

Latin America Podcast Ranker

Top Podcasts | October 2023



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	LOS40 MX - La Corneta	Prisa Radio	850,050
2	-	O Assunto	Grupo Globo	547,249
3	+1	Mais Recentes	Radios Grupo Globo	509,280
4	-1	Repórter CBN	Radios Grupo Globo	395,916
5	-	Modus Operandi	Grupo Globo	375,517
6	+1	Panda Show - Sin Censura	SiriusXM Podcast Network	299,193
7	-1	CNN 5 Cosas	WarnerMedia	298,125
8	Debut	A Coach	Wondery	297,419
9	-1	Titulares Deportivos	Grupo BluRadio	292,034
10	-	Resumão Diário	Grupo Globo	262,886
11	-2	Boletim Folha	Folha de S Paulo	227,513
12	-1	La Corneta Extendida	Wondery	225,759
13	+3	El Cielo Que Nunca Vi	SiriusXM Podcast Network	181,783
14	-2	Bom dia, Obvious	Grupo Globo	170,818
15	-2	Que História É Essa, Porchat?	Grupo Globo	133,437
16	-2	Estadão Notícias	Estadao	121,047
17	-2	Asi las cosas con Carlos Loret de Mola	Prisa Radio	118,809
18	-	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	110,532
19	-2	Pânico	Jovem Pan Podcast	104,842
20	-1	De Todo Un Mucho	SiriusXM Podcast Network	93,956
21	+2	Expertas en Nada	Prisa Radio	70,685
22	-	Comentaristas	Radios Grupo Globo	70,544
23	+1	Las Noticias del Día (MX)	Audioboom	67,997



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24	-3	Mamilos	Grupo Globo	66,966
25	+10	Espacio Deportivo de la Tarde	Grupo Acir	59,921
26	+2	Jovem Pan Top News	Jovem Pan Podcast	56,838
27	-1	Presente Diário	Radio Trans Mundial	53,527
28	-1	Aristegui	WarnerMedia	52,248
29	+3	W_RADIO - Así las cosas	Prisa Radio	48,516
30	+7	Don Cheto Al Aire	SiriusXM Podcast Network	46,647
31	+3	Jornal da CBN	Radios Grupo Globo	46,549
32	+6	Podcast Para Tudo	Grupo Globo	46,159
33	-8	Política	Radios Grupo Globo	45,679
34	+8	Hoy en EL PAÍS	Prisa Radio	45,660
35	+1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	43,329
36	+9	Bizarro con Roberto Martinez y Diego Ruzzarín	Wondery	40,927
37	+16	Budismo en Zapatillas	Audioboom	38,972
38	+5	Panorama CBN	Radios Grupo Globo	38,821
39	-19	Collor vs Collor	Grupo Globo	38,648
40	+9	CNN 5 Things	WarnerMedia	38,407
41	-12	Guerras de Negocios	Wondery	38,107
42	-3	Un Libro Una Hora	Prisa Radio	37,760
43	+15	Rocío Córdova	Grupo Acir	36,597
44	+12	Arquivo Mistério	Adsmovil Audio Network	35,944
45	-1	Economia	Radios Grupo Globo	35,882
46	Debut	Café com ADM, by Leandro Vieira	Adsmovil Audio Network	35,490



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47	+3	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	33,655
48	-15	Braincast	Grupo Globo	33,521
49	+2	DIÁRIO DE BORDO	Grupo Globo	32,110
50	-9	O Antagonista	audio.ad Podcast Network	32,057
51	-3	Infinitos con Martha Higuareda	SiriusXM Podcast Network	31,476
52	Debut	Escándalo Mexicano	Wondery	30,807
53	-13	La W Radio con Julio Sánchez Cristo	Prisa Radio	30,803
54	-	CARACOL - 6AM Hoy por Hoy	Prisa Radio	30,466
55	-3	Serialmente	Radiopolis	30,232
56	-1	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	29,891
57	-11	Jout Jout de Saia	Grupo Globo	28,658
58	+5	Palestras Filosóficas Nova Acrópole	Audioboom	28,596
59	-2	W_RADIO - Martha Debayle en W	Prisa Radio	27,591
60	-30	Viva Voz - Vera Magalhães	Radios Grupo Globo	27,505
61	-	Última Hora Caracol	Prisa Radio	27,039
62	Debut	La Última Trinchera	Wondery	26,641
63	Return	Projeto Humanos: O Caso Leandro Bossi	Grupo Globo	26,621
64	-33	Café Brasil	Adsmovil Audio Network	26,410
65	-3	Nadie sabe nada	Prisa Radio	25,225
66	-2	Os Pingos nos Is	Jovem Pan Podcast	25,200
67	-	Crime Junkie	audiochuck / SiriusXM Podcast Network	24,444
68	-21	El Rincón De Los Errores	SiriusXM Podcast Network	24,283
69	-	CBN Primeiras Notícias	Radios Grupo Globo	24,032



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70	-10	The School of Greatness	SiriusXM Podcast Network	23,364
71	-5	MoidaCast	Adsmovil Audio Network	22,933
72	-7	Conversa com Bial	Grupo Globo	22,783
73	-5	Freakonomics Radio	SiriusXM Podcast Network	22,084
74	-15	Caso das 10 Mil	Folha de S Paulo	21,776
75	+2	How I Built This with Guy Raz	Wondery	21,713
76	-	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	21,390
77	-3	FATOS DO DIA CNN	CNN Brasil	21,093
78	-8	Mejor Con Gaby Vargas	MVS Radio	20,986
79	Return	Meu Inconsciente Coletivo	Folha de S Paulo	20,263
80	-9	LOS40 MX - ¡Ya Párate!	Prisa Radio	20,164
81	-8	Palabra Plena, con Gabriel Rolón	Audioboom	20,125
82	-7	The Daily Stoic	Wondery	19,894
83	-4	YORDI EN EXA	MVS Radio	19,405
84	-12	E aí Gay?	Grupo Globo	19,010
85	Return	Decrépitos	audio.ad Podcast Network	18,686
86	+1	Conclusiones	WarnerMedia	17,900
87	-3	Dinheiro - Mauro Halfeld	Radios Grupo Globo	17,871
88	+9	El Show De Piolín	SiriusXM Podcast Network	17,841
89	Debut	Panorama Informativo	Grupo Acir	17,681
90	Debut	Vortex	Adsmovil Audio Network	17,335
91	-10	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	MVS Radio	17,275
92	+1	Ponchote Podcast	SiriusXM Podcast Network	17,203



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93	-2	Dateline NBC	NBCUniversal News Group	17,153
94	Debut	Mother Soccer	futvox	17,125
95	-5	The Mindset Mentor	SiriusXM Podcast Network	16,992
96	-11	Hidden Brain	SiriusXM Podcast Network	16,613
97	-8	Cuentacuentos con Elisa Zulueta	Prisa Radio	16,590
98	-4	Dois Empregos	Adsmovil Audio Network	16,558
99	-17	SmartLess	Wondery	16,538
100	-14	The Mel Robbins Podcast	SiriusXM Podcast Network	16,465



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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

