

Netherlands Podcast Report

Top Podcasts | December 2022



Rank	Change	Podcast	Network	Category	Avg weekly downloads	Avg weekly users	New episodes
1	-	Boekestijn en de Wijk	FD Mediagroep	News	423,228	176,157	30
2	-	NRC Vandaag	Mediahuis NRC	News	321,124	117,961	24
3	-	De Dag	NPO Radio 1	News	220,439	71,287	25
4	+2	NU.nl nieuws	DPG Media	News	154,278	64,010	85
5	+2	de Volkskrant Elke Dag	DPG Media	News	131,279	53,101	30
6	+4	NOS Met het Oog op Morgen	NPO Radio 1	News	120,551	34,911	40
7	+2	Eerst dit	NPO Radio 5	Religion & Spirituality	119,186	46,277	25
8	-	AD Voetbal podcast	DPG Media	Sports	116,540	64,001	29
9	+2	De Jortcast	NPO Radio 1	Society & Culture	100,932	43,577	17
10	+8	NOS Voetbalpodcast	NPO Radio 1	Sports	97,065	50,534	15
11	+16	De Oranjewinter	Talpa Network	Sports	92,116	55,503	21
12	+2	Lang verhaal kort	NPO 3FM	News	91,418	43,671	31
13	-	De Stemming van Vullings en Van der Wulp	NPO Radio 1	News	87,973	62,310	5
14	-9	TV-TALK	Talpa Network	News	84,135	78,685	20
15	-	Parool Misdaadpodcast	DPG Media	True Crime	81,719	45,074	7
16	Debut	De Butlermoord	NPO Radio 1	True Crime	76,959	34,004	7
17	-1	Nooit meer slapen	NPO Radio 1	Society & Culture	69,723	18,234	25
18	+3	Het HLN-nieuws	DPG Media	News	63,531	28,365	95
19	+1	Alledaagse Vragen	NPO Radio 1	Society & Culture	59,562	36,068	24
20	+2	538 Nieuws	Talpa Network	News	58,414	24,230	840
21	+11	In de ban van Rian	DPG Media	True Crime	57,880	30,296	1
22	Debut	Eefke, in rook opgegaan	DPG Media	True Crime	55,060	24,996	5
23	+3	NRC Onbehaarde Apen	Mediahuis NRC	Science	54,282	29,327	5



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24	-1	BNR De Wereld	FD Mediagroep	News	54,229	29,121	15
25	Debut	Kick-off met Valentijn Driessen	Audiohuis Podcastnetwerk	Sports	53,611	29,540	14
26	-7	F1 aan Tafel	Talpa Network	Sports	49,586	36,781	6
27	+1	Kunststof	NPO Radio 1	Society & Culture	45,844	11,847	19
28	-24	Het Sinterklaasjournaal: De Podcast	NPO Zapp	Kids & Family	45,810	16,297	0
29	-5	FD Dagkoers	FD Mediagroep	News	44,267	22,831	20
30	-	NRC Haagse Zaken	Mediahuis NRC	News	42,535	30,099	5
31	-	Met Groenteman in de kast	DPG Media	Arts	40,253	22,900	6
32	Debut	Strikt Privé	Audiohuis Podcastnetwerk	News	39,383	29,734	28
33	-4	Europa draait door	NPO Radio 1	News	38,797	28,773	4
34	+7	FD Achter Gesloten Deuren	FD Mediagroep	News	37,523	20,210	1
35	-10	Amerika Podcast	FD Mediagroep	Business	31,411	19,063	9
36	+23	Parel Radio	NPO Radio 1	Society & Culture	29,602	10,150	13
37	-4	Argos	NPO Radio 1	Society & Culture	29,331	13,282	6
38	+12	BNR's Big Five	FD Mediagroep	Business	28,788	10,567	29
39	+9	Bureau Buitenland	NPO Radio 1	News	28,425	10,872	25
40	+5	Wetenschap Vandaag	FD Mediagroep	News	28,249	5,547	46
41	-2	Cryptocast	FD Mediagroep	Business	27,949	11,921	15
42	+45	In Het Wiel	DPG Media	Sports	27,641	11,733	6
43	-6	AD Media Podcast	DPG Media	TV & Film	26,600	20,840	6
44	-2	Eerst dit Avondgebed	NPO Radio 5	Religion & Spirituality	26,311	9,691	35
45	-1	Macro met Boot en Mujagi	FD Mediagroep	Business	25,465	9,531	24
46	+1	Crime Junkie	SXM Media	True Crime	25,299	11,437	9



