Latin America Podcast Ranker

Top Podcasts | March 2024

Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	LOS40 MX - La Corneta	Prisa Radio	782,136
2	-	O Assunto	Grupo Globo	478,086
3	-	Mais Recentes	Radios Grupo Globo	396,313
4	+1	Boletim Folha	Folha de S Paulo	358,210
5	-1	Panda Show - Sin Censura	SiriusXM Podcast Network	308,767
6	-	Titulares Deportivos	Grupo BluRadio	269,268
7	-	Repórter CBN	Radios Grupo Globo	251,818
8	-	La Corneta Extendida	Wondery	232,694
9	-	Resumão Diário	Grupo Globo	222,318
10	+1	Bom dia, Obvious	Grupo Globo	218,627
11	-1	Modus Operandi	Grupo Globo	156,761
12	+16	Café com ADM, by Leandro Vieira	Adsmovil Audio Network	122,110
13	-1	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	117,821
14	-	Pânico	Jovem Pan Podcast	117,734
15	-2	Asi las cosas con Carlos Loret de Mola	Prisa Radio	106,765
16	-1	Estadão Notícias	Estadao	99,263
17	+10	Jornal da CBN	Radios Grupo Globo	74,177
18	+3	Espacio Deportivo de la Tarde	Grupo Acir	70,217
19	-3	El Cielo Que Nunca Vi	SiriusXM Podcast Network	67,587
20	+2	Presente Diário	Radio Trans Mundial	66,869
21	+3	Comentaristas	Radios Grupo Globo	60,655
22	-2	De Todo Un Mucho	SiriusXM Podcast Network	59,144
23	+6	Jovem Pan Top News	Jovem Pan Podcast	57,978

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24	+18	Que História É Essa, Porchat?	Grupo Globo	57,742
25	-	Expertas en Nada	Prisa Radio	57,379
26	+5	Política	Radios Grupo Globo	56,274
27	-1	Escándalo Mexicano	Wondery	54,550
28	+2	Hoy en EL PAÍS	Prisa Radio	53,376
29	+10	Mamilos	Grupo Globo	49,676
30	+3	Don Cheto Al Aire	SiriusXM Podcast Network	49,580
31	+3	Podcast Para Tudo	Grupo Globo	47,869
32	Return	CORDEROS	Prisa Radio	46,471
33	+12	Desculpa Alguma Coisa	Adsmovil Audio Network	46,135
34	-11	Assistente de Voz - Resumão	Grupo Globo	42,868
35	+8	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	42,754
36	+4	Bizarro con Roberto Martinez y Diego Ruzzarín	Wondery	41,798
37	-20	Choque de Cultura - Ambiente de Música	Grupo Globo	40,152
38	-2	W_RADIO - Así las cosas	Prisa Radio	40,140
39	-7	Viva Voz - Vera Magalhães	Radios Grupo Globo	39,516
40	-21	Camino Equivocado	SiriusXM Podcast Network	39,075
41	+7	Rocío Córdova	Grupo Acir	38,735
42	+15	Las Noticias del Día (MX)	Audioboom	37,707
43	+10	Palabra Plena, con Gabriel Rolón	Audioboom	37,498
44	+3	Un Libro Una Hora	Prisa Radio	36,894
45	+16	Vortex	Adsmovil Audio Network	36,335
46	+6	Panorama CBN	Radios Grupo Globo	36,138

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47	-3	Serialmente	Radiopolis	34,233
48	+14	Economia	Radios Grupo Globo	33,831
49	-12	Projeto Humanos: O Caso Leandro Bossi	Grupo Globo	33,592
50	+14	UOL Prime	Adsmovil Audio Network	32,255
51	+8	Intriga Fatal	SiriusXM Podcast Network	32,015
52	-2	Infinitos con Martha Higareda	SiriusXM Podcast Network	31,660
53	+5	DIÁRIO DE BORDO	Grupo Globo	31,480
54	+1	Posse de Bola	Adsmovil Audio Network	31,397
55	+41	La W Radio con Julio Sánchez Cristo	Prisa Radio	30,947
56	-7	Guerras de Negocios	Wondery	30,809
57	+6	Palestras Filosóficas Nova Acrópole	Audioboom	30,783
58	-23	Medo do Escuro - O caso João Paulo	Grupo Globo	30,500
59	+24	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	30,327
60	-9	La Última Trinchera	Wondery	28,547
61	-5	Última Hora Caracol	Prisa Radio	28,377
62	Return	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	28,073
63	-17	El Rincón De Los Errores	SiriusXM Podcast Network	28,037
64	-23	Sin Ley C4	SiriusXM Podcast Network	27,287
65	+12	Arquivo Mistério	Adsmovil Audio Network	27,040
66	+2	Crime Junkie	audiochuck / SiriusXM Podcast Network	25,398
67	-2	Joel Osteen Podcast	SiriusXM Podcast Network	24,940
68	+2	Braincast	Grupo Globo	24,718
69	-3	Nadie sabe nada	Prisa Radio	24,623

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70	+9	CBN Primeiras Notícias	Radios Grupo Globo	24,585
71	-	The Mel Robbins Podcast	SiriusXM Podcast Network	24,500
72	-	Dateline NBC	NBCUniversal News Group	23,611
73	+3	MoídaCast	Adsmovil Audio Network	23,290
74	+7	Panorama Informativo	Grupo Acir	22,915
75	-21	CARACOL - 6AM Hoy por Hoy	Prisa Radio	21,975
76	Debut	Sambas Contados	Grupo Globo	21,877
77	+5	SmartLess	Wondery	21,661
78	-4	Mejor Con Gaby Vargas	MVS Radio	21,633
79	+10	Andréia Sadi - Conversa de Política	Radios Grupo Globo	21,410
80	-2	The School of Greatness	SiriusXM Podcast Network	21,318
81	-14	Meu Inconsciente Coletivo	Folha de S Paulo	20,873
82	-7	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	20,372
83	-10	Budismo en Zapatillas	Audioboom	19,922
84	-4	Freakonomics Radio	SiriusXM Podcast Network	19,472
85	Debut	Bem-Estar & Movimento - Marcio Atalla	Radios Grupo Globo	19,040
86	+7	Os Pingos nos Is	Jovem Pan Podcast	18,577
87	Debut	Entrevistas	Prisa Radio	18,372
88	Return	Mesacast BBB	Grupo Globo	17,475
89	-3	LOS40 MX - ¡Ya Párate!	Prisa Radio	17,046
90	-5	Yordi en EXA	MVS Radio	16,943
91	Debut	Guerras Comerciais	Wondery	16,941
92	-23	A Coach	Wondery	16,738

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93	+5	El Show De Piolín	SiriusXM Podcast Network	16,266
94	Return	Cuentacuentos con Elisa Zulueta	Prisa Radio	16,262
95	-1	CBN Dinheiro - Marcelo d'Agosto	Radios Grupo Globo	16,238
96	-12	Jout Jout de Saia	Grupo Globo	16,174
97	-6	El Reporte Coronell	Prisa Radio	16,152
98	-10	The Mindset Mentor	SiriusXM Podcast Network	15,910
99	-9	Dichosa Sexualidad	Grupo Acir	15,501
100	-8	Café Brasil	Adsmovil Audio Network	15,478

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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines.Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A ‘download’ is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank
  * "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.
  * "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).