

Latin America Podcast Ranker

Top Podcasts | June 2023



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	LOS40 MX - La Corneta	Prisa Radio	936,969
2	-	CNN 5 Cosas	WarnerMedia	544,573
3	-	O Assunto	Grupo Globo	470,120
4	-	Mais Recentes	Rádios Grupo Globo	430,775
5	-	Modus Operandi	Grupo Globo	348,106
6	+2	Repórter CBN	Rádios Grupo Globo	329,281
7	-1	Titulares Deportivos	Grupo BluRadio	311,552
8	+1	Panda Show - Sin Censura	SiriusXM Podcast Network	263,799
9	+1	La Corneta Extendida	Wondery	205,248
10	+1	Resumão Diário	Grupo Globo	173,937
11	+1	Estadão Notícias	Estadao	153,777
12	-5	Boletim Folha	Folha de S Paulo	152,720
13	-	Así las cosas con Carlos Loret de Mola	Prisa Radio	144,893
14	-	Pânico	Jovem Pan Podcast	100,296
15	+3	De Todo Un Mucho	SiriusXM Podcast Network	93,330
16	-1	Que História É Essa, Porchat?	Grupo Globo	92,788
17	-1	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	91,448
18	+13	Linha Direta - O podcast	Grupo Globo	84,367
19	-2	Mamilos	Grupo Globo	82,410
20	-	Expertas en Nada	Prisa Radio	79,068
21	-2	Comentaristas	Rádios Grupo Globo	77,708
22	-1	Política	Rádios Grupo Globo	62,568
23	+5	Las Noticias del Día (MX)	Audioboom	60,155

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24	Debut	Rita Lee: Outra Autobiografia - O Podcast	Grupo Globo	56,208
25	+22	CARACOL - 6AM Hoy por Hoy	Prisa Radio	54,311
26	-4	O Antagonista	audio.ad Podcast Network	54,226
27	-2	Economia	Radios Grupo Globo	53,682
28	+1	Presente Diário	Radio Trans Mundial	51,857
29	-5	Podcast Para Tudo	Grupo Globo	50,959
30	-4	Aristegui	WarnerMedia	50,330
31	-8	Budismo en Zapatillas	Audioboom	48,852
32	-	Braincast	Grupo Globo	48,574
33	-3	Jornal da CBN	Radios Grupo Globo	47,333
34	-1	Hoy en EL PAÍS	Prisa Radio	47,209
35	-	W_RADIO - Así las cosas	Prisa Radio	46,657
36	Return	Jovem Pan Top News	Jovem Pan Podcast	46,053
37	+2	Projeto Humanos: Altamira	Grupo Globo	43,672
38	+4	futvox today	futvox	43,588
39	-5	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	43,538
40	Debut	¿QUIÉN MATÓ A ANNA COOK?	Prisa Radio	41,933
41	-1	Panorama CBN	Radios Grupo Globo	40,066
42	-5	Viva Voz - Vera Magalhães	Radios Grupo Globo	39,775
43	+1	Un Libro Una Hora	Prisa Radio	39,682
44	-1	Guerras de Negocios	Wondery	39,619
45	-4	Serialmente	Radiopolis	39,271
46	-10	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	38,494

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47	-2	Don Cheto Al Aire	SiriusXM Podcast Network	38,366
48	+38	Nenê da Brasilândia	Wondery	37,408
49	-3	Os Pingos nos Is	Jovem Pan Podcast	33,237
50	+35	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	33,139
51	-2	CNN 5 Things	WarnerMedia	32,625
52	-14	Jout Jout de Saia	Grupo Globo	31,727
53	+35	La W Radio con Julio Sánchez Cristo	Prisa Radio	30,841
54	+3	DIÁRIO DE BORDO	Grupo Globo	29,944
55	+1	Crime Junkie	audiochuck / SiriusXM Podcast Network	29,287
56	-5	Café Brasil	audio.ad Podcast Network	28,947
57	-7	Infinitos con Martha Higareda	SiriusXM Podcast Network	28,792
58	Return	El Reporte Coronell	Prisa Radio	28,538
59	-5	Conversa com Bial	Grupo Globo	27,674
60	-1	The School of Greatness	SiriusXM Podcast Network	27,153
61	+2	W_RADIO - Martha Debayle en W	Prisa Radio	27,080
62	-4	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	26,399
63	+5	LOS40 MX - ¡Ya Párate!	Prisa Radio	25,890
64	-3	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	25,669
65	+8	Última Hora Caracol	Prisa Radio	25,618
66	-6	Nadie sabe nada	Prisa Radio	25,613
67	-5	How I Built This with Guy Raz	Wondery	25,031
68	-2	Conclusiones	WarnerMedia	24,823
69	Return	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	24,664

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70	-1	The Daily Stoic	Wondery	24,238
71	-6	Freakonomics Radio	SiriusXM Podcast Network	23,837
72	-2	SmartLess	Wondery	22,678
73	+2	Posso Mandar Áudio?	Grupo Globo	22,362
74	+6	CBN Primeiras Notícias	Rádios Grupo Globo	22,095
75	-48	Meu Inconsciente Coletivo	Folha de S Paulo	22,071
76	-5	E aí Gay?	Grupo Globo	22,001
77	+16	Dateline NBC	NBCUniversal News Group	21,184
78	+3	Decrépitos	audio.ad Podcast Network	20,962
79	+12	GE Flamengo	Grupo Globo	20,839
80	-32	Choque de Cultura - Ambiente de Música	Grupo Globo	19,926
81	+14	Anderson Cooper 360	WarnerMedia	19,755
82	-8	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	19,482
83	-31	Palestras Filosóficas Nova Acrópole	Audioboom	19,473
84	-5	FATOS DO DIA CNN	CNN Brasil	19,026
85	-8	Office Ladies	SiriusXM Podcast Network	18,881
86	-31	Voz Populi de BLU Radio	Grupo BluRadio	18,821
87	-34	10 Mujeres	Wondery	18,572
88	-1	Hidden Brain	SiriusXM Podcast Network	18,288
89	+10	The Mel Robbins Podcast	SiriusXM Podcast Network	17,844
90	+6	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	17,761
91	-24	YORDI EN EXA	audio.ad Podcast Network	17,579
92	-8	Mañanas BLU con Néstor Morales	Grupo BluRadio	17,400

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93	-1	Notícia no Seu Tempo	Estadao	16,834
94	Return	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	16,754
95	+3	Isso é Fantástico	Grupo Globo	16,668
96	Return	CORDEROS	Prisa Radio	16,590
97	-25	Bizarro con Roberto Martinez y Diego Ruzzarín	Wondery	16,112
98	+2	Cuentacuentos con Elisa Zulueta	Prisa Radio	16,108
99	-16	Colunistas Eldorado Estadão	Estadao	15,914
100	Return	Morbid	Wondery	15,722

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).