

# Latin America Podcast Report

Top Podcasts | January 2023



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	Relatos de la Noche	Sonoro Global Media Corp	1,518,114
2	-	LOS40 MX - La Corneta	Prisa Radio	1,172,322
3	-	Leyendas Legendarias	Sonoro / ATC	956,333
4	-	O Assunto	Grupo Globo	650,049
5	+1	CNN 5 Cosas	WarnerMedia	392,316
6	+1	Mais Recentes	Radios Grupo Globo	336,371
7	+1	Boletim Folha	Folha de S Paulo	316,086
8	-3	Titulares Deportivos	Grupo BluRadio	297,172
9	-	Modus Operandi	Grupo Globo	254,766
10	-	Repórter CBN	Radios Grupo Globo	247,638
11	-	Estadão Notícias	Estadao	215,546
12	-	Panda Show - Sin Censura	SiriusXM Podcast Network	200,671
13	+1	Asi las cosas con Carlos Loret de Mola	Prisa Radio	195,760
14	-1	Resumão Diário	Grupo Globo	156,441
15	+1	Projeto Humanos: Altamira	Grupo Globo	148,822
16	+4	El Podcast de Marco Antonio Regil	Sonoro Global Media Corp	138,233
17	-2	Top Expansión Tecnología	Sonoro Global Media Corp	126,363
18	+3	Estas Rica	Sonoro Global Media Corp	121,854
19	-2	El Dollop	Sonoro / ATC	116,404
20	+5	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	110,582
21	+9	Política	Radios Grupo Globo	100,547
22	-3	Cuentos Increíbles	Sonoro Global Media Corp	93,989
23	-5	Choque de Cultura - Ambiente de Música	Grupo Globo	91,688



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24	-1	Comentaristas	Radios Grupo Globo	91,632
25	-1	De Todo Un Mucho	SiriusXM Podcast Network	90,764
26	+6	Listening Time	Sonoro Global Media Corp	89,824
27	-1	Expertas en Nada	Prisa Radio	87,148
28	+7	Franco Escamilla Canal Oficial	Sonoro Global Media Corp	81,731
29	+5	Economia	Radios Grupo Globo	72,557
30	-3	Mamilos	Grupo Globo	71,268
31	-3	Que História É Essa, Porchat?	Grupo Globo	58,845
32	-3	O Antagonista	audio.ad Podcast Network	52,962
33	+7	Jout Jout de Saia	Grupo Globo	50,553
34	+7	Presente Diário	Radio Trans Mundial	50,534
35	-2	Pico dos Marins: O Caso do Escoteiro Marco Aurélio	Grupo Globo	50,434
36	+6	Jornal da CBN	Radios Grupo Globo	49,610
37	+8	Herejes: El Podcast	Sonoro Global Media Corp	49,201
38	-16	Pânico	Jovem Pan Podcast	47,516
39	-	Morras Malditas	Sonoro Global Media Corp	47,385
40	+4	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	47,222
41	+9	Panorama CBN	Radios Grupo Globo	46,593
42	+13	On Purpose with Jay Shetty	SiriusXM Podcast Network	45,166
43	-6	Podcast Para Tudo	Grupo Globo	45,152
44	+5	Las Noticias del Día (MX)	Audioboom	44,300
45	+7	Sabiduría Psicodélica	Sonoro Global Media Corp	44,260
46	+13	Budismo en Zapatillas	Audioboom	42,777



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47	+10	Jovem Pan Top News	Jovem Pan Podcast	42,638
48	+12	Viva Voz - Vera Magalhães	Rádios Grupo Globo	42,580
49	+14	A Mulher da Casa Abandonada	Folha de S Paulo	41,886
50	-7	Os Pingos nos Is	Jovem Pan Podcast	41,242
51	-3	Hoy en EL PAÍS	Prisa Radio	40,977
52	-5	ResumoCast   Livros para Empreendedores	audio.ad Podcast Network	39,910
53	-7	La W Radio con Julio Sánchez Cristo	Prisa Radio	39,419
54	-1	Café Brasil	audio.ad Podcast Network	36,737
55	+24	W_RADIO - Martha Debayle en W	Prisa Radio	36,505
56	+10	Freakonomics Radio	SiriusXM Podcast Network	36,095
57	+1	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	36,008
58	-27	CORDEROS	Prisa Radio	34,609
59	+3	CNN 5 Things	WarnerMedia	34,378
60	-6	Crime Junkie	audiochuck / SiriusXM Podcast Network	34,295
61	+6	The School of Greatness	SiriusXM Podcast Network	33,812
62	+19	Guerras de Negocios	Wondery	32,048
63	-25	Lady Night	Grupo Globo	31,560
64	-28	Aristegui	WarnerMedia	31,512
65	+4	Don Cheto Al Aire	SiriusXM Podcast Network	31,336
66	+2	How I Built This with Guy Raz	Wondery	31,194
67	+4	Infinitos con Martha Higareda	SiriusXM Podcast Network	30,669
68	Return	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	29,561
69	+13	Un Libro Una Hora	Prisa Radio	28,889



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70	+4	Serialmente	Radiopolis	28,758
71	-15	CARACOL - 6AM Hoy por Hoy	Prisa Radio	28,165
72	-7	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	28,075
73	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	27,984
74	Return	Posso Mandar Áudio?	Grupo Globo	27,729
75	+10	Mejor Con Gaby Vargas	audio.ad Podcast Network	27,004
76	+4	futvox today	Sonoro Global Media Corp	26,833
77	-1	Hidden Brain	SiriusXM Podcast Network	26,739
78	-5	Colunistas Eldorado Estadão	Estadao	26,596
79	+17	DEMENTES	Sonoro Global Media Corp	26,440
80	-3	Supracortical	Sonoro Global Media Corp	26,288
81	+6	Dateline NBC	NBCUniversal News Group	25,903
82	-4	Top Expansión	Sonoro Global Media Corp	25,649
83	Return	The Daily Stoic	Wondery	25,356
84	-	Dinheiro - Mauro Halfeld	Radios Grupo Globo	25,346
85	+8	LOS40 MX - ¡Ya Párate!	Prisa Radio	24,719
86	+6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	24,547
87	+1	Nadie sabe nada	Prisa Radio	24,036
88	+6	DIÁRIO DE BORDO	Grupo Globo	23,420
89	+9	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	22,814
90	Debut	BBB - Big Brother Brasil	Grupo Globo	22,772
91	-8	YORDI EN EXA	audio.ad Podcast Network	22,275
92	Return	Office Ladies	SiriusXM Podcast Network	21,914



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93	+7	The Mindset Mentor	Kast Media	21,896
94	Return	CNN Money	CNN Brasil	21,887
95	-5	SmartLess	Wondery	21,604
96	Return	Ten Percent Happier with Dan Harris	Wondery	21,521
97	+2	Palestras Filosóficas Nova Acrópole	Audioboom	20,351
98	Debut	Última Hora Caracol	Prisa Radio	20,114
99	-8	Morbid	Wondery	19,648
100	Return	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	audio.ad Podcast Network	19,372



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

