

Latin America Podcast Ranker

Top Podcasts | August 2024



Rank	Change	Podcast	Publisher	Avg weekly downloads
1	-	La Corneta	Prisa Radio	680,642
2	-	Mais Recentes	Radios Grupo Globo	432,260
3	-	O Assunto	Grupo Globo	390,809
4	-	Repórter CBN	Radios Grupo Globo	326,646
5	-	Modus Operandi	Wondery	316,371
6	-	Boletim Folha	Folha de S Paulo	316,345
7	+1	Panda Show - Picante	SiriusXM Podcast Network	312,308
8	-1	Titulares Deportivos	Grupo BluRadio	292,564
9	-	La Corneta Extendida	Wondery	210,401
10	+1	Resumão Diário	Grupo Globo	210,030
11	-1	Bom dia, Obvious	Grupo Globo	183,774
12	-	La Verdad del Ser	SiriusXM Podcast Network	98,294
13	-	Escándalo Mexicano	Wondery	95,053
14	+14	Asi las cosas con Carlos Loret de Mola	Prisa Radio	91,651
15	-1	La Entrevista con Yordi Rosado	SiriusXM Podcast Network	84,850
16	+2	Que História É Essa, Porchat?	Grupo Globo	83,440
17	+2	Panorama CBN	Radios Grupo Globo	81,440
18	+2	Caso Bizarro	Wondery	72,748
19	+6	Estadão Analisa com Carlos Andreazza	Estadao	69,693
20	+3	Presente Diário	Radio Trans Mundial	68,832
21	+5	De Todo Un Mucho	SiriusXM Podcast Network	62,346
22	+2	Espacio Deportivo de la Tarde	Grupo Acir	61,303
23	-8	El Cielo Que Nunca Vi	SiriusXM Podcast Network	61,179



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24	+5	Comentaristas	Radios Grupo Globo	60,996
25	+2	Expertas en Nada	Prisa Radio	56,850
26	+21	Assistente de Voz - Resumão	Grupo Globo	55,165
27	+8	Política	Radios Grupo Globo	47,958
28	+3	Mamilos	Grupo Globo	47,801
29	+5	Café com ADM, by Leandro Vieira	Adsmovil Audio Network	47,388
30	-	Don Cheto Al Aire	SiriusXM Podcast Network	46,858
31	-14	Hoy en EL PAÍS	Prisa Radio	46,254
32	-16	La Maestra	SiriusXM Podcast Network	43,788
33	+19	Palabra Plena, con Gabriel Rolón	Audioboom	41,326
34	-1	CREATIVO	Wondery	41,014
35	+5	Palestras Filosóficas Nova Acrópole	Audioboom	39,691
36	+36	A Hora	Adsmovil Audio Network	39,565
37	-5	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	39,384
38	-	Sin Ley C4	SiriusXM Podcast Network	39,275
39	+6	Intriga Fatal	SiriusXM Podcast Network	38,295
40	+3	Economía	Radios Grupo Globo	37,392
41	-19	La W Radio con Julio Sánchez Cristo	Prisa Radio	36,824
42	+4	Vortex	Adsmovil Audio Network	34,225
43	-22	UOL Prime	Adsmovil Audio Network	34,025
44	-3	Un Libro Una Hora	Prisa Radio	33,746
45	+13	Guerras de Negocios	Wondery	33,388
46	-9	Jornal da CBN	Radios Grupo Globo	33,180



