

Netherlands Podcast Report

Top Podcasts | September 2022



Rank	Change	Podcast	Network	Category	Avg weekly downloads	Avg weekly users	New episodes
1	-	NRC Vandaag	Audiohuis Podcastnetwerk	News	421,967	156,389	25
2	-	Boekestijn en de Wijk	FD Mediagroep	News	385,106	158,043	30
3	-	De Dag	NPO Radio 1	News	296,404	87,722	25
4	+1	NU.nl nieuws	DPG Media	News	154,933	70,359	89
5	-1	NOS Met het Oog op Morgen	NPO Radio 1	News	142,317	37,554	40
6	+40	de Volkskrant Elke Dag	DPG Media	News	138,444	57,023	39
7	-	Eerst dit	NPO Radio 5	Religion & Spirituality	122,757	48,072	25
8	-2	De Jortcast	NPO Radio 1	Society & Culture	108,124	44,019	14
9	Debut	TV-TALK	Talpa Network	News	106,617	99,266	20
10	+12	Vandaag Inside	Talpa Network	Sports	104,536	62,317	25
11	+17	De Stemming van Vullings en Van der Wulp	NPO Radio 1	News	101,729	69,639	5
12	-4	AD Voetbal podcast	DPG Media	Sports	101,317	52,087	34
13	-3	Nooit meer slapen	NPO Radio 1	Society & Culture	87,581	20,720	25
14	-3	Lang verhaal kort	NPO 3FM	News	87,578	43,876	25
15	-3	F1 aan Tafel	Talpa Network	Sports	80,056	59,785	6
16	Debut	Appie	DPG Media	True Crime	74,253	39,874	3
17	-3	In Het Wiel	DPG Media	Sports	69,250	36,290	12
18	-2	De Taghi Podcast	DPG Media	True Crime	68,466	35,611	2
19	-	BNR De Wereld	FD Mediagroep	News	65,376	33,672	19
20	-3	Alledaagse Vragen	NPO Radio 1	Society & Culture	64,213	41,245	25
21	-8	NRC Haagse Zaken	Audiohuis Podcastnetwerk	News	60,758	41,333	5
22	-2	Het HLN-nieuws	DPG Media	News	56,270	25,566	95
23	-8	Kunststof	NPO Radio 1	Society & Culture	53,608	13,627	19



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24	-6	NRC Onbehaarde Apen	Audiohuis Podcastnetwerk	Science	53,468	29,672	4
25	-4	538 Nieuws	Talpa Network	News	53,254	22,458	840
26	+15	FD Dagkoers	FD Mediagroep	News	52,295	25,352	31
27	+5	NOS Voetbalpodcast	NPO Radio 1	Sports	48,441	31,043	9
28	+24	NUsport – De boordradio	DPG Media	Sports	41,682	27,547	9
29	+5	30 MINUTEN RAUW door Ruud de Wild	NPO Radio 2	Music	37,943	16,161	4
30	+3	Europa draait door	NPO Radio 1	News	37,816	28,508	5
31	Debut	Moord in de Spirituele Winkel	Talpa Network	True Crime	37,010	31,255	5
32	+22	NOS Formule 1-Podcast	NPO Radio 1	Sports	35,834	24,923	4
33	-7	Macro met Boot en Mujagi	FD Mediagroep	Business	32,607	10,302	27
34	+103	De Zaak Beckum	DPG Media	True Crime	32,466	15,781	3
35	-11	Wat Goéééd - De positieve podcast met Martien en Erica Renkema	Talpa Network	News	31,855	18,546	3
36	-5	Cryptocast	FD Mediagroep	Business	30,056	11,423	16
37	+67	BNR's Big Five	FD Mediagroep	Business	29,813	10,274	25
38	-	Eerst dit Avondgebed	NPO Radio 5	Religion & Spirituality	27,300	10,518	35
39	+16	AD Media Podcast	DPG Media	TV & Film	27,085	21,207	4
40	-15	Amerika Podcast	FD Mediagroep	Business	26,855	17,540	6
41	-2	Crime Junkie	SXM Media	True Crime	26,621	11,636	7
42	-15	Argos	NPO Radio 1	Society & Culture	25,764	13,239	6
43	-14	DOCS	NPO Radio 1	Society & Culture	25,647	12,961	5
44	+39	Pitstop	DPG Media	Sports	25,203	17,665	9
45	-5	Wetenschap Vandaag	FD Mediagroep	News	24,431	5,004	35
46	+28	De Ongelooflijke Podcast	NPO Radio 1	Religion & Spirituality	24,190	15,526	6



