

# Latin America Podcast Ranker

Top Podcasts | May 2024



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	LOS40 MX - La Corneta	Prisa Radio	778,618
2	-	Mais Recentes	Rádios Grupo Globo	534,269
3	-	O Assunto	Grupo Globo	411,886
4	-	Boletim Folha	Folha de S Paulo	352,257
5	-	Panda Show - Picante	SiriusXM Podcast Network	330,500
6	-	Modus Operandi	Grupo Globo	291,191
7	-	Titulares Deportivos	Grupo BluRadio	277,829
8	-	Repórter CBN	Rádios Grupo Globo	248,559
9	+1	Bom dia, Obvious	Grupo Globo	209,779
10	-1	La Corneta Extendida	Wondery	206,703
11	+4	Jornal da CBN	Rádios Grupo Globo	203,373
12	-1	Resumão Diário	Grupo Globo	195,641
13	-1	Pânico	Jovem Pan Podcast	108,010
14	-	Asi las cosas con Carlos Loret de Mola	Prisa Radio	103,819
15	+1	Que História É Essa, Porchat?	Grupo Globo	88,831
16	+2	Estadão Notícias	Estadao	87,642
17	-4	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	86,948
18	Debut	Caso Bizarro	Wondery	77,885
19	+9	Hoy en EL PAÍS	Prisa Radio	69,668
20	+28	Panorama CBN	Rádios Grupo Globo	69,590
21	-2	Escándalo Mexicano	Wondery	68,253
22	-2	Espacio Deportivo de la Tarde	Grupo Acir	67,967
23	+1	Presente Diário	Radio Trans Mundial	65,160



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24	Return	Linha Direta - O podcast	Grupo Globo	64,565
25	-2	De Todo Un Mucho	SiriusXM Podcast Network	62,979
26	+1	Jovem Pan Top News	Jovem Pan Podcast	58,060
27	-10	Café com ADM, by Leandro Vieira	Adsmovil Audio Network	57,198
28	-2	Expertas en Nada	Prisa Radio	56,597
29	+7	Comentaristas	Radios Grupo Globo	50,317
30	-9	CBN Rio	Radios Grupo Globo	49,109
31	+3	Don Cheto Al Aire	SiriusXM Podcast Network	48,512
32	+1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	47,397
33	-3	El Cielo Que Nunca Vi	SiriusXM Podcast Network	45,488
34	+8	W_RADIO - Así las cosas	Prisa Radio	45,410
35	+3	CREATIVO	Wondery	43,701
36	+20	Viva Voz - Vera Magalhães	Radios Grupo Globo	43,374
37	-5	Política	Radios Grupo Globo	41,772
38	-3	La W Radio con Julio Sánchez Cristo	Prisa Radio	40,725
39	-2	Podcast Para Tudo	Grupo Globo	40,106
40	+3	Palabra Plena, con Gabriel Rolón	Audioboom	40,033
41	+28	Palestras Filosóficas Nova Acrópole	Audioboom	39,594
42	-1	Bizarro con Roberto Martinez y Diego Ruzzarín	Wondery	38,613
43	+1	Mamilos	Grupo Globo	38,074
44	+40	El Rincón De Los Errores	SiriusXM Podcast Network	36,206
45	-6	Intriga Fatal	SiriusXM Podcast Network	36,080
46	-21	A Ditadura Recontada	Radios Grupo Globo	35,372



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47	+4	Economia	Radios Grupo Globo	35,149
48	+2	Un Libro Una Hora	Prisa Radio	35,054
49	-18	Sin Ley C4	SiriusXM Podcast Network	34,780
50	-10	Desculpa Alguma Coisa	Adsmovil Audio Network	33,687
51	-5	Vortex	Adsmovil Audio Network	33,238
52	-23	CORDEROS	Prisa Radio	33,032
53	+4	Assistente de Voz - Resumão	Grupo Globo	32,274
54	-5	Rocío Córdova	Grupo Acir	31,736
55	-2	Serialmente	Radiopolis	30,637
56	-2	Posse de Bola	Adsmovil Audio Network	29,941
57	-5	Las Noticias del Día (MX)	Audioboom	28,457
58	-3	DIÁRIO DE BORDO	Grupo Globo	28,422
59	Debut	Asesinamente	Wondery	27,539
60	-15	UOL Prime	Adsmovil Audio Network	27,471
61	+5	Infinitos con Martha Higareda	SiriusXM Podcast Network	26,869
62	Debut	Gutierritos	SiriusXM Podcast Network	26,313
63	-5	Braincast	Grupo Globo	25,165
64	-3	The Mel Robbins Podcast	SiriusXM Podcast Network	24,823
65	-	Projeto Humanos: O Caso Leandro Bossi	Grupo Globo	24,755
66	-4	Última Hora Caracol	Prisa Radio	23,412
67	-7	Guerras de Negocios	Wondery	23,276
68	-5	Choque de Cultura - Ambiente de Música	Grupo Globo	23,191
69	+4	Arquivo Mistério	Adsmovil Audio Network	23,152



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70	-2	CBN Primeiras Notícias	Rádios Grupo Globo	22,840
71	Return	Conversa com Bial	Grupo Globo	22,696
72	-8	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	22,090
73	-3	Joel Osteen Podcast	SiriusXM Podcast Network	21,931
74	+2	Nadie sabe nada	Prisa Radio	21,674
75	-3	Crime Junkie	audiochuck / SiriusXM Podcast Network	21,448
76	+1	Mejor Con Gaby Vargas	MVS Radio	19,794
77	-2	MóidaCast	Adsmovil Audio Network	19,268
78	+9	Budismo en Zapatillas	Audioboom	18,349
79	+1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	17,633
80	+2	CBN Dinheiro - Marcelo d'Agosto	Rádios Grupo Globo	17,244
81	+18	Meu Inconsciente Coletivo	Folha de S Paulo	17,059
82	-4	Andréia Sadi - Conversa de Política	Rádios Grupo Globo	16,776
83	+8	LOS40 MX - ¡Ya Párate!	Prisa Radio	16,490
84	+2	The School of Greatness	SiriusXM Podcast Network	16,374
85	-	Os Pingos nos Is	Jovem Pan Podcast	16,064
86	-64	CARACOL - 6AM Hoy por Hoy	Prisa Radio	16,025
87	Debut	Nación Criminal	MVS Radio	16,025
88	-5	Freakonomics Radio	SiriusXM Podcast Network	15,707
89	-15	Panorama Informativo	Grupo Acir	15,548
90	-43	El Reporte Coronell	Prisa Radio	15,207
91	+6	Café Brasil	Adsmovil Audio Network	15,175
92	Return	Cuentacuentos con Elisa Zulueta	Prisa Radio	15,040



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93	Return	La Última Trinchera	Wondery	15,017
94	Return	Dois Empregos	Adsmovil Audio Network	15,008
95	Return	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	15,001
96	-7	SmartLess	Wondery	14,935
97	Return	Dichosa Sexualidad	Grupo Acir	14,717
98	Debut	Se ela não sabe, quem sabe?	Folha de S Paulo	14,542
99	-11	Dateline NBC	NBCUniversal News Group	14,535
100	Debut	Pinky Promise con Karla Díaz	SiriusXM Podcast Network	14,390



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

## METRIC DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

