

Latin America Podcast Ranker

Top Podcasts | March 2024



| Rank | Change | Podcast | Publisher | Avg weekly downloads |
|------|--------|--|--------------------------|----------------------|
| 1 | - | LOS40 MX - La Corneta | Prisa Radio | 782,136 |
| 2 | - | O Assunto | Grupo Globo | 478,086 |
| 3 | - | Mais Recentes | Rádios Grupo Globo | 396,313 |
| 4 | +1 | Boletim Folha | Folha de S Paulo | 358,210 |
| 5 | -1 | Panda Show - Sin Censura | SiriusXM Podcast Network | 308,767 |
| 6 | - | Titulares Deportivos | Grupo BluRadio | 269,268 |
| 7 | - | Repórter CBN | Rádios Grupo Globo | 251,818 |
| 8 | - | La Corneta Extendida | Wondery | 232,694 |
| 9 | - | Resumão Diário | Grupo Globo | 222,318 |
| 10 | +1 | Bom dia, Obvious | Grupo Globo | 218,627 |
| 11 | -1 | Modus Operandi | Grupo Globo | 156,761 |
| 12 | +16 | Café com ADM, by Leandro Vieira | Adsmovil Audio Network | 122,110 |
| 13 | -1 | La Entrevista con Yordi Rosado | SiriusXM Podcast Network | 117,821 |
| 14 | - | Pânico | Jovem Pan Podcast | 117,734 |
| 15 | -2 | Asi las cosas con Carlos Loret de Mola | Prisa Radio | 106,765 |
| 16 | -1 | Estadão Notícias | Estadao | 99,263 |
| 17 | +10 | Jornal da CBN | Rádios Grupo Globo | 74,177 |
| 18 | +3 | Espacio Deportivo de la Tarde | Grupo Acir | 70,217 |
| 19 | -3 | El Cielo Que Nunca Vi | SiriusXM Podcast Network | 67,587 |
| 20 | +2 | Presente Diário | Radio Trans Mundial | 66,869 |
| 21 | +3 | Comentaristas | Rádios Grupo Globo | 60,655 |
| 22 | -2 | De Todo Un Mucho | SiriusXM Podcast Network | 59,144 |
| 23 | +6 | Jovem Pan Top News | Jovem Pan Podcast | 57,978 |



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| 24 | +18 | Que História É Essa, Porchat? | Grupo Globo | 57,742 |
| 25 | - | Expertas en Nada | Prisa Radio | 57,379 |
| 26 | +5 | Política | Radios Grupo Globo | 56,274 |
| 27 | -1 | Escándalo Mexicano | Wondery | 54,550 |
| 28 | +2 | Hoy en EL PAÍS | Prisa Radio | 53,376 |
| 29 | +10 | Mamilos | Grupo Globo | 49,676 |
| 30 | +3 | Don Cheto Al Aire | SiriusXM Podcast Network | 49,580 |
| 31 | +3 | Podcast Para Tudo | Grupo Globo | 47,869 |
| 32 | Return | CORDEROS | Prisa Radio | 46,471 |
| 33 | +12 | Desculpa Alguma Coisa | Adsmovil Audio Network | 46,135 |
| 34 | -11 | Assistente de Voz - Resumão | Grupo Globo | 42,868 |
| 35 | +8 | Erazno y La Chokolata El Podcast | SiriusXM Podcast Network | 42,754 |
| 36 | +4 | Bizarro con Roberto Martinez y Diego Ruzzarín | Wondery | 41,798 |
| 37 | -20 | Choque de Cultura - Ambiente de Música | Grupo Globo | 40,152 |
| 38 | -2 | W_RADIO - Así las cosas | Prisa Radio | 40,140 |
| 39 | -7 | Viva Voz - Vera Magalhães | Radios Grupo Globo | 39,516 |
| 40 | -21 | Camino Equivocado | SiriusXM Podcast Network | 39,075 |
| 41 | +7 | Rocío Córdova | Grupo Acir | 38,735 |
| 42 | +15 | Las Noticias del Día (MX) | Audioboom | 37,707 |
| 43 | +10 | Palabra Plena, con Gabriel Rolón | Audioboom | 37,498 |
| 44 | +3 | Un Libro Una Hora | Prisa Radio | 36,894 |
| 45 | +16 | Vortex | Adsmovil Audio Network | 36,335 |
| 46 | +6 | Panorama CBN | Radios Grupo Globo | 36,138 |



