Media Group, CBC / Radio-Canada, Cloud10, Cogeco Media, Cumulus Podcast Network, Focus On the Family, NBCUniversal News, NPR, Paramount, Québecor, Salem Podcast Network, SiriusXM Podcast Network, Soundrise, The Roost Podcast Network, TPX Podcast Network, Wondery.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Number of New Episodes - The number of new episodes released during the reporting period

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

