

Latin America Podcast Ranker

Top Podcasts | June 2024



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	LOS40 MX - La Corneta	Prisa Radio	770,392
2	-	Mais Recentes	Radios Grupo Globo	434,111
3	-	O Assunto	Grupo Globo	422,633
4	-	Boletim Folha	Folha de S Paulo	372,365
5	+1	Modus Operandi	Wondery	334,103
6	-1	Panda Show - Picante	SiriusXM Podcast Network	304,391
7	+1	Repórter CBN	Radios Grupo Globo	278,577
8	-1	Titulares Deportivos	Grupo BluRadio	273,767
9	+1	La Corneta Extendida	Wondery	220,263
10	+2	Resumão Diário	Grupo Globo	197,772
11	+9	Panorama CBN	Radios Grupo Globo	189,327
12	-3	Bom dia, Obvious	Grupo Globo	187,672
13	+8	Escândalo Mexicano	Wondery	158,857
14	+19	El Cielo Que Nunca Vi	SiriusXM Podcast Network	126,510
15	-1	Asi las cosas con Carlos Loret de Mola	Prisa Radio	113,216
16	-3	Pânico	Jovem Pan Podcast	101,380
17	-	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	92,343
18	-3	Que História É Essa, Porchat?	Grupo Globo	83,487
19	-3	Estadão Analisa com Carlos Andreazza	Estadao	81,973
20	-2	Caso Bizarro	Wondery	77,640
21	-2	Hoy en EL PAÍS	Prisa Radio	68,115
22	+1	Presente Diário	Radio Trans Mundial	67,835
23	+6	Comentaristas	Radios Grupo Globo	66,955

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24	-2	Espacio Deportivo de la Tarde	Grupo Acir	65,934
25	-	De Todo Un Mucho	SiriusXM Podcast Network	65,812
26	Debut	Malu Gaspar - Conversa de Política	Radios Grupo Globo	58,921
27	-16	Jornal da CBN	Radios Grupo Globo	56,394
28	-	Expertas en Nada	Prisa Radio	55,853
29	-3	Jovem Pan Top News	Jovem Pan Podcast	55,560
30	-6	Linha Direta - O podcast	Grupo Globo	55,547
31	+7	La W Radio con Julio Sánchez Cristo	Prisa Radio	50,029
32	-1	Don Cheto Al Aire	SiriusXM Podcast Network	49,329
33	+10	Mamilos	Grupo Globo	47,903
34	+1	CREATIVO	Wondery	45,177
35	-8	Café com ADM, by Leandro Vieira	Adsmovil Audio Network	44,789
36	-4	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	44,436
37	-	Política	Radios Grupo Globo	44,233
38	+1	Podcast Para Tudo	Grupo Globo	39,315
39	+3	Bizarro con Roberto Martinez y Diego Ruzzarín	Wondery	37,319
40	-4	Viva Voz - Vera Magalhães	Radios Grupo Globo	36,951
41	+13	Rocío Córdova	Grupo Acir	36,770
42	Debut	La Viuda Negra	SiriusXM Podcast Network	36,700
43	+10	Assistente de Voz - Resumão	Grupo Globo	36,205
44	-10	W_RADIO - Así las cosas	Prisa Radio	35,962
45	+3	Un Libro Una Hora	Prisa Radio	35,629
46	+1	Economía	Radios Grupo Globo	35,167