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47	-38	In de ban van Rian	DPG Media	True Crime	24,041	11,591	0
48	+2	On Purpose with Jay Shetty	SXM Media	Health & Fitness	22,352	9,067	10
49	-7	Tech Update	FD Mediagroep	Business	21,821	5,547	47
50	+41	Veronica Offside	Talpa Network	Sports	21,649	16,529	10
51	-21	Parel Radio	NPO Radio 1	Society & Culture	21,625	8,411	5
52	-7	Bureau Buitenland	NPO Radio 1	News	21,283	7,862	26
53	-30	TBS Jong en Vast	NPO Radio 1	True Crime	21,225	9,206	0
54	+5	Ochtendnieuws	FD Mediagroep	News	19,493	12,885	26
55	-8	De Technoloog	FD Mediagroep	Technology	19,258	9,459	6
56	-3	Terug naar de Oerknal	FD Mediagroep	News	19,058	8,565	0
57	-9	Zimmerman in Space	NPO Radio 2	Science	18,605	5,408	5
58	-	Zakendoen	FD Mediagroep	Business	18,402	3,834	29
59	+5	De Ben Tiggelaar Podcast	FD Mediagroep	Business	18,227	8,432	10
60	+38	Onze man in Deventer	NPO Radio 1	Society & Culture	17,998	10,638	5
61	-17	De Kopgroep wielervedcast	NPO Radio 1	Sports	17,882	9,589	6
62	+3	Spijkers met Koppen	NPO Radio 2	Comedy	17,764	11,604	5
63	-27	Zin in Zappelin	NPO Zappelin	Kids & Family	17,468	4,892	0
64	+16	Met Groenteman in de kast	DPG Media	Arts	16,606	8,420	1
65	-8	OVT	NPO Radio 1	History	16,526	6,782	10
66	-17	WTF1 Podcast	Audioboom	Sports	16,407	9,804	13
67	-	Sven op 1	NPO Radio 1	News	16,055	7,785	26
68	-6	No Such Thing As A Fish	Audioboom	Comedy	15,867	7,413	5
69	+19	Beste Zangers De Podcast	NPO 1	TV & Film	15,756	9,839	5



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70	+2	Kalm met Klassiek	NPO Radio 4	Health & Fitness	15,649	3,605	27
71	+244	Het Nieuwe Geld	FD Mediagroep	Business	15,092	9,062	5
72	-21	Cocaïnekoorts	Audiohuis Podcastnetwerk	True Crime	14,501	7,249	0
73	+17	Op z'n Kop!	NPO Radio 2	News	14,372	11,100	5
74	+59	Newsroom Den Haag	FD Mediagroep	Business	14,312	7,287	20
75	-15	dr Kelder en Co	NPO Radio 1	Science	14,079	8,934	5
76	+2	Tweakers Podcast	DPG Media	Technology	13,931	9,570	6
77	+55	F1: Beyond The Grid	Audioboom	Sports	13,783	7,878	5
78	+4	99% Invisible	SXM Media	Arts	13,662	6,822	5
79	+2	Op1	NPO 1	News	13,594	4,849	25
80	-12	Daders	NPO Radio 1	True Crime	13,468	6,992	0
81	+22	De liefde van nu	DPG Media	Society & Culture	13,342	7,953	2
82	-21	NOS Jeugdjournaal	NPO Zapp	Kids & Family	13,184	4,988	4
83	-7	Freakonomics Radio	SXM Media	Society & Culture	13,016	6,074	6
84	+8	The Mindset Mentor	Kast Media	Health & Fitness	12,939	4,338	23
85	-15	Conan O'Brien Needs A Friend	SXM Media	Comedy	12,910	5,637	10
86	-17	OVT Fragmenten podcast	NPO Radio 1	History	12,886	3,874	39
87	-8	Het Mediaforum	NPO Radio 1	TV & Film	12,867	4,466	25
88	+17	MISCHA!	NPO Radio 1	Society & Culture	12,846	5,871	20
89	-4	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery Brand Partnerships	True Crime	12,837	4,521	11
90	-1	De Nationale Autoshow	FD Mediagroep	Business	12,343	6,091	9
91	+2	Hidden Brain	SXM Media	Science	11,755	4,840	5
92	-55	Hoge Bomen	FD Mediagroep	News	11,743	6,278	0



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93	+18	F1 Nation	Audioboom	Sports	11,447	9,166	5
94	+6	Super Soul	SXM Media	Society & Culture	11,106	3,714	5
95	+12	How I Built This with Guy Raz	Wondery Brand Partnerships	Business	11,050	2,940	11
96	+5	Branie	DPG Media	News	11,015	8,841	7
97	-11	Mangiare!	NPO Radio 1	Arts	10,855	5,142	5
98	+86	Dit is de Bijbel	NPO Radio 5	Religion & Spirituality	10,788	7,377	4
99	-2	Morbid	Wondery Brand Partnerships	Comedy	10,746	4,396	15
100	-16	BNR Perestrojkast	FD Mediagroep	Business	10,455	7,271	8



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NETHERLANDS PODCAST REPORT

The Netherlands Podcast Report lists the Top 100 podcasts consumed by listeners who are located in the Netherlands.

The Netherlands Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in the Netherlands.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

