

Latin America Podcast Ranker

Top Podcasts | October 2022



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	LOS40 MX - La Corneta	Prisa Radio	1,223,481
2	-	Leyendas Legendarias	Sonoro / ATC	1,017,248
3	-	O Assunto	Grupo Globo	582,334
4	-	Titulares Deportivos	Grupo BluRadio	414,652
5	-	Modus Operandi	Grupo Globo	380,846
6	-	Repórter CBN	Radios Grupo Globo	373,042
7	+12	Estadão Notícias	Estadao	355,141
8	-1	Mais Recentes	Radios Grupo Globo	341,218
9	-	Boletim Folha	Folha de S Paulo	287,088
10	-2	CNN 5 Cosas	WarnerMedia	283,132
11	-1	Resumão Diário	Grupo Globo	244,630
12	-1	Asi las cosas con Carlos Loret de Mola	Prisa Radio	225,307
13	-1	Panda Show - Sin Censura	Stitcher Media	182,760
14	-	Pânico	Jovem Pan Podcast	156,207
15	-2	Top Expansión Tecnología	Sonoro Global Media Corp	146,085
16	-1	El Dollop	Sonoro / ATC	115,852
17	Debut	El Podcast de Marco Antonio Regil	Sonoro Global Media Corp	111,725
18	-	Política	Radios Grupo Globo	106,674
19	-3	De Todo Un Mucho	Stitcher Media	105,270
20	Debut	Estas Rica	Sonoro Global Media Corp	101,858
21	+6	O Antagonista	audio.ad Podcast Network	100,845
22	-	E Tem Mais	CNN Brasil	100,636
23	-6	Comentaristas	Radios Grupo Globo	98,853

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24	+1	Choque de Cultura - Ambiente de Música	Grupo Globo	94,037
25	-4	Que História É Essa, Porchat?	Grupo Globo	93,877
26	-	Cuentos Increíbles	Sonoro Global Media Corp	86,704
27	-7	Mamilos	Grupo Globo	86,285
28	-4	La Entrevista con Yordi Rosado	Stitcher Media	84,726
29	+12	Expertas en Nada	Prisa Radio	77,675
30	-7	Economía	Rádios Grupo Globo	75,683
31	-3	Os Pingos nos Is	Jovem Pan Podcast	74,326
32	+4	Jout Jout de Saia	Grupo Globo	60,668
33	-	Viva Voz - Vera Magalhães	Rádios Grupo Globo	58,379
34	Return	Crônicas Obscuras	Sonoro Global Media Corp	54,772
35	+20	Serialmente	Radiópolis	54,056
36	-7	Sospechosamente Light	Grupo BluRadio	52,184
37	-3	Top Expansión	Sonoro Global Media Corp	50,871
38	-7	Panorama CBN	Rádios Grupo Globo	49,560
39	Debut	Portal Sonoro	Sonoro Global Media Corp	48,618
40	-10	Podcast Para Tudo	Grupo Globo	48,494
41	+3	Erazno y La Chokolata El Podcast	Stitcher Media	47,004
42	+5	Café Brasil	audio.ad Podcast Network	46,422
43	-6	Jornal da CBN	Rádios Grupo Globo	46,253
44	-4	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	46,251
45	-3	Presente Diário	Radio Trans Mundial	45,892
46	+3	Hoy en EL PAÍS	Prisa Radio	44,278



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47	-4	Herejes: El Podcast	Sonoro Global Media Corp	44,278
48	Return	Colunistas Eldorado Estadão	Estadao	42,484
49	-11	Sabiduría Psicodélica	Sonoro Global Media Corp	42,368
50	-4	Mañanas BLU con Néstor Morales	Grupo BluRadio	39,905
51	-	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	37,827
52	+5	On Purpose with Jay Shetty	Stitcher Media	36,760
53	-	CNN 5 Things	WarnerMedia	36,291
54	-4	Braincast	Grupo Globo	36,227
55	-3	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	35,392
56	Return	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	34,374
57	+2	Aristegui	WarnerMedia	33,002
58	+5	LOS40 MX - ¡Ya Párate!	Prisa Radio	32,980
59	Return	Jovem Pan Top News	Jovem Pan Podcast	32,886
60	Debut	El Arte del amor propio	audio.ad Podcast Network	32,750
61	-29	Leila	Grupo Globo	31,510
62	-	Infinitos con Martha Higareda	Stitcher Media	30,886
63	-9	W_RADIO - Martha Debayle en W	Prisa Radio	30,717
64	-19	Projeto Humanos: Altamira	Grupo Globo	29,981
65	+23	Las Noticias del Día (MX)	Audioboom	29,613
66	+24	Morras Malditas	Sonoro Global Media Corp	29,590
67	+9	How I Built This with Guy Raz	Wondery	28,702
68	-12	YORDI EN EXA	audio.ad Podcast Network	27,914
69	-3	DIÁRIO DE BORDO	Grupo Globo	27,631

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70	-6	The School of Greatness	Stitcher Media	27,604
71	-4	Crime Junkie	audiochuck	27,598
72	-14	Posso Mandar Áudio?	Grupo Globo	27,568
73	-8	Conversa com Bial	Grupo Globo	27,564
74	-	Don Cheto Al Aire	Stitcher Media	27,478
75	-5	Mejor Con Gaby Vargas	audio.ad Podcast Network	26,987
76	-5	Morning Show	Jovem Pan Podcast	26,844
77	+22	Donos da Razão	Grupo Globo	26,276
78	Return	Notícia no Seu Tempo	Estadao	25,730
79	-4	Ao Ponto	Rádios Grupo Globo	25,665
80	-45	A Mulher da Casa Abandonada	Folha de S Paulo	25,326
81	-8	Supracortical	Sonoro Global Media Corp	24,983
82	-5	Freakonomics Radio	Stitcher Media	24,718
83	-14	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	24,452
84	-12	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	audio.ad Podcast Network	24,123
85	+7	GE Flamengo	Grupo Globo	24,046
86	-6	The Mindset Mentor	Kast Media	23,733
87	-1	DEMENTES	Sonoro Global Media Corp	23,723
88	-10	Nadie sabe nada	Prisa Radio	23,226
89	-2	Un Libro Una Hora	Prisa Radio	23,164
90	-5	Conan O'Brien Needs A Friend	Stitcher Media	22,892
91	-8	E aí Gay?	Grupo Globo	22,355
92	-53	Meu Inconsciente Coletivo	Folha de S Paulo	21,956

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93	-12	Voz Populi de BLU Radio	Grupo BluRadio	21,732
94	-	Hidden Brain	Hidden Brain Media	21,188
95	-16	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	20,983
96	Return	Budismo en Zapatillas	Audioboom	20,702
97	-15	Guerras de Negocios	Wondery	20,099
98	Return	CNN Money	CNN Brasil	19,130
99	-38	La W Radio con Julio Sánchez Cristo	Prisa Radio	19,079
100	-11	Papo de Segunda	Grupo Globo	18,797

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

