

Latin America Podcast Ranker

Top Podcasts | December 2023



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	LOS40 MX - La Corneta	Prisa Radio	738,206
2	-	Mais Recentes	Radios Grupo Globo	374,582
3	-	O Assunto	Grupo Globo	373,013
4	-	Repórter CBN	Radios Grupo Globo	372,985
5	-	Modus Operandi	Grupo Globo	316,757
6	-	Panda Show - Sin Censura	SiriusXM Podcast Network	278,211
7	-	Titulares Deportivos	Grupo BluRadio	276,568
8	+1	Boletim Folha	Folha de S Paulo	274,234
9	+1	La Corneta Extendida	Wondery	219,927
10	+1	Resumão Diário	Grupo Globo	202,172
11	+2	Bom dia, Obvious	Grupo Globo	141,407
12	+4	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	129,520
13	-1	El Cielo Que Nunca Vi	SiriusXM Podcast Network	123,649
14	-	Que História É Essa, Porchat?	Grupo Globo	100,837
15	+3	Pânico	Jovem Pan Podcast	97,601
16	+1	Estadão Notícias	Estadao	95,846
17	+16	Projeto Humanos: O Caso Leandro Bossi	Grupo Globo	86,512
18	-3	Asi las cosas con Carlos Loret de Mola	Prisa Radio	84,612
19	+27	Choque de Cultura - Ambiente de Música	Grupo Globo	77,563
20	Debut	A Fondo Con María Jimena Duzán	Adsmovil Audio Network	74,877
21	-	Expertas en Nada	Prisa Radio	69,232
22	-14	A Coach	Wondery	64,496
23	-3	De Todo Un Mucho	SiriusXM Podcast Network	64,451



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24	-1	Espacio Deportivo de la Tarde	Grupo Acir	60,837
25	-1	Comentaristas	Radios Grupo Globo	52,377
26	+2	Presente Diário	Radio Trans Mundial	52,085
27	-2	Mamilos	Grupo Globo	51,967
28	-1	Meu Inconsciente Coletivo	Folha de S Paulo	51,906
29	-3	Jovem Pan Top News	Jovem Pan Podcast	50,354
30	-	Don Cheto Al Aire	SiriusXM Podcast Network	46,316
31	-9	Café com ADM, by Leandro Vieira	Adsmovil Audio Network	46,053
32	-3	Podcast Para Tudo	Grupo Globo	44,760
33	+8	Escándalo Mexicano	Wondery	43,940
34	+2	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	39,148
35	-3	Hoy en EL PAÍS	Prisa Radio	37,543
36	+2	W_RADIO - Así las cosas	Prisa Radio	36,406
37	+15	Rocío Córdova	Grupo Acir	35,572
38	-3	Jornal da CBN	Radios Grupo Globo	34,724
39	+3	Un Libro Una Hora	Prisa Radio	34,163
40	-6	Bizarro con Roberto Martinez y Diego Ruzzarín	Wondery	34,117
41	-2	Política	Radios Grupo Globo	33,651
42	-11	Las Noticias del Día (MX)	Audioboom	32,717
43	+4	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	32,685
44	-1	Guerras de Negocios	Wondery	32,640
45	+22	CARACOL - 6AM Hoy por Hoy	Prisa Radio	31,974
46	-9	Serialmente	Radiopolis	30,850



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47	+1	Arquivo Mistério	Adsmovil Audio Network	30,787
48	-3	Panorama CBN	Radios Grupo Globo	30,744
49	+27	Las Raras	Prisa Radio	30,288
50	+10	La Última Trinchera	Wondery	29,893
51	-7	El Rincón De Los Errores	SiriusXM Podcast Network	29,627
52	Return	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	29,546
53	-4	Economia	Radios Grupo Globo	28,395
54	Debut	Vale o Escrito - O Podcast	Grupo Globo	27,372
55	-5	Viva Voz - Vera Magalhães	Radios Grupo Globo	27,149
56	Debut	Camino Equivocado	SiriusXM Podcast Network	26,547
57	-17	Braincast	Grupo Globo	25,852
58	+4	Crime Junkie	audiochuck / SiriusXM Podcast Network	25,751
59	-6	Infinitos con Martha Higareda	SiriusXM Podcast Network	25,375
60	-2	Última Hora Caracol	Prisa Radio	24,862
61	-10	O Antagonista	audio.ad Podcast Network	24,597
62	-7	Palestras Filosóficas Nova Acrópole	Audioboom	24,585
63	+11	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	24,370
64	+5	MóidaCast	Adsmovil Audio Network	23,829
65	-1	Nadie sabe nada	Prisa Radio	23,415
66	+16	Dateline NBC	NBCUniversal News Group	23,257
67	Debut	Mi recuerdo de La Quinta, con Tomás Roncero	Prisa Radio	22,682
68	+15	Palabra Plena, con Gabriel Rolón	Audioboom	22,536
69	-13	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	22,141



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70	-2	The School of Greatness	SiriusXM Podcast Network	20,919
71	-5	Café Brasil	Adsmovil Audio Network	19,863
72	-1	Jout Jout de Saia	Grupo Globo	19,524
73	+5	Mejor Con Gaby Vargas	MVS Radio	19,326
74	-15	W_RADIO - Martha Debayle en W	Prisa Radio	18,836
75	-21	DIÁRIO DE BORDO	Grupo Globo	18,666
76	+13	SmartLess	Wondery	18,520
77	+7	Collor vs Collor	Grupo Globo	18,520
78	-6	Os Pingos nos Is	Jovem Pan Podcast	18,286
79	+12	The Mel Robbins Podcast	SiriusXM Podcast Network	17,539
80	-3	Los últimos de la lista	Prisa Radio	17,533
81	Debut	CARACOL - El VBAR	Prisa Radio	16,955
82	-17	Budismo en Zapatillas	Audioboom	16,633
83	+12	Panorama Informativo	Grupo Acir	16,085
84	+4	YORDI EN EXA	MVS Radio	15,881
85	-22	Conversa com Bial	Grupo Globo	15,715
86	-13	Freakonomics Radio	SiriusXM Podcast Network	15,580
87	+10	Cuentacuentos con Elisa Zulueta	Prisa Radio	15,193
88	+2	Hidden Brain	SiriusXM Podcast Network	14,941
89	Return	El Show De Piolín	SiriusXM Podcast Network	14,719
90	+4	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	14,479
91	-4	The Daily Stoic	Wondery	14,239
92	-22	Vortex	Adsmovil Audio Network	14,201



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93	+3	The Mindset Mentor	SiriusXM Podcast Network	14,127
94	-8	E aí Gay?	Grupo Globo	14,087
95	-38	La W Radio con Julio Sánchez Cristo	Prisa Radio	14,052
96	Return	SER Historia	Prisa Radio	13,997
97	-22	How I Built This with Guy Raz	Wondery	13,981
98	-6	LOS40 MX - ¡Ya Párate!	Prisa Radio	13,937
99	Return	Prancheta do PVC	Rádios Grupo Globo	13,841
100	-7	Caso das 10 Mil	Folha de S Paulo	13,822



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Note: WarnerMedia is temporarily excluded from the rankers this month.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

- * Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- * Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.
- * Rank
 - * "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.
 - * "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