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47	-5	W_RADIO - Así las cosas	Prisa Radio	32,907
48	+2	Asesinamente	Wondery	32,878
49	-13	Rocío Córdova	Grupo Acir	32,718
50	+3	Última Hora Caracol	Prisa Radio	31,976
51	+11	Desculpa Alguma Coisa	Adsmovil Audio Network	28,997
52	Debut	Narcosistema con Anabel Hernández	SiriusXM Podcast Network	28,901
53	-2	DIÁRIO DE BORDO	Grupo Globo	28,724
54	+9	Infinitos con Martha Higareda	SiriusXM Podcast Network	28,674
55	-7	Posse de Bola	Adsmovil Audio Network	27,658
56	-	CBN Primeiras Notícias	Radios Grupo Globo	27,305
57	Return	Viva Voz - Vera Magalhães	Radios Grupo Globo	26,714
58	Return	Notícia no Seu Tempo	Estadao	25,999
59	+5	The Mel Robbins Podcast	SiriusXM Podcast Network	24,930
60	-3	Conversa com Bial	Grupo Globo	24,403
61	Debut	Yo No Creo En Los Hombres	SiriusXM Podcast Network	23,714
62	+21	Choque de Cultura - Ambiente de Música	Grupo Globo	23,699
63	+24	W Fin de Semana con Juan Pablo Calvás	Prisa Radio	23,666
64	+11	Braincast	Grupo Globo	23,073
65	+3	Crime Junkie	audiochuck / SiriusXM Podcast Network	22,143
66	+29	Peláez y De Francisco en La W, fútbol y algo más	Prisa Radio	21,903
67	Return	Dia a Dia da Economia - Míriam Leitão	Radios Grupo Globo	21,517
68	+14	Territorio Rojo / Nación Criminal	MVS Radio	21,165
69	+2	Projeto Humanos: O Caso Leandro Bossi	Grupo Globo	21,048



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70	-9	Las Noticias del Día (MX)	Audioboom	20,814
71	+5	Nadie sabe nada	Prisa Radio	20,036
72	+2	Joel Osteen Podcast	SiriusXM Podcast Network	19,980
73	-8	El Rincón De Los Errores	SiriusXM Podcast Network	19,107
74	+26	Flash Deportes	Prisa Radio	19,071
75	+2	MoídaCast	Adsmovil Audio Network	18,456
76	-22	La Viuda Negra	SiriusXM Podcast Network	18,379
77	+19	La Taquilla con René Franco	SiriusXM Podcast Network	18,343
78	-9	Serialmente	Radiopolis	18,247
79	+14	Fuera de la Caja con Macario Schettino	SiriusXM Podcast Network	17,882
80	+8	Cuentacuentos con Elisa Zulueta	Prisa Radio	17,826
81	+8	LOS40 MX - ¡Ya Párate!	Prisa Radio	17,735
82	-9	Bizarro con Roberto Martinez y Diego Ruzzarín	Wondery	17,704
83	-28	Não Inviabilize apresenta: Histórias da Firma	Wondery	17,640
84	Return	Arquivo Mistério	Adsmovil Audio Network	17,625
85	-7	Mejor Con Gaby Vargas	MVS Radio	17,454
86	+6	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	17,418
87	-6	The School of Greatness	SiriusXM Podcast Network	16,691
88	-3	CBN Dinheiro - Marcelo d'Agosto	Radios Grupo Globo	16,006
89	Return	Freakonomics Radio	SiriusXM Podcast Network	16,003
90	-10	Panorama Informativo	Grupo Acir	15,894
91	-	Yordi en EXA	MVS Radio	15,539
92	-6	La Última Trinchera	Wondery	15,438



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93	-26	Gutierritos	SiriusXM Podcast Network	15,267
94	Return	El Maestro Doggy El Podcast	SiriusXM Podcast Network	15,166
95	-35	Linha Direta - O podcast	Grupo Globo	15,058
96	+3	The Mindset Mentor	SiriusXM Podcast Network	14,753
97	Return	Dois Empregos	Adsmovil Audio Network	14,721
98	-49	CARACOL - 6AM Hoy por Hoy	Prisa Radio	14,309
99	Debut	Pod Save America	SiriusXM Podcast Network	14,308
100	-61	A Coach	Wondery	14,135



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM SALES NETWORK AND PODCAST RANKERS

The LATAM Sales Network Ranker lists the Top Sales Networks in Latin America, as measured by Podcast Metrics. Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The Latin America Podcast Ranker lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

The LATAM Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in Latin America.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

