

Latin America Podcast Ranker

Top Podcasts | July 2024



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	La Corneta	Prisa Radio	689,891
2	-	Mais Recentes	Radios Grupo Globo	409,095
3	-	O Assunto	Grupo Globo	400,912
4	+3	Repórter CBN	Radios Grupo Globo	324,720
5	-	Modus Operandi	Wondery	322,425
6	-2	Boletim Folha	Folha de S Paulo	314,769
7	+1	Titulares Deportivos	Grupo BluRadio	309,039
8	-2	Panda Show - Picante	SiriusXM Podcast Network	303,640
9	-	La Corneta Extendida	Wondery	215,208
10	+2	Bom dia, Obvious	Grupo Globo	188,108
11	-1	Resumão Diário	Grupo Globo	185,559
12	Debut	La Verdad del Ser	SiriusXM Podcast Network	123,879
13	-	Escándalo Mexicano	Wondery	123,743
14	+3	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	93,979
15	-1	El Cielo Que Nunca Vi	SiriusXM Podcast Network	91,292
16	+43	La Maestra	SiriusXM Podcast Network	85,029
17	+4	Hoy en EL PAÍS	Prisa Radio	84,176
18	-	Que História É Essa, Porchat?	Grupo Globo	80,663
19	-8	Panorama CBN	Radios Grupo Globo	78,830
20	-	Caso Bizarro	Wondery	76,490
21	+31	UOL Prime	Adsmovil Audio Network	74,910
22	+9	La W Radio con Julio Sánchez Cristo	Prisa Radio	69,274
23	-1	Presente Diário	Radio Trans Mundial	67,444



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24	-	Espacio Deportivo de la Tarde	Grupo Acir	65,768
25	-6	Estadão Analisa com Carlos Andreazza	Estadao	62,081
26	-1	De Todo Un Mucho	SiriusXM Podcast Network	58,999
27	+1	Expertas en Nada	Prisa Radio	56,747
28	-13	Así las cosas con Carlos Loret de Mola	Prisa Radio	56,615
29	-6	Comentaristas	Radios Grupo Globo	54,787
30	+2	Don Cheto Al Aire	SiriusXM Podcast Network	45,586
31	+2	Mamilos	Grupo Globo	45,466
32	+4	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	45,170
33	+1	CREATIVO	Wondery	41,729
34	+1	Café com ADM, by Leandro Vieira	Adsmovil Audio Network	40,647
35	+2	Política	Radios Grupo Globo	37,417
36	+5	Rocío Córdova	Grupo Acir	36,264
37	-10	Jornal da CBN	Radios Grupo Globo	35,543
38	+10	Sin Ley C4	SiriusXM Podcast Network	35,309
39	Return	A Coach	Wondery	34,375
40	+11	Palestras Filosóficas Nova Acrópole	Audioboom	33,747
41	+4	Un Libro Una Hora	Prisa Radio	33,570
42	+2	W_RADIO - Así las cosas	Prisa Radio	33,363
43	+3	Economía	Radios Grupo Globo	33,338
44	-18	Malu Gaspar - Conversa de Política	Radios Grupo Globo	33,180
45	+8	Intriga Fatal	SiriusXM Podcast Network	33,060
46	+10	Vortex	Adsmovil Audio Network	33,059



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47	-4	Assistente de Voz - Resumão	Grupo Globo	32,962
48	+1	Posse de Bola	Adsmovil Audio Network	32,157
49	+1	CARACOL - 6AM Hoy por Hoy	Prisa Radio	31,057
50	+8	Asesinamente	Wondery	29,949
51	+4	DIÁRIO DE BORDO	Grupo Globo	29,575
52	+2	Palabra Plena, con Gabriel Rolón	Audioboom	28,778
53	+8	Última Hora Caracol	Prisa Radio	28,197
54	-12	La Viuda Negra	SiriusXM Podcast Network	27,913
55	Debut	Não Inviabilize apresenta: Histórias da Firma	Wondery	27,608
56	+11	CBN Primeiras Notícias	Radios Grupo Globo	27,479
57	-	Conversa com Bial	Grupo Globo	27,151
58	+13	Guerras de Negocios	Wondery	26,983
59	Debut	O Último Plano	Grupo Globo	26,895
60	-30	Linha Direta - O podcast	Grupo Globo	26,257
61	+4	Las Noticias del Día (MX)	Audioboom	25,383
62	-2	Desculpa Alguma Coisa	Adsmovil Audio Network	24,339
63	-	Infinitos con Martha Higareda	SiriusXM Podcast Network	24,208
64	+6	The Mel Robbins Podcast	SiriusXM Podcast Network	22,840
65	+1	El Rincón De Los Errores	SiriusXM Podcast Network	22,730
66	Debut	Al oído con Catalina Suárez	Prisa Radio	22,606
67	+7	Gutierrez	SiriusXM Podcast Network	22,498
68	+9	Crime Junkie	audiochuck / SiriusXM Podcast Network	21,772
69	-7	Serialmente	Radiopolis	21,513



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70	Return	Pinky Promise con Karla Díaz	SiriusXM Podcast Network	21,142
71	-2	Projeto Humanos: O Caso Leandro Bossi	Grupo Globo	20,847
72	Debut	A Hora	Adsmovil Audio Network	20,839
73	-34	Bizarro con Roberto Martinez y Diego Ruzzarín	Wondery	20,402
74	+8	Joel Osteen Podcast	SiriusXM Podcast Network	20,393
75	-11	Braincast	Grupo Globo	19,797
76	-4	Nadie sabe nada	Prisa Radio	19,197
77	+2	MoídaCast	Adsmovil Audio Network	18,771
78	-2	Mejor Con Gaby Vargas	MVS Radio	18,182
79	Return	CBN Rio	Radios Grupo Globo	18,149
80	+4	Panorama Informativo	Grupo Acir	18,086
81	+6	The School of Greatness	SiriusXM Podcast Network	17,647
82	-7	Territorio Rojo / Nación Criminal	MVS Radio	17,570
83	-5	Choque de Cultura - Ambiente de Música	Grupo Globo	17,240
84	+7	Dichosa Sexualidad	Grupo Acir	16,632
85	-2	CBN Dinheiro - Marcelo d'Agosto	Radios Grupo Globo	16,534
86	+3	La Última Trinchera	Wondery	16,513
87	+7	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	16,454
88	+8	Cuentacuentos con Elisa Zulueta	Prisa Radio	16,401
89	-4	LOS40 MX - ¡Ya Párate!	Prisa Radio	16,400
90	-43	El Reporte Coronell	Prisa Radio	15,787
91	+2	Yordi en EXA	MVS Radio	15,740
92	-6	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	15,517



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93	Debut	Fuera de la Caja con Macario Schettino	SiriusXM Podcast Network	15,510
94	Return	Jout Jout de Saia	Grupo Globo	14,919
95	+3	Peláez y De Francisco en La W, fútbol y algo más	Prisa Radio	14,869
96	Return	La Taquilla con René Franco	SiriusXM Podcast Network	14,787
97	-17	CORDEROS	Prisa Radio	14,783
98	Return	Dateline NBC	NBCUniversal News Group	14,555
99	+1	The Mindset Mentor	SiriusXM Podcast Network	14,522
100	Debut	Flash Deportes	Prisa Radio	14,346



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