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| 47 | -3 | Serialmente | Radiopolis | 34,233 |
| 48 | +14 | Economia | Radios Grupo Globo | 33,831 |
| 49 | -12 | Projeto Humanos: O Caso Leandro Bossi | Grupo Globo | 33,592 |
| 50 | +14 | UOL Prime | Adsmovil Audio Network | 32,255 |
| 51 | +8 | Intriga Fatal | SiriusXM Podcast Network | 32,015 |
| 52 | -2 | Infinitos con Martha Higareda | SiriusXM Podcast Network | 31,660 |
| 53 | +5 | DIÁRIO DE BORDO | Grupo Globo | 31,480 |
| 54 | +1 | Posse de Bola | Adsmovil Audio Network | 31,397 |
| 55 | +41 | La W Radio con Julio Sánchez Cristo | Prisa Radio | 30,947 |
| 56 | -7 | Guerras de Negocios | Wondery | 30,809 |
| 57 | +6 | Palestras Filosóficas Nova Acrópole | Audioboom | 30,783 |
| 58 | -23 | Medo do Escuro - O caso João Paulo | Grupo Globo | 30,500 |
| 59 | +24 | W Fin de Semana con Juan Pablo Calvás | Prisa Radio | 30,327 |
| 60 | -9 | La Última Trinchera | Wondery | 28,547 |
| 61 | -5 | Última Hora Caracol | Prisa Radio | 28,377 |
| 62 | Return | Dia a Dia da Economia - Míriam Leitão | Radios Grupo Globo | 28,073 |
| 63 | -17 | El Rincón De Los Errores | SiriusXM Podcast Network | 28,037 |
| 64 | -23 | Sin Ley C4 | SiriusXM Podcast Network | 27,287 |
| 65 | +12 | Arquivo Mistério | Adsmovil Audio Network | 27,040 |
| 66 | +2 | Crime Junkie | audiochuck / SiriusXM Podcast Network | 25,398 |
| 67 | -2 | Joel Osteen Podcast | SiriusXM Podcast Network | 24,940 |
| 68 | +2 | Braincast | Grupo Globo | 24,718 |
| 69 | -3 | Nadie sabe nada | Prisa Radio | 24,623 |



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| 70 | +9 | CBN Primeiras Notícias | Rádios Grupo Globo | 24,585 |
| 71 | - | The Mel Robbins Podcast | SiriusXM Podcast Network | 24,500 |
| 72 | - | Dateline NBC | NBCUniversal News Group | 23,611 |
| 73 | +3 | MóidaCast | Adsmovil Audio Network | 23,290 |
| 74 | +7 | Panorama Informativo | Grupo Acir | 22,915 |
| 75 | -21 | CARACOL - 6AM Hoy por Hoy | Prisa Radio | 21,975 |
| 76 | Debut | Sambas Contados | Grupo Globo | 21,877 |
| 77 | +5 | SmartLess | Wondery | 21,661 |
| 78 | -4 | Mejor Con Gaby Vargas | MVS Radio | 21,633 |
| 79 | +10 | Andréia Sadi - Conversa de Política | Rádios Grupo Globo | 21,410 |
| 80 | -2 | The School of Greatness | SiriusXM Podcast Network | 21,318 |
| 81 | -14 | Meu Inconsciente Coletivo | Folha de S Paulo | 20,873 |
| 82 | -7 | Conan O'Brien Needs A Friend | SiriusXM Podcast Network | 20,372 |
| 83 | -10 | Budismo en Zapatillas | Audioboom | 19,922 |
| 84 | -4 | Freakonomics Radio | SiriusXM Podcast Network | 19,472 |
| 85 | Debut | Bem-Estar & Movimento - Marcio Atalla | Rádios Grupo Globo | 19,040 |
| 86 | +7 | Os Pingos nos Is | Jovem Pan Podcast | 18,577 |
| 87 | Debut | Entrevistas | Prisa Radio | 18,372 |
| 88 | Return | Mesacast BBB | Grupo Globo | 17,475 |
| 89 | -3 | LOS40 MX - ¡Ya Párate! | Prisa Radio | 17,046 |
| 90 | -5 | Yordi en EXA | MVS Radio | 16,943 |
| 91 | Debut | Guerras Comerciais | Wondery | 16,941 |
| 92 | -23 | A Coach | Wondery | 16,738 |



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| 93 | +5 | El Show De Piolín | SiriusXM Podcast Network | 16,266 |
| 94 | Return | Cuentacuentos con Elisa Zulueta | Prisa Radio | 16,262 |
| 95 | -1 | CBN Dinheiro - Marcelo d'Agosto | Radios Grupo Globo | 16,238 |
| 96 | -12 | Jout Jout de Saia | Grupo Globo | 16,174 |
| 97 | -6 | El Reporte Coronell | Prisa Radio | 16,152 |
| 98 | -10 | The Mindset Mentor | SiriusXM Podcast Network | 15,910 |
| 99 | -9 | Dichosa Sexualidad | Grupo Acir | 15,501 |
| 100 | -8 | Café Brasil | Adsmovil Audio Network | 15,478 |



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

