

Latin America Podcast Ranker

Top Podcasts | July 2024



| Rank | Change | Podcast | Publisher | Avg weekly downloads |
|------|--------|-------------------------------------|--------------------------|----------------------|
| 1 | - | La Corneta | Prisa Radio | 689,891 |
| 2 | - | Mais Recentes | Radios Grupo Globo | 409,095 |
| 3 | - | O Assunto | Grupo Globo | 400,912 |
| 4 | +3 | Repórter CBN | Radios Grupo Globo | 324,720 |
| 5 | - | Modus Operandi | Wondery | 322,425 |
| 6 | -2 | Boletim Folha | Folha de S Paulo | 314,769 |
| 7 | +1 | Titulares Deportivos | Grupo BluRadio | 309,039 |
| 8 | -2 | Panda Show - Picante | SiriusXM Podcast Network | 303,640 |
| 9 | - | La Corneta Extendida | Wondery | 215,208 |
| 10 | +2 | Bom dia, Obvious | Grupo Globo | 188,108 |
| 11 | -1 | Resumão Diário | Grupo Globo | 185,559 |
| 12 | Debut | La Verdad del Ser | SiriusXM Podcast Network | 123,879 |
| 13 | - | Escándalo Mexicano | Wondery | 123,743 |
| 14 | +3 | La Entrevista con Yordi Rosado | SiriusXM Podcast Network | 93,979 |
| 15 | -1 | El Cielo Que Nunca Vi | SiriusXM Podcast Network | 91,292 |
| 16 | +43 | La Maestra | SiriusXM Podcast Network | 85,029 |
| 17 | +4 | Hoy en EL PAÍS | Prisa Radio | 84,176 |
| 18 | - | Que História É Essa, Porchat? | Grupo Globo | 80,663 |
| 19 | -8 | Panorama CBN | Radios Grupo Globo | 78,830 |
| 20 | - | Caso Bizarro | Wondery | 76,490 |
| 21 | +31 | UOL Prime | Adsmovil Audio Network | 74,910 |
| 22 | +9 | La W Radio con Julio Sánchez Cristo | Prisa Radio | 69,274 |
| 23 | -1 | Presente Diário | Radio Trans Mundial | 67,444 |



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| 24 | - | Espacio Deportivo de la Tarde | Grupo Acir | 65,768 |
| 25 | -6 | Estadão Analisa com Carlos Andreazza | Estadao | 62,081 |
| 26 | -1 | De Todo Un Mucho | SiriusXM Podcast Network | 58,999 |
| 27 | +1 | Expertas en Nada | Prisa Radio | 56,747 |
| 28 | -13 | Así las cosas con Carlos Loret de Mola | Prisa Radio | 56,615 |
| 29 | -6 | Comentaristas | Radios Grupo Globo | 54,787 |
| 30 | +2 | Don Cheto Al Aire | SiriusXM Podcast Network | 45,586 |
| 31 | +2 | Mamilos | Grupo Globo | 45,466 |
| 32 | +4 | Erazno y La Chokolata El Podcast | SiriusXM Podcast Network | 45,170 |
| 33 | +1 | CREATIVO | Wondery | 41,729 |
| 34 | +1 | Café com ADM, by Leandro Vieira | Adsmovil Audio Network | 40,647 |
| 35 | +2 | Política | Radios Grupo Globo | 37,417 |
| 36 | +5 | Rocío Córdova | Grupo Acir | 36,264 |
| 37 | -10 | Jornal da CBN | Radios Grupo Globo | 35,543 |
| 38 | +10 | Sin Ley C4 | SiriusXM Podcast Network | 35,309 |
| 39 | Return | A Coach | Wondery | 34,375 |
| 40 | +11 | Palestras Filosóficas Nova Acrópole | Audioboom | 33,747 |
| 41 | +4 | Un Libro Una Hora | Prisa Radio | 33,570 |
| 42 | +2 | W_RADIO - Así las cosas | Prisa Radio | 33,363 |
| 43 | +3 | Economía | Radios Grupo Globo | 33,338 |
| 44 | -18 | Malu Gaspar - Conversa de Política | Radios Grupo Globo | 33,180 |
| 45 | +8 | Intriga Fatal | SiriusXM Podcast Network | 33,060 |
| 46 | +10 | Vortex | Adsmovil Audio Network | 33,059 |



