

Latin America Podcast Report

Top Podcasts | April 2023



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	+1	LOS40 MX - La Corneta	Prisa Radio	844,743
2	+2	O Assunto	Grupo Globo	524,220
3	+2	CNN 5 Cosas	WarnerMedia	457,445
4	+3	Mais Recentes	Rádios Grupo Globo	383,900
5	+1	Modus Operandi	Grupo Globo	362,399
6	+2	Titulares Deportivos	Grupo BluRadio	274,876
7	+2	Boletim Folha	Folha de S Paulo	246,469
8	+3	Repórter CBN	Rádios Grupo Globo	239,017
9	+1	Panda Show - Sin Censura	SiriusXM Podcast Network	226,964
10	+3	Resumão Diário	Grupo Globo	165,643
11	+3	Estadão Notícias	Estadao	153,620
12	-	Así las cosas con Carlos Loret de Mola	Prisa Radio	132,521
13	+6	Pânico	Jovem Pan Podcast	101,685
14	+18	Que História É Essa, Porchat?	Grupo Globo	99,952
15	+7	Comentaristas	Rádios Grupo Globo	92,551
16	+7	De Todo Un Mucho	SiriusXM Podcast Network	87,110
17	+9	Expertas en Nada	Prisa Radio	86,001
18	+7	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	84,309
19	+8	Mamilos	Grupo Globo	82,711
20	+16	Meu Inconsciente Coletivo	Folha de S Paulo	75,241
21	+10	Aristegui	WarnerMedia	66,323
22	+7	Economia	Rádios Grupo Globo	64,732
23	+5	Política	Rádios Grupo Globo	62,913



Latin America Podcast Report

Top Podcasts | April 2023



Rank	Change	Podcast	Publisher	Avg weekly downloads
24	+13	Las Noticias del Día (MX)	Audioboom	57,001
25	+14	Budismo en Zapatillas	Audioboom	54,878
26	+8	Podcast Para Tudo	Grupo Globo	54,549
27	+14	Presente Diário	Radio Trans Mundial	51,857
28	+10	Jout Jout de Saia	Grupo Globo	50,022
29	+23	Jovem Pan Top News	Jovem Pan Podcast	47,906
30	-	Projeto Humanos: Altamira	Grupo Globo	47,531
31	+14	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	46,780
32	+3	O Antagonista	audio.ad Podcast Network	46,772
33	+21	futvox today	futvox	45,384
34	+22	Braincast	Grupo Globo	45,123
35	+14	Jornal da CBN	Rádios Grupo Globo	44,192
36	+6	W_RADIO - Así las cosas	Prisa Radio	41,553
37	+11	Serialmente	Radiopolis	41,310
38	+19	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	41,127
39	+14	Panorama CBN	Rádios Grupo Globo	40,520
40	+15	Hoy en EL PAÍS	Prisa Radio	40,313
41	+9	Viva Voz - Vera Magalhães	Rádios Grupo Globo	38,234
42	+30	Un Libro Una Hora	Prisa Radio	37,149
43	+22	Os Pingos nos Is	Jovem Pan Podcast	35,503
44	+17	Infinitos con Martha Higareda	SiriusXM Podcast Network	34,979
45	+15	CNN 5 Things	WarnerMedia	34,919
46	+16	Don Cheto Al Aire	SiriusXM Podcast Network	34,704



Latin America Podcast Report

Top Podcasts | April 2023



Rank	Change	Podcast	Publisher	Avg weekly downloads
47	+20	Choque de Cultura - Ambiente de Música	Grupo Globo	34,571
48	+11	Guerras de Negocios	Wondery	34,563
49	+20	The School of Greatness	SiriusXM Podcast Network	33,739
50	+14	Café Brasil	audio.ad Podcast Network	31,459
51	+26	Conclusiones	WarnerMedia	30,877
52	-5	BBB - Big Brother Brasil	Grupo Globo	30,327
53	+17	Crime Junkie	audiochuck / SiriusXM Podcast Network	29,013
54	+12	How I Built This with Guy Raz	Wondery	28,955
55	+13	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	28,511
56	+15	W_RADIO - Martha Debayle en W	Prisa Radio	28,429
57	+6	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	27,134
58	+29	Nadie sabe nada	Prisa Radio	26,259
59	+31	Mejor Con Gaby Vargas	audio.ad Podcast Network	26,196
60	+19	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	26,105
61	+17	DIÁRIO DE BORDO	Grupo Globo	25,741
62	+11	LOS40 MX - ¡Ya Párate!	Prisa Radio	25,303
63	+13	Freakonomics Radio	SiriusXM Podcast Network	24,974
64	+28	Posso Mandar Áudio?	Grupo Globo	24,842
65	-21	Pico dos Marins: O Caso do Escoteiro Marco Aurélio	Grupo Globo	24,681
66	Return	Palestras Filosóficas Nova Acrópole	Audioboom	24,678
67	+15	Mañanas BLU con Néstor Morales	Grupo BluRadio	24,168
68	Return	Conversa com Bial	Grupo Globo	23,355
69	Return	GE Flamengo	Grupo Globo	23,007



Latin America Podcast Report

Top Podcasts | April 2023



Rank	Change	Podcast	Publisher	Avg weekly downloads
70	+29	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	22,819
71	Return	E aí Gay?	Grupo Globo	22,601
72	+9	Office Ladies	SiriusXM Podcast Network	21,790
73	+20	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	21,516
74	+12	The Daily Stoic	Wondery	20,683
75	+19	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	audio.ad Podcast Network	20,637
76	+13	Hidden Brain	SiriusXM Podcast Network	20,322
77	+21	SmartLess	Wondery	20,191
78	+7	Voz Populi de BLU Radio	Grupo BluRadio	19,906
79	-5	Dateline NBC	NBCUniversal News Group	19,730
80	Return	FATOS DO DIA CNN	CNN Brasil	19,681
81	-30	CARACOL - 6AM Hoy por Hoy	Prisa Radio	19,621
82	+2	YORDI EN EXA	audio.ad Podcast Network	19,250
83	Return	Isso é Fantástico	Grupo Globo	19,245
84	Return	Decrépitos	audio.ad Podcast Network	19,218
85	Return	CORDEROS	Prisa Radio	19,130
86	Return	SER História	Prisa Radio	18,497
87	Return	Colunistas Eldorado Estadão	Estadão	17,156
88	Return	Morbid	Wondery	16,874
89	Return	CBN Primeiras Notícias	Rádios Grupo Globo	16,243
90	Debut	The Mel Robbins Podcast	SiriusXM Podcast Network	16,060
91	+9	Academia CBN - Mario Sergio Cortella	Rádios Grupo Globo	15,924
92	+3	A Mulher da Casa Abandonada	Folha de S Paulo	15,876



Latin America Podcast Report

Top Podcasts | April 2023



Rank	Change	Podcast	Publisher	Avg weekly downloads
93	Debut	Cuentacuentos con Elisa Zulueta	Prisa Radio	15,686
94	Return	Notícia no Seu Tempo	Estadao	15,474
95	Return	El Show De Piolín	SiriusXM Podcast Network	15,242
96	Return	Ao Ponto	Rádios Grupo Globo	15,213
97	Return	Ten Percent Happier with Dan Harris	Wondery	14,932
98	Return	En Caso de que el Mundo Se Desintegre	Audioboom	14,776
99	Return	Anderson Cooper 360	WarnerMedia	14,693
100	Return	Noticias del día en Colombia - BLU Radio	Grupo BluRadio	14,537



Latin America Podcast Report

Top Podcasts | April 2023



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST REPORT

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

