

# Latin America Podcast Report

Top Podcasts | November 2022



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	LOS40 MX - La Corneta	Prisa Radio	1,098,541
2	-	Leyendas Legendarias	Sonoro / ATC	864,735
3	-	O Assunto	Grupo Globo	597,853
4	-	Titulares Deportivos	Grupo BluRadio	412,886
5	+3	Mais Recentes	Rádios Grupo Globo	362,772
6	-1	Modus Operandi	Grupo Globo	302,201
7	+2	Boletim Folha	Folha de S Paulo	275,518
8	-1	Estadão Notícias	Estadao	269,321
9	-3	Repórter CBN	Rádios Grupo Globo	267,535
10	-	CNN 5 Cosas	WarnerMedia	263,087
11	+1	Asi las cosas con Carlos Loret de Mola	Prisa Radio	189,375
12	-1	Resumão Diário	Grupo Globo	180,944
13	-	Panda Show - Sin Censura	Stitcher Media	171,136
14	+1	Top Expansión Tecnología	Sonoro Global Media Corp	139,887
15	-1	Pânico	Jovem Pan Podcast	122,482
16	-	El Dollop	Sonoro / ATC	109,223
17	-	El Podcast de Marco Antonio Regil	Sonoro Global Media Corp	103,666
18	+4	E Tem Mais	CNN Brasil	103,394
19	-1	Política	Rádios Grupo Globo	102,789
20	-1	De Todo Un Mucho	Stitcher Media	95,668
21	+43	Projeto Humanos: Altamira	Grupo Globo	93,955
22	+2	Choque de Cultura - Ambiente de Música	Grupo Globo	93,943
23	-	Comentaristas	Rádios Grupo Globo	88,519



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24	+2	Cuentos Increíbles	Sonoro Global Media Corp	88,270
25	-5	Estas Rica	Sonoro Global Media Corp	87,513
26	+3	Expertas en Nada	Prisa Radio	81,704
27	-	Mamilos	Grupo Globo	79,535
28	-	La Entrevista con Yordi Rosado	Stitcher Media	79,139
29	Debut	Listening Time	Sonoro Global Media Corp	76,090
30	-5	Que História É Essa, Porchat?	Grupo Globo	72,301
31	-1	Economia	Radios Grupo Globo	71,223
32	Debut	Pico dos Marins: O Caso do Escoteiro Marco Aurélio	Grupo Globo	65,098
33	-12	O Antagonista	audio.ad Podcast Network	63,462
34	+32	Morras Malditas	Sonoro Global Media Corp	59,178
35	-2	Viva Voz - Vera Magalhães	Radios Grupo Globo	58,974
36	-5	Os Pingos nos Is	Jovem Pan Podcast	58,111
37	Return	CARACOL - 6AM Hoy por Hoy	Prisa Radio	55,575
38	Debut	CORDEROS	Prisa Radio	54,876
39	-7	Jout Jout de Saia	Grupo Globo	52,172
40	+3	Jornal da CBN	Radios Grupo Globo	50,868
41	-1	Podcast Para Tudo	Grupo Globo	48,652
42	-4	Panorama CBN	Radios Grupo Globo	48,029
43	+16	Jovem Pan Top News	Jovem Pan Podcast	46,660
44	+1	Presente Diário	Radio Trans Mundial	44,713
45	+1	Hoy en EL PAÍS	Prisa Radio	44,416
46	-2	ResumoCast   Livros para Empreendedores	audio.ad Podcast Network	44,147



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47	-	Herejes: El Podcast	Sonoro Global Media Corp	43,894
48	-7	Erazno y La Chokolata El Podcast	Stitcher Media	43,267
49	-	Sabiduría Psicodélica	Sonoro Global Media Corp	42,827
50	+15	Las Noticias del Día (MX)	Audioboom	41,774
51	-17	Crónicas Oscuras	Sonoro Global Media Corp	40,620
52	+8	El Arte del amor propio	audio.ad Podcast Network	37,887
53	-11	Café Brasil	audio.ad Podcast Network	37,704
54	-3	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	37,529
55	-1	Braincast	Grupo Globo	36,670
56	-4	On Purpose with Jay Shetty	Stitcher Media	35,949
57	Debut	Franco Escamilla Canal Oficial	Sonoro Global Media Corp	35,911
58	-23	Serialmente	Radiopolis	34,139
59	-6	CNN 5 Things	WarnerMedia	33,428
60	-12	Colunistas Eldorado Estadão	Estadao	31,718
61	-6	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	31,678
62	-5	Aristegui	WarnerMedia	30,962
63	-	W_RADIO - Martha Debayle en W	Prisa Radio	30,743
64	+32	Budismo en Zapatillas	Audioboom	29,849
65	+4	DIÁRIO DE BORDO	Grupo Globo	29,029
66	+4	The School of Greatness	Stitcher Media	28,925
67	-30	Top Expansión	Sonoro Global Media Corp	28,747
68	+14	Freakonomics Radio	Stitcher Media	28,473
69	-2	How I Built This with Guy Raz	Wondery	28,431



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70	+1	Crime Junkie	audiochuck	27,909
71	+14	GE Flamengo	Grupo Globo	27,804
72	-10	Infinitos con Martha Higuera	Stitcher Media	27,783
73	-23	Mañanas BLU con Néstor Morales	Grupo BluRadio	26,610
74	-1	Conversa com Bial	Grupo Globo	26,412
75	+22	Guerras de Negocios	Wondery	26,272
76	+1	Donos da Razão	Grupo Globo	25,815
77	+2	Ao Ponto	Rádios Grupo Globo	25,759
78	+12	Conan O'Brien Needs A Friend	Stitcher Media	25,695
79	-5	Don Cheto Al Aire	Stitcher Media	25,427
80	Debut	futvox today	futvox	25,148
81	-13	YORDI EN EXA	audio.ad Podcast Network	25,094
82	-24	LOS40 MX - ¡Ya Párate!	Prisa Radio	25,014
83	+4	DEMENTES	Sonoro Global Media Corp	24,790
84	-3	Supracortical	Sonoro Global Media Corp	24,592
85	-9	Morning Show	Jovem Pan Podcast	23,942
86	-11	Mejor Con Gaby Vargas	audio.ad Podcast Network	23,642
87	Debut	Isso é Fantástico	Grupo Globo	23,558
88	-5	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	23,475
89	-	Un Libro Una Hora	Prisa Radio	23,449
90	Debut	Resumão GE	Grupo Globo	22,188
91	+8	La W Radio con Julio Sánchez Cristo	Prisa Radio	22,160
92	-8	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	audio.ad Podcast Network	21,728



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Rank	Change	Podcast	Publisher	Avg weekly downloads
93	+1	Hidden Brain	Hidden Brain Media	21,580
94	-6	Nadie sabe nada	Prisa Radio	21,320
95	+3	CNN Money	CNN Brasil	21,317
96	Return	Jjubacast	audio.ad Podcast Network	20,812
97	Return	Academia de Conspiraciones	Sonoro Global Media Corp	20,768
98	-3	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	20,709
99	Return	Dateline NBC	NBCUniversal News Group	20,325
100	Debut	Lady Night	Grupo Globo	20,269



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Note: Samsung made an update to their Samsung Free app which caused a spike in downloads. Samsung resolved the issue moving forward, starting in December. To mitigate the issue, we have reprocessed our November data to remove those spikes.

### POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

### METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

