

Latin America Podcast Ranker

Top Podcasts | January 2022



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	LOS40 MX - La Corneta	Prisa Radio	1,505,978
2	-	Leyendas Legendarias	Sonoro / ATC	896,926
3	-	Titulares Deportivos	Grupo BluRadio	400,992
4	-	CNN 5 Cosas	WarnerMedia	391,892
5	-	Boletim Folha	Folha de S Paulo	284,082
6	+1	Repórter CBN	Radios Grupo Globo	207,493
7	-1	Comentaristas	Radios Grupo Globo	199,746
8	+1	Mais Recentes	Radios Grupo Globo	175,473
9	-1	Asi las cosas con Carlos Loret de Mola	Prisa Radio	139,060
10	+3	La W Radio con Julio Sánchez Cristo	Prisa Radio	135,954
11	+1	El Dollop	Sonoro / ATC	114,557
12	-2	Estadão Notícias	Estadao	110,864
13	+1	De Todo Un Mucho	Stitcher Media	96,075
14	+2	E Tem Mais	CNN Brasil	84,720
15	-4	Pânico	Jovem Pan Podcast	81,850
16	-1	Economia	Radios Grupo Globo	73,932
17	+3	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	73,672
18	Debut	Hazlo por la chela	Sonoro Global Media Corp	71,058
19	+10	CARACOL - 6AM Hoy por Hoy	Prisa Radio	70,556
20	+1	O Antagonista	audio.ad Podcast Network	68,645
21	+3	Cuentos Increíbles	Sonoro Global Media Corp	64,687
22	+1	Os Pingos nos Is	Jovem Pan Podcast	64,410
23	-6	Mañanas BLU con Néstor Morales	Grupo BluRadio	60,826



Latin America Podcast Ranker

Top Podcasts | January 2022



Rank	Change	Podcast	Publisher	Avg weekly downloads
24	+1	Café Brasil	audio.ad Podcast Network	58,468
25	+1	Jornal da CBN	Rádios Grupo Globo	52,289
26	+1	Panorama CBN	Rádios Grupo Globo	51,113
27	-8	Meu Inconsciente Coletivo	Folha de S Paulo	48,112
28	-6	Política	Rádios Grupo Globo	48,023
29	+5	W_RADIO - Martha Debayle en W	Prisa Radio	40,410
30	+29	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	39,318
31	-1	Morning Show	Jovem Pan Podcast	38,723
32	+6	W_RADIO - Así las cosas	Prisa Radio	38,708
33	+2	CNN 5 Things	WarnerMedia	37,588
34	+14	The School of Greatness	Wondery	37,121
35	-2	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	36,974
36	+10	Ao Ponto	Rádios Grupo Globo	36,843
37	+33	Podcast Gringolândia	Rádios Grupo Globo	36,150
38	+1	5 Fatos	CNN Brasil	35,275
39	-7	Crime Junkie	audiochuck / Stitcher Media	35,145
40	-3	LOS40 MX - ¡Ya Párate!	Prisa Radio	33,351
41	+4	Presente Diário	Radio Trans Mundial	32,791
42	Return	Noticias Generales Blu Radio	Grupo BluRadio	32,643
43	+10	On Purpose with Jay Shetty	Stitcher Media	32,533
44	-13	Crônicas Obscuras	Sonoro Global Media Corp	31,701
45	-9	Palestras Filosóficas Nova Acrópole	Audioboom	30,966
46	-3	Freakonomics Radio	Stitcher Media	30,587