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| 47 | -4 | Assistente de Voz - Resumão | Grupo Globo | 32,962 |
| 48 | +1 | Posse de Bola | Adsmovil Audio Network | 32,157 |
| 49 | +1 | CARACOL - 6AM Hoy por Hoy | Prisa Radio | 31,057 |
| 50 | +8 | Asesinamente | Wondery | 29,949 |
| 51 | +4 | DIÁRIO DE BORDO | Grupo Globo | 29,575 |
| 52 | +2 | Palabra Plena, con Gabriel Rolón | Audioboom | 28,778 |
| 53 | +8 | Última Hora Caracol | Prisa Radio | 28,197 |
| 54 | -12 | La Viuda Negra | SiriusXM Podcast Network | 27,913 |
| 55 | Debut | Não Inviabilize apresenta: Histórias da Firma | Wondery | 27,608 |
| 56 | +11 | CBN Primeiras Notícias | Radios Grupo Globo | 27,479 |
| 57 | - | Conversa com Bial | Grupo Globo | 27,151 |
| 58 | +13 | Guerras de Negocios | Wondery | 26,983 |
| 59 | Debut | O Último Plano | Grupo Globo | 26,895 |
| 60 | -30 | Linha Direta - O podcast | Grupo Globo | 26,257 |
| 61 | +4 | Las Noticias del Día (MX) | Audioboom | 25,383 |
| 62 | -2 | Desculpa Alguma Coisa | Adsmovil Audio Network | 24,339 |
| 63 | - | Infinitos con Martha Higareda | SiriusXM Podcast Network | 24,208 |
| 64 | +6 | The Mel Robbins Podcast | SiriusXM Podcast Network | 22,840 |
| 65 | +1 | El Rincón De Los Errores | SiriusXM Podcast Network | 22,730 |
| 66 | Debut | Al oído con Catalina Suárez | Prisa Radio | 22,606 |
| 67 | +7 | Gutierrez | SiriusXM Podcast Network | 22,498 |
| 68 | +9 | Crime Junkie | audiochuck / SiriusXM Podcast Network | 21,772 |
| 69 | -7 | Serialmente | Radiopolis | 21,513 |



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| 70 | Return | Pinky Promise con Karla Díaz | SiriusXM Podcast Network | 21,142 |
| 71 | -2 | Projeto Humanos: O Caso Leandro Bossi | Grupo Globo | 20,847 |
| 72 | Debut | A Hora | Adsmovil Audio Network | 20,839 |
| 73 | -34 | Bizarro con Roberto Martinez y Diego Ruzzarín | Wondery | 20,402 |
| 74 | +8 | Joel Osteen Podcast | SiriusXM Podcast Network | 20,393 |
| 75 | -11 | Braincast | Grupo Globo | 19,797 |
| 76 | -4 | Nadie sabe nada | Prisa Radio | 19,197 |
| 77 | +2 | MoídaCast | Adsmovil Audio Network | 18,771 |
| 78 | -2 | Mejor Con Gaby Vargas | MVS Radio | 18,182 |
| 79 | Return | CBN Rio | Radios Grupo Globo | 18,149 |
| 80 | +4 | Panorama Informativo | Grupo Acir | 18,086 |
| 81 | +6 | The School of Greatness | SiriusXM Podcast Network | 17,647 |
| 82 | -7 | Territorio Rojo / Nación Criminal | MVS Radio | 17,570 |
| 83 | -5 | Choque de Cultura - Ambiente de Música | Grupo Globo | 17,240 |
| 84 | +7 | Dichosa Sexualidad | Grupo Acir | 16,632 |
| 85 | -2 | CBN Dinheiro - Marcelo d'Agosto | Radios Grupo Globo | 16,534 |
| 86 | +3 | La Última Trinchera | Wondery | 16,513 |
| 87 | +7 | W Fin de Semana con Juan Pablo Calvás | Prisa Radio | 16,454 |
| 88 | +8 | Cuentacuentos con Elisa Zulueta | Prisa Radio | 16,401 |
| 89 | -4 | LOS40 MX - ¡Ya Párate! | Prisa Radio | 16,400 |
| 90 | -43 | El Reporte Coronell | Prisa Radio | 15,787 |
| 91 | +2 | Yordi en EXA | MVS Radio | 15,740 |
| 92 | -6 | Conan O'Brien Needs A Friend | SiriusXM Podcast Network | 15,517 |



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| 93 | Debut | Fuera de la Caja con Macario Schettino | SiriusXM Podcast Network | 15,510 |
| 94 | Return | Jout Jout de Saia | Grupo Globo | 14,919 |
| 95 | +3 | Peláez y De Francisco en La W, fútbol y algo más | Prisa Radio | 14,869 |
| 96 | Return | La Taquilla con René Franco | SiriusXM Podcast Network | 14,787 |
| 97 | -17 | CORDEROS | Prisa Radio | 14,783 |
| 98 | Return | Dateline NBC | NBCUniversal News Group | 14,555 |
| 99 | +1 | The Mindset Mentor | SiriusXM Podcast Network | 14,522 |
| 100 | Debut | Flash Deportes | Prisa Radio | 14,346 |



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

