

Latin America Podcast Ranker

Top Podcasts | February 2024



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	LOS40 MX - La Corneta	Prisa Radio	835,684
2	-	O Assunto	Grupo Globo	457,515
3	-	Mais Recentes	Rádios Grupo Globo	370,739
4	+1	Panda Show - Sin Censura	SiriusXM Podcast Network	334,349
5	+1	Boletim Folha	Folha de S Paulo	334,126
6	+2	Titulares Deportivos	Grupo BluRadio	291,013
7	-3	Repórter CBN	Rádios Grupo Globo	264,309
8	+1	La Corneta Extendida	Wondery	230,125
9	+1	Resumão Diário	Grupo Globo	219,159
10	-3	Modus Operandi	Grupo Globo	185,139
11	+1	Bom dia, Obvious	Grupo Globo	184,520
12	-1	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	131,334
13	+3	Asi las cosas con Carlos Loret de Mola	Prisa Radio	116,646
14	+16	Pânico	Jovem Pan Podcast	99,586
15	-1	Estadão Notícias	Estadao	97,324
16	-1	El Cielo Que Nunca Vi	SiriusXM Podcast Network	87,483
17	-4	Choque de Cultura - Ambiente de Música	Grupo Globo	83,048
18	+6	A Fondo Con María Jimena Duzán	Adsmovil Audio Network	82,631
19	+4	Camino Equivocado	SiriusXM Podcast Network	82,056
20	-2	De Todo Un Mucho	SiriusXM Podcast Network	77,957
21	-	Espacio Deportivo de la Tarde	Grupo Acir	65,600
22	-	Presente Diário	Radio Trans Mundial	64,958
23	Debut	Assistente de Voz - Resumão	Grupo Globo	62,743



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24	+2	Comentaristas	Radios Grupo Globo	62,673
25	-5	Expertas en Nada	Prisa Radio	60,141
26	+16	Escándalo Mexicano	Wondery	60,055
27	+1	Jornal da CBN	Radios Grupo Globo	59,288
28	-11	Café com ADM, by Leandro Vieira	Adsmovil Audio Network	58,609
29	+3	Jovem Pan Top News	Jovem Pan Podcast	58,378
30	+1	Hoy en EL PAÍS	Prisa Radio	57,507
31	+17	Política	Radios Grupo Globo	52,649
32	+17	Viva Voz - Vera Magalhães	Radios Grupo Globo	52,001
33	-6	Don Cheto Al Aire	SiriusXM Podcast Network	51,233
34	+2	Podcast Para Tudo	Grupo Globo	47,758
35	Debut	Medo do Escuro - O caso João Paulo	Grupo Globo	45,033
36	+5	W_RADIO - Así las cosas	Prisa Radio	44,964
37	-18	Projeto Humanos: O Caso Leandro Bossi	Grupo Globo	44,887
38	+5	Los últimos de la lista	Prisa Radio	44,678
39	-1	Mamilos	Grupo Globo	43,771
40	-1	Bizarro con Roberto Martinez y Diego Ruzzarín	Wondery	43,635
41	Debut	Sin Ley C4	SiriusXM Podcast Network	43,250
42	-17	Que História É Essa, Porchat?	Grupo Globo	43,243
43	-8	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	42,183
44	+21	Serialmente	Radiopolis	40,830
45	+6	Desculpa Alguma Coisa	Adsmovil Audio Network	40,763
46	-2	El Rincón De Los Errores	SiriusXM Podcast Network	40,069



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47	-7	Un Libro Una Hora	Prisa Radio	39,565
48	-14	Rocío Córdova	Grupo Acir	38,119
49	-2	Guerras de Negocios	Wondery	34,764
50	-4	Infinitos con Martha Higuera	SiriusXM Podcast Network	34,662
51	+1	La Última Trinchera	Wondery	34,550
52	-2	Panorama CBN	Radios Grupo Globo	34,499
53	-8	Palabra Plena, con Gabriel Rolón	Audioboom	34,038
54	+21	CARACOL - 6AM Hoy por Hoy	Prisa Radio	32,811
55	+1	Posse de Bola	Adsmovil Audio Network	32,411
56	+6	Última Hora Caracol	Prisa Radio	31,116
57	-4	Las Noticias del Día (MX)	Audioboom	30,522
58	+3	DIÁRIO DE BORDO	Grupo Globo	29,856
59	+25	Intriga Fatal	SiriusXM Podcast Network	29,674
60	Debut	CBN Rio	Radios Grupo Globo	29,660
61	+16	Vortex	Adsmovil Audio Network	29,417
62	-5	Economia	Radios Grupo Globo	29,247
63	-4	Palestras Filosóficas Nova Acrópole	Audioboom	29,078
64	-27	UOL Prime	Adsmovil Audio Network	28,771
65	Debut	Joel Osteen Podcast	SiriusXM Podcast Network	26,936
66	-2	Nadie sabe nada	Prisa Radio	26,620
67	-13	Meu Inconsciente Coletivo	Folha de S Paulo	26,105
68	-13	Crime Junkie	audiochuck / SiriusXM Podcast Network	25,736
69	-36	A Coach	Wondery	25,647



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70	Return	Braincast	Grupo Globo	24,899
71	-11	The Mel Robbins Podcast	SiriusXM Podcast Network	24,353
72	-3	Dateline NBC	NBCUniversal News Group	24,236
73	-15	Budismo en Zapatillas	Audioboom	22,878
74	-7	Mejor Con Gaby Vargas	MVS Radio	22,506
75	-5	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	22,409
76	-5	MóidaCast	Adsmovil Audio Network	22,370
77	-14	Arquivo Mistério	Adsmovil Audio Network	21,261
78	-10	The School of Greatness	SiriusXM Podcast Network	21,244
79	+1	CBN Primeiras Notícias	Rádios Grupo Globo	20,674
80	-4	Freakonomics Radio	SiriusXM Podcast Network	20,419
81	+8	Panorama Informativo	Grupo Acir	19,842
82	-10	SmartLess	Wondery	19,824
83	+11	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	19,382
84	-18	Jout Jout de Saia	Grupo Globo	19,376
85	-	Yordi en EXA	MVS Radio	18,897
86	+6	LOS40 MX - ¡Ya Párate!	Prisa Radio	18,878
87	-14	W_RADIO - Martha Debayle en W	Prisa Radio	18,864
88	-5	The Mindset Mentor	SiriusXM Podcast Network	18,843
89	Debut	Andréia Sadi - Conversa de Política	Rádios Grupo Globo	18,524
90	-9	Dichosa Sexualidad	Grupo Acir	18,406
91	Return	El Reporte Coronell	Prisa Radio	17,714
92	-13	Café Brasil	Adsmovil Audio Network	17,489



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93	-15	Os Pingos nos Is	Jovem Pan Podcast	17,273
94	-6	CBN Dinheiro - Marcelo d'Agosto	Rádios Grupo Globo	17,101
95	Return	Las Raras	Prisa Radio	16,875
96	-	La W Radio con Julio Sánchez Cristo	Prisa Radio	16,623
97	Return	Office Ladies	SiriusXM Podcast Network	15,723
98	-1	El Show De Piolín	SiriusXM Podcast Network	15,516
99	-17	Hidden Brain	SiriusXM Podcast Network	15,262
100	Return	El Maestro Doggy El Podcast	SiriusXM Podcast Network	14,863



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