Latin America Podcast Ranker

Top Podcasts | January 2022



Rank	Change	Podcast	Publisher	Avg weekly downloads
47	-29	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	30,408
48	+43	Mejor Con Gaby Vargas	audio.ad Podcast Network	29,889
49	-5	Aristegui	WarnerMedia	29,796
50	+1	Choque de Cultura	Radios Grupo Globo	29,684
51	+5	Academia de Conspiraciones	Sonoro Global Media Corp	29,551
52	+11	Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta	WarnerMedia	29,538
53	-4	Hidden Brain	Hidden Brain Media	29,422
54	+3	Notícia no Seu Tempo	Estadao	29,305
55	-1	Lo Que Tienes Que Saber	Prisa Radio	29,235
56	-9	La Caminera con El Capi Pérez, Fer Gay y Fran Hevia	audio.ad Podcast Network	28,722
57	-7	Herejes: El Podcast	audio.ad Podcast Network	27,650
58	+4	DEMENTES	Sonoro Global Media Corp	27,316
59	-7	Super Soul	Stitcher Media	26,546
60	-2	¿Qué Fue De Ellos?	Sonoro / ATC	26,388
61	+22	Infinitos con Martha Higareda	Stitcher Media	26,335
62	+9	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	25,895
63	-23	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	24,767
64	-9	Conan O'Brien Needs A Friend	Stitcher Media	24,756
65	-5	Fox News Radio Hourly Newscast	FOX News Podcasts	24,736
66	+9	Hangar 18 Podcast	audio.ad Podcast Network	23,570
67	-6	História pros Brother	audio.ad Podcast Network	23,316
68	+6	YORDI EN EXA	audio.ad Podcast Network	23,207
69	-	Serialmente	Radiopolis	22,991



Latin America Podcast Ranker

Top Podcasts | January 2022



Rank	Change	Podcast	Publisher	Avg weekly downloads
70	-4	Office Ladies	Stitcher Media	22,180
71	+24	El Viaje	Sonoro Global Media Corp	21,482
72	+4	The Mindset Mentor	Kast Media	21,251
73	-45	No Meio do Caminho - Mario Sergio Cortella	Radios Grupo Globo	20,417
74	-6	Dateline NBC	NBCUniversal News Group	19,495
75	-3	Flash Deportes	Prisa Radio	19,486
76	+1	Nadie sabe nada	Prisa Radio	19,366
77	+5	Luis Cárdenas	audio.ad Podcast Network	17,980
78	+10	Morbid: A True Crime Podcast	Audioboom	17,560
79	-	SER Historia	Prisa Radio	17,214
80	-39	Gugacast	audio.ad Podcast Network	16,945
81	-1	Colunistas Eldorado Estadão	Estadao	16,611
82	+11	Supracortical	Sonoro Global Media Corp	16,143
83	Return	Budismo en Zapatillas	Audioboom	15,566
84	Return	Masters of Scale with Reid Hoffman	WaitWhat	15,436
85	+7	SmartLess	Wondery	15,306
86	+10	Jornal da Manhã	Jovem Pan Podcast	15,263
87	-23	CARACOL - La Luciérnaga	Prisa Radio	14,748
88	-3	Voz Populi de BLU Radio	Grupo BluRadio	14,722
89	-16	Fim de Expediente	Radios Grupo Globo	14,683
90	Return	Bate-Pronto	Jovem Pan Podcast	14,603
91	+6	CARACOL - El Alargue	Prisa Radio	14,274
92	Debut	Sigue la W	Prisa Radio	14,134

Latin America Podcast Ranker

Top Podcasts | January 2022



Rank	Change	Podcast	Publisher	Avg weekly downloads
93	+7	En Caso de que el Mundo Se Desintegre	Audioboom	13,940
94	+5	A Nosa Lingua de Todo Dia - Pasquale Cipro Neto	Radios Grupo Globo	13,925
95	-5	Business Wars	Wondery	13,810
96	+2	The Rachel Maddow Show	NBCUniversal News Group	13,780
97	-16	RADIO_AKTIVA - El Gallo Programa completo	Prisa Radio	13,555
98	Return	Mañanas BLU 10:30 con Camila Zuluaga	Grupo BluRadio	13,530
99	Debut	Un Libro Una Hora	Prisa Radio	13,463
100	Return	99% Invisible	Stitcher Media	13,450

Latin America Podcast Ranker

Top Podcasts | January 2022



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption.

Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

