

Latin America Podcast Ranker

Top Podcasts | December 2022



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	Debut	Relatos de la Noche	Sonoro Global Media Corp	1,381,138
2	-1	LOS40 MX - La Corneta	Prisa Radio	939,621
3	-1	Leyendas Legendarias	Sonoro / ATC	824,337
4	-1	O Assunto	Grupo Globo	442,861
5	-1	Titulares Deportivos	Grupo BluRadio	342,656
6	+4	CNN 5 Cosas	WarnerMedia	325,726
7	-2	Mais Recentes	Rádios Grupo Globo	312,012
8	-1	Boletim Folha	Folha de S Paulo	299,858
9	-3	Modus Operandi	Grupo Globo	254,736
10	-1	Repórter CBN	Rádios Grupo Globo	239,415
11	-3	Estadão Notícias	Estadao	194,650
12	+1	Panda Show - Sin Censura	Stitcher Media	173,817
13	-1	Resumão Diário	Grupo Globo	136,858
14	-3	Así las cosas con Carlos Loret de Mola	Prisa Radio	125,134
15	-1	Top Expansión Tecnología	Sonoro Global Media Corp	117,460
16	+5	Projeto Humanos: Altamira	Grupo Globo	114,868
17	-1	El Dollop	Sonoro / ATC	101,915
18	+4	Choque de Cultura - Ambiente de Música	Grupo Globo	100,125
19	+5	Cuentos Increíbles	Sonoro Global Media Corp	99,525
20	-3	El Podcast de Marco Antonio Regil	Sonoro Global Media Corp	98,600
21	+4	Estas Rica	Sonoro Global Media Corp	95,979
22	-7	Pânico	Jovem Pan Podcast	92,601
23	-	Comentaristas	Rádios Grupo Globo	90,281

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24	-4	De Todo Un Mucho	Stitcher Media	88,424
25	+3	La Entrevista con Yordi Rosado	Stitcher Media	85,338
26	-	Expertas en Nada	Prisa Radio	84,901
27	-	Mamilos	Grupo Globo	76,947
28	+2	Que História É Essa, Porchat?	Grupo Globo	74,305
29	+4	O Antagonista	audio.ad Podcast Network	74,047
30	-11	Política	Rádios Grupo Globo	72,613
31	+7	CORDEROS	Prisa Radio	63,090
32	-3	Listening Time	Sonoro Global Media Corp	61,340
33	-1	Pico dos Marins: O Caso do Escoteiro Marco Aurélio	Grupo Globo	60,149
34	-3	Economia	Rádios Grupo Globo	57,061
35	+22	Franco Escamilla Canal Oficial	Sonoro Global Media Corp	56,778
36	+26	Aristegui	WarnerMedia	56,501
37	+4	Podcast Para Tudo	Grupo Globo	51,131
38	+62	Lady Night	Grupo Globo	49,767
39	-5	Morras Malditas	Sonoro Global Media Corp	47,221
40	-1	Jout Jout de Saia	Grupo Globo	45,578
41	+3	Presente Diário	Radio Trans Mundial	44,165
42	-2	Jornal da CBN	Rádios Grupo Globo	43,490
43	-7	Os Pingos nos Is	Jovem Pan Podcast	42,636
44	+4	Erazno y La Chokolata El Podcast	Stitcher Media	41,595
45	+2	Herejes: El Podcast	Sonoro Global Media Corp	41,236
46	+45	La W Radio con Julio Sánchez Cristo	Prisa Radio	39,810



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47	-1	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	38,902
48	-3	Hoy en EL PAÍS	Prisa Radio	38,421
49	+1	Las Noticias del Día (MX)	Audioboom	37,985
50	-8	Panorama CBN	Rádios Grupo Globo	37,676
51	-33	E Tem Mais	CNN Brasil	37,573
52	-3	Sabiduría Psicodélica	Sonoro Global Media Corp	37,389
53	-	Café Brasil	audio.ad Podcast Network	35,284
54	+16	Crime Junkie	audiochuck	35,268
55	+1	On Purpose with Jay Shetty	Stitcher Media	34,918
56	-19	CARACOL - 6AM Hoy por Hoy	Prisa Radio	34,803
57	-14	Jovem Pan Top News	Jovem Pan Podcast	33,689
58	+3	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	33,379
59	+5	Budismo en Zapatillas	Audioboom	32,375
60	-25	Viva Voz - Vera Magalhães	Rádios Grupo Globo	32,095
61	-6	Braincast	Grupo Globo	30,565
62	-3	CNN 5 Things	WarnerMedia	30,373
63	Return	A Mulher da Casa Abandonada	Folha de S Paulo	30,365
64	-13	Crónicas Obscuras	Sonoro Global Media Corp	30,192
65	-11	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	29,713
66	+2	Freakonomics Radio	Stitcher Media	29,702
67	-1	The School of Greatness	Stitcher Media	29,263
68	+1	How I Built This with Guy Raz	Wondery	27,309
69	+10	Don Cheto Al Aire	Stitcher Media	26,018



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70	+6	Donos da Razão	Grupo Globo	25,821
71	+1	Infinitos con Martha Higareda	Stitcher Media	25,384
72	+6	Conan O'Brien Needs A Friend	Stitcher Media	24,050
73	-13	Colunistas Eldorado Estadão	Estadao	23,677
74	-16	Serialmente	Radiopolis	23,521
75	-23	El Arte del amor propio	audio.ad Podcast Network	23,407
76	+17	Hidden Brain	Hidden Brain Media	23,284
77	+7	Supracortical	Sonoro Global Media Corp	22,999
78	-11	Top Expansión	Sonoro Global Media Corp	22,941
79	-16	W_RADIO - Martha Debayle en W	Prisa Radio	22,939
80	-	futvox today	Sonoro Global Media Corp	22,879
81	-6	Guerras de Negocios	Wondery	22,875
82	+7	Un Libro Una Hora	Prisa Radio	22,630
83	-2	YORDI EN EXA	audio.ad Podcast Network	22,520
84	+4	Dinheiro - Mauro Halfeld	Radios Grupo Globo	22,232
85	+1	Mejor Con Gaby Vargas	audio.ad Podcast Network	21,963
86	-12	Conversa com Bial	Grupo Globo	21,900
87	+12	Dateline NBC	NBCUniversal News Group	21,810
88	+6	Nadie sabe nada	Prisa Radio	21,347
89	Return	A Mesa	Grupo Globo	20,550
90	Return	SmartLess	Wondery	20,401
91	Return	Morbid	Wondery	20,146
92	Return	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	19,633



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93	-11	LOS40 MX - ¡Ya Párate!	Prisa Radio	19,581
94	-29	DIÁRIO DE BORDO	Grupo Globo	19,372
95	Debut	Conclusiones	WarnerMedia	19,308
96	-13	DEMENTES	Sonoro Global Media Corp	19,303
97	-	Academia de Conspiraciones	Sonoro Global Media Corp	18,731
98	-	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	18,521
99	Return	Palestras Filosóficas Nova Acrópole	Audioboom	18,444
100	Return	The Mindset Mentor	Kast Media	18,439

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption.

Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).