

Latin America Podcast Ranker

Top Podcasts | March 2023



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	Relatos de la Noche	Sonoro Global Media Corp	1,580,272
2	-	LOS40 MX - La Corneta	Prisa Radio	979,361
3	-	Leyendas Legendarias	Sonoro / ATC	928,457
4	-	O Assunto	Grupo Globo	590,856
5	-	CNN 5 Cosas	WarnerMedia	444,047
6	-	Modus Operandi	Grupo Globo	376,621
7	+1	Mais Recentes	Rádios Grupo Globo	347,644
8	-1	Titulares Deportivos	Grupo BluRadio	314,504
9	-	Boletim Folha	Folha de S Paulo	250,995
10	-	Panda Show - Sin Censura	SiriusXM Podcast Network	235,159
11	-	Repórter CBN	Rádios Grupo Globo	229,389
12	-	Así las cosas con Carlos Loret de Mola	Prisa Radio	199,765
13	+1	Resumão Diário	Grupo Globo	174,899
14	-1	Estadão Notícias	Estadao	169,958
15	+10	Franco Escamilla Canal Oficial	Sonoro Global Media Corp	163,194
16	-1	El Podcast de Marco Antonio Regil	Sonoro Global Media Corp	155,908
17	-	Top Expansión Tecnología	Sonoro Global Media Corp	116,715
18	+1	El Dollop	Sonoro / ATC	112,045
19	+4	Pânico	Jovem Pan Podcast	107,531
20	+1	Listening Time	Sonoro Global Media Corp	105,901
21	-1	Estas Rica	Sonoro Global Media Corp	102,707
22	+5	Comentaristas	Rádios Grupo Globo	96,685
23	-1	De Todo Un Mucho	SiriusXM Podcast Network	96,516

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24	+2	Cuentos Increíbles	Sonoro Global Media Corp	93,944
25	-1	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	87,016
26	+8	Expertas en Nada	Prisa Radio	81,378
27	+3	Mamilos	Grupo Globo	81,099
28	-	Política	Radios Grupo Globo	78,423
29	+2	Economía	Radios Grupo Globo	68,932
30	-12	Projeto Humanos: Altamira	Grupo Globo	66,535
31	-2	Aristegui	WarnerMedia	65,538
32	+22	Que História É Essa, Porchat?	Grupo Globo	60,745
33	Debut	Cuba 58: El último gran premio	Sonoro Global Media Corp	57,676
34	+1	Podcast Para Tudo	Grupo Globo	57,226
35	+15	O Antagonista	audio.ad Podcast Network	56,305
36	Return	Meu Inconsciente Coletivo	Folha de S Paulo	56,215
37	-5	Las Noticias del Día (MX)	Audioboom	55,688
38	+8	Jout Jout de Saia	Grupo Globo	55,090
39	-3	Budismo en Zapatillas	Audioboom	53,498
40	+3	Sabiduría Psicodélica	Sonoro Global Media Corp	53,416
41	-3	Presente Diário	Radio Trans Mundial	52,735
42	+9	W_RADIO - Así las cosas	Prisa Radio	51,228
43	-3	Herejes: El Podcast	Sonoro Global Media Corp	50,814
44	-28	Pico dos Marins: O Caso do Escoteiro Marco Aurélio	Grupo Globo	49,792
45	-6	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	49,552
46	-1	Morras Malditas	Sonoro Global Media Corp	47,943

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47	+19	BBB - Big Brother Brasil	Grupo Globo	46,849
48	-7	Serialmente	Radiopolis	46,453
49	-7	Jornal da CBN	Rádios Grupo Globo	45,955
50	-13	Viva Voz - Vera Magalhães	Rádios Grupo Globo	45,888
51	+17	CARACOL - 6AM Hoy por Hoy	Prisa Radio	44,360
52	+7	Jovem Pan Top News	Jovem Pan Podcast	43,902
53	-5	Panorama CBN	Rádios Grupo Globo	43,603
54	+24	futvox today	Sonoro Global Media Corp	43,148
55	-8	Hoy en EL PAÍS	Prisa Radio	42,124
56	-	Braincast	Grupo Globo	40,713
57	-8	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	40,379
58	-14	On Purpose with Jay Shetty	SiriusXM Podcast Network	40,229
59	-7	Guerras de Negocios	Wondery	38,519
60	-	CNN 5 Things	WarnerMedia	38,256
61	+11	Infinitos con Martha Higareda	SiriusXM Podcast Network	38,114
62	-5	Don Cheto Al Aire	SiriusXM Podcast Network	37,023
63	Return	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	36,946
64	+3	Café Brasil	audio.ad Podcast Network	36,806
65	-2	Os Pingos nos Is	Jovem Pan Podcast	35,722
66	+4	How I Built This with Guy Raz	Wondery	34,647
67	-14	Choque de Cultura - Ambiente de Música	Grupo Globo	34,225
68	-6	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	33,334
69	-4	The School of Greatness	SiriusXM Podcast Network	33,214

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70	+1	Crime Junkie	audiochuck / SiriusXM Podcast Network	32,985
71	-16	W_RADIO - Martha Debayle en W	Prisa Radio	32,650
72	+2	Un Libro Una Hora	Prisa Radio	31,547
73	+4	LOS40 MX - ¡Ya Párate!	Prisa Radio	30,833
74	+1	Dateline NBC	NBCUniversal News Group	30,804
75	+12	Portal Sonoro	Sonoro Global Media Corp	30,099
76	-12	Freakonomics Radio	SiriusXM Podcast Network	29,701
77	Return	Conclusiones	WarnerMedia	29,560
78	+1	DIÁRIO DE BORDO	Grupo Globo	28,253
79	+2	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	27,845
80	+6	DEMENTES	Sonoro Global Media Corp	27,771
81	+16	Office Ladies	SiriusXM Podcast Network	27,593
82	-21	Mañanas BLU con Néstor Morales	Grupo BluRadio	27,583
83	-10	Top Expansión	Sonoro Global Media Corp	27,434
84	-8	YORDI EN EXA	audio.ad Podcast Network	26,867
85	Return	Voz Populi de BLU Radio	Grupo BluRadio	26,699
86	+9	The Daily Stoic	Wondery	25,802
87	-2	Nadie sabe nada	Prisa Radio	25,129
88	+12	CNN Money	CNN Brasil	24,706
89	-9	Hidden Brain	SiriusXM Podcast Network	24,546
90	-1	Mejor Con Gaby Vargas	audio.ad Podcast Network	24,031
91	Debut	El Reporte Coronell	Prisa Radio	23,564
92	-59	Posso Mandar Áudio?	Grupo Globo	23,119

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93	+1	Dinheiro - Mauro Halfeld	Radios Grupo Globo	22,792
94	Return	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	audio.ad Podcast Network	22,481
95	-13	A Mulher da Casa Abandonada	Folha de S Paulo	22,445
96	-	Supracortical	Sonoro Global Media Corp	22,381
97	-6	Última Hora Caracol	Prisa Radio	22,207
98	Return	SmartLess	Wondery	22,047
99	-	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	21,709
100	-2	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	21,291

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).