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47	+43	El Reporte Coronell	Prisa Radio	34,678
48	+1	Sin Ley C4	SiriusXM Podcast Network	33,944
49	+7	Posse de Bola	Adsmovil Audio Network	33,685
50	+36	CARACOL - 6AM Hoy por Hoy	Prisa Radio	32,722
51	-10	Palestras Filosóficas Nova Acrópole	Audioboom	32,546
52	+8	UOL Prime	Adsmovil Audio Network	32,405
53	-8	Intriga Fatal	SiriusXM Podcast Network	32,208
54	-14	Palabra Plena, con Gabriel Rolón	Audioboom	31,505
55	+3	DIÁRIO DE BORDO	Grupo Globo	30,684
56	-5	Vortex	Adsmovil Audio Network	29,848
57	+14	Conversa com Bial	Grupo Globo	29,504
58	+1	Asesinamente	Wondery	27,965
59	Debut	La Maestra	SiriusXM Podcast Network	27,835
60	-10	Desculpa Alguma Coisa	Adsmovil Audio Network	27,580
61	+5	Última Hora Caracol	Prisa Radio	26,647
62	-7	Serialmente	Radiopolis	26,512
63	-2	Infinitos con Martha Higareda	SiriusXM Podcast Network	26,306
64	-1	Braincast	Grupo Globo	25,734
65	-8	Las Noticias del Día (MX)	Audioboom	25,674
66	-22	El Rincón De Los Errores	SiriusXM Podcast Network	24,717
67	+3	CBN Primeiras Notícias	Rádios Grupo Globo	24,528
68	+4	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	23,936
69	-4	Projeto Humanos: O Caso Leandro Bossi	Grupo Globo	23,628



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70	-6	The Mel Robbins Podcast	SiriusXM Podcast Network	23,483
71	-4	Guerras de Negocios	Wondery	22,035
72	+2	Nadie sabe nada	Prisa Radio	22,014
73	+25	Se ela não sabe, quem sabe?	Folha de S Paulo	21,642
74	-12	Gutierrez	SiriusXM Podcast Network	21,279
75	+12	Territorio Rojo / Nación Criminal	MVS Radio	20,521
76	-	Mejor Con Gaby Vargas	MVS Radio	20,501
77	-2	Crime Junkie	audiochuck / SiriusXM Podcast Network	20,033
78	-10	Choque de Cultura - Ambiente de Música	Grupo Globo	19,731
79	-2	MoídaCast	Adsmovil Audio Network	19,669
80	-28	CORDEROS	Prisa Radio	19,610
81	Debut	No Rastro do Dinheiro	Grupo Globo	19,341
82	-9	Joel Osteen Podcast	SiriusXM Podcast Network	18,317
83	-3	CBN Dinheiro - Marcelo d'Agosto	Radios Grupo Globo	17,742
84	+5	Panorama Informativo	Grupo Acir	17,664
85	-2	LOS40 MX - ¡Ya Párate!	Prisa Radio	17,496
86	-7	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	17,415
87	-3	The School of Greatness	SiriusXM Podcast Network	17,354
88	-10	Budismo en Zapatillas	Audioboom	16,781
89	+4	La Última Trinchera	Wondery	16,382
90	-21	Arquivo Mistério	Adsmovil Audio Network	16,113
91	+6	Dichosa Sexualidad	Grupo Acir	15,972
92	-7	Os Pingos nos Is	Jovem Pan Podcast	15,664

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Rank	Change	Podcast	Publisher	Avg weekly downloads
93	Return	Yordi en EXA	MVS Radio	15,637
94	+1	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	15,327
95	-13	Andréia Sadi - Conversa de Política	Rádios Grupo Globo	15,086
96	-4	Cuentacuentos con Elisa Zulueta	Prisa Radio	15,045
97	-9	Freakonomics Radio	SiriusXM Podcast Network	14,683
98	Debut	Peláez y De Francisco en La W, fútbol y algo más	Prisa Radio	14,579
99	Debut	P.A. Criminal - Um Podcast de True Crime	Adsmovil Audio Network	14,430
100	Return	The Mindset Mentor	SiriusXM Podcast Network	14,354



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POWERED BY TRITON DIGITAL'S PODCAST METRICS AND DEMOS+

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.2 of the IAB Podcast Measurement Technical Guidelines. Demos+, produced in collaboration with Signal Hill Insights, is a combination of survey data from a representative yearly survey of 12,000 monthly U.S. adults aged 18+ who listen to podcasts and Podcast Metrics download data.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.2 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