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47	-11	30 MINUTEN RAUW door Ruud de Wild	NPO Radio 2	Music	25,237	11,446	1
48	-5	DOCS	NPO Radio 1	Society & Culture	25,117	12,640	5
49	-32	Dit kan geen toeval zijn	DPG Media	News	23,795	11,718	0
50	-15	Moord in de Spirituele Winkel	Talpa Network	True Crime	23,591	18,819	1
51	+22	De liefde van nu	DPG Media	Society & Culture	21,348	11,393	6
52	-	Tech Update	FD Mediagroep	Business	21,344	5,548	44
53	-4	De Ongelooflijke Podcast	NPO Radio 1	Religion & Spirituality	20,715	13,105	5
54	+1	Ochtendnieuws	FD Mediagroep	News	20,373	13,543	24
55	+98	Top 2000 a gogo	NPO Radio 2	Music	19,490	9,663	6
56	+1	Onze man in Deventer	NPO Radio 1	Society & Culture	19,054	10,615	4
57	Debut	De zaak ontleed	Audiohuis Podcastnetwerk	News	18,813	10,727	3
58	-7	On Purpose with Jay Shetty	SXM Media	Health & Fitness	18,693	7,928	10
59	Debut	Het Land van Wierd Duk	Audiohuis Podcastnetwerk	News	18,416	13,501	5
60	-14	De Ben Tiggelaar Podcast	FD Mediagroep	Business	17,696	7,476	10
61	-	De Technoloog	FD Mediagroep	Technology	17,148	9,169	5
62	-4	Spijkers met Koppen	NPO Radio 2	Comedy	16,935	11,886	4
63	+1	Sven op 1	NPO Radio 1	News	16,399	7,830	24
64	+26	Zin in Zappelin	NPO Zappelin	Kids & Family	16,347	3,873	10
65	+3	Kalm met Klassiek	NPO Radio 4	Health & Fitness	16,311	4,365	25
66	+17	NOS Jeugdjournaal	NPO Zapp	Kids & Family	16,069	5,287	4
67	+3	OVT	NPO Radio 1	History	15,482	6,608	9
68	+205	De Schrik van Roden	DPG Media	History	15,344	6,883	0
69	Debut	Afhameren met Wouter de Winther	Audiohuis Podcastnetwerk	News	14,718	11,642	4



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70	-3	Moderne Profeten: Ware Woorden	NPO Radio 5	Religion & Spirituality	14,363	10,475	7
71	-	No Such Thing As A Fish	Audioboom	Comedy	14,343	6,944	5
72	+21	OVT Fragmenten podcast	NPO Radio 1	History	14,106	3,573	32
73	-10	Zimmerman in Space	NPO Radio 2	Science	13,748	3,219	3
74	+4	dr Kelder en Co	NPO Radio 1	Science	13,699	9,097	5
75	-1	Newsroom Den Haag	FD Mediagroep	Business	13,590	6,580	24
76	+18	De Nationale Autoshow	FD Mediagroep	Business	13,329	6,609	13
77	+7	Tweakers Podcast	DPG Media	Technology	13,114	9,471	6
78	-13	Cocainezoorts	Mediahuis NRC	True Crime	12,670	6,387	0
79	-39	De Boterhamshow Podcast	NPO Zappelin	Kids & Family	12,385	4,614	0
80	-14	Dit is de Bijbel	NPO Radio 5	Religion & Spirituality	12,282	7,888	3
81	-5	Conan O'Brien Needs A Friend	SXM Media	Comedy	12,164	5,622	10
82	-26	Appie	DPG Media	True Crime	12,081	5,704	0
83	-4	Zakendoen	FD Mediagroep	Business	12,037	2,925	24
84	+40	Het Klokhuis	NPO Zapp	Kids & Family	11,900	5,312	1
85	-3	Freakonomics Radio	SXM Media	Society & Culture	11,634	5,809	6
86	+6	MISCHA!	NPO Radio 1	Society & Culture	11,465	4,612	20
87	+16	Atlas	NPO Radio 1	Science	11,414	6,386	4
88	-11	Over de Liefde	DPG Media	Society & Culture	11,285	7,784	5
89	-3	F1: Beyond The Grid	Audioboom	Sports	11,071	6,763	4
90	+22	The School of Greatness	SXM Media	Health & Fitness	10,782	2,579	18
91	+4	Morbid	Wondery Brand Partnerships	Comedy	10,714	4,396	16
92	-7	99% Invisible	SXM Media	Arts	10,454	5,270	4



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93	-4	Op1	NPO 1	News	10,167	3,843	20
94	+4	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Brand Partnerships	True Crime	10,117	3,880	11
95	+4	Daders	NPO Radio 1	True Crime	10,099	5,073	0
96	-	Het Mediaforum	NPO Radio 1	TV & Film	9,660	3,760	23
97	+5	Hidden Brain	SXM Media	Science	9,460	4,508	5
98	-1	The Mindset Mentor	Kast Media	Health & Fitness	9,149	3,260	20
99	Debut	De Zaak Ramadan	NPO Radio 1	Society & Culture	8,979	4,461	0
100	+8	Nothing much happens; bedtime stories to help you sleep	SXM Media	Health & Fitness	8,962	3,294	5



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NETHERLANDS PODCAST REPORT

The Netherlands Podcast Report lists the Top 100 podcasts consumed by listeners who are located in the Netherlands.

The Netherlands Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in the Netherlands.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

