

Netherlands Podcast Report

Top Podcasts | February 2023



Rank	Change	Podcast	Network	Category	Avg weekly downloads	Avg weekly users	New episodes
1	-	Boekestijn en de Wijk	FD Mediagroep	News	505,167	215,764	26
2	-	NRC Vandaag	Mediahuis NRC	News	361,552	132,944	21
3	-	De Dag	NPO Radio 1	News	245,484	80,087	20
4	-	NU.nl nieuws	DPG Media	News	164,825	72,506	68
5	+1	de Volkskrant Elke Dag	DPG Media	News	141,643	57,415	28
6	+2	Eerst dit	NPO Radio 5	Religion & Spirituality	139,673	54,811	20
7	+9	Vandaag Inside	Talpa Network	Sports	139,302	85,827	21
8	-1	NOS Met het Oog op Morgen	NPO Radio 1	News	131,547	37,894	32
9	-	De Jortcast	NPO Radio 1	Society & Culture	122,884	50,865	15
10	+9	TV-TALK	Talpa Network	News	122,072	113,594	23
11	-	AD Voetbal podcast	DPG Media	Sports	118,646	63,312	29
12	+3	De Stemming van Vullings en Van der Wulp	NPO Radio 1	News	99,292	70,435	4
13	-1	Lang verhaal kort	NPO 3FM	News	98,213	51,939	20
14	-	Parool Misdaadpodcast	DPG Media	True Crime	92,840	55,723	3
15	-2	Nooit meer slapen	NPO Radio 1	Society & Culture	86,369	23,712	20
16	+4	BNR De Wereld	FD Mediagroep	News	71,399	37,451	13
17	+1	Het HLN-nieuws	DPG Media	News	70,450	31,270	76
18	+3	Alledaagse Vragen	NPO Radio 1	Society & Culture	69,901	43,164	20
19	+41	De Zaak X	DPG Media	True Crime	66,438	44,666	6
20	+2	Kick-off met Valentijn Driessen	Audiohuis Podcastnetwerk	Sports	66,391	51,891	8
21	+5	F1 aan Tafel	Talpa Network	Sports	63,729	47,293	4
22	+8	Europa draait door	NPO Radio 1	News	62,447	44,433	6
23	-6	Strikt Privé	Audiohuis Podcastnetwerk	News	61,464	48,635	24



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24	+3	FD Dagkoers	FD Mediagroep	News	58,518	31,357	20
25	+22	AD Media Podcast	DPG Media	TV & Film	58,177	45,421	6
26	-3	538 Nieuws	Talpa Network	News	58,046	24,887	672
27	-2	NRC Onbehaarde Apen	Mediahuis NRC	Science	56,187	31,631	4
28	+59	In Het Wiel	DPG Media	Sports	51,259	31,111	8
29	-	Kunststof	NPO Radio 1	Society & Culture	50,437	15,236	13
30	+1	De zaak ontleed	Audiohuis Podcastnetwerk	News	47,798	29,711	4
31	+2	NRC Haagse Zaken	Mediahuis NRC	News	47,344	32,881	4
32	+6	NOS Voetbalpodcast	NPO Radio 1	Sports	43,199	32,548	4
33	+2	Met Groenteman in de kast	DPG Media	Arts	40,307	24,213	4
34	+3	Wetenschap Vandaag	FD Mediagroep	News	39,912	11,794	37
35	+8	O, o, De Mos	DPG Media	News	37,361	21,104	3
36	+3	Amerika Podcast	FD Mediagroep	Business	36,798	20,729	9
37	-1	BNR's Big Five	FD Mediagroep	Business	36,381	14,901	27
38	+17	De liefde van nu	DPG Media	Society & Culture	34,070	18,396	2
39	-5	Bureau Buitenland	NPO Radio 1	News	33,814	13,421	20
40	+155	Bernard Hammelburg	FD Mediagroep	Business	33,294	10,159	4
41	-31	Vrouwenmoord	Talpa Network	True Crime	33,230	23,809	1
42	-18	Parel Radio	NPO Radio 1	Society & Culture	32,917	10,578	2
43	-1	Macro met Boot en Mujagi	FD Mediagroep	Business	31,630	11,347	20
44	+49	Beurs	FD Mediagroep	News	30,915	15,863	22
45	-4	Cryptocast	FD Mediagroep	Business	30,837	12,611	12
46	+15	Veronica Offside	Talpa Network	Sports	30,806	25,068	8



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47	+3	Ochtendnieuws	FD Mediagroep	News	30,436	20,193	21
48	-3	Eerst dit Avondgebed	NPO Radio 5	Religion & Spirituality	30,373	10,950	28
49	-5	De Ongelooflijke Podcast	NPO Radio 1	Religion & Spirituality	29,280	19,253	4
50	-2	Argos	NPO Radio 1	Society & Culture	29,237	13,714	5
51	-	Tech Update	FD Mediagroep	Business	29,215	6,600	41
52	-6	De Wie is de Mol? Podcast	NPO 1	TV & Film	29,066	19,384	4
53	-13	DOCS	NPO Radio 1	Society & Culture	28,778	14,825	4
54	+227	NOS Formule 1-Podcast	NPO Radio 1	Sports	26,802	18,874	6
55	-3	On Purpose with Jay Shetty	SXM Media	Health & Fitness	26,603	11,649	8
56	-2	Het Land van Wierd Duk	Audiohuis Podcastnetwerk	News	26,486	20,745	4
57	-8	Zin in Zappelin	NPO Zappelin	Kids & Family	26,142	6,585	0
58	-30	In de ban van Rian	DPG Media	True Crime	24,119	11,627	0
59	-54	Eefke, in rook opgegaan	DPG Media	True Crime	24,017	12,143	0
60	-28	De Butlermoord	NPO Radio 1	True Crime	23,849	11,754	0
61	-4	De Ben Tiggelaar Podcast	FD Mediagroep	Business	23,674	9,507	10
62	-9	Crime Junkie	SXM Media	True Crime	23,233	11,138	4
63	+33	De Leeuw Lult Verder	NPO Radio 5	Comedy	23,158	15,497	4
64	+152	F1: Beyond The Grid	Audioboom	Sports	22,063	7,861	28
65	-9	Spijkers met Koppen	NPO Radio 2	Comedy	21,921	15,563	4
66	-4	De Technoloog	FD Mediagroep	Technology	20,578	11,011	4
67	+1	Afhameren met Wouter de Winther	Audiohuis Podcastnetwerk	News	20,525	16,945	5
68	-10	Sven op 1	NPO Radio 1	News	20,299	9,692	20
69	-2	Kalm met Klassiek	NPO Klassiek	Health & Fitness	20,248	5,518	21



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70	-5	NOS Jeugdjournaal	NPO Zapp	Kids & Family	18,387	5,123	0
71	-2	OVT	NPO Radio 1	History	18,066	7,757	8
72	+7	Poëzie Vandaag	NPO Luister	Arts	17,990	7,606	20
73	+2	MISCHA!	NPO Radio 1	Society & Culture	17,705	7,496	16
74	+11	BNR Perestrojkast	FD Mediagroep	Business	17,345	10,203	11
75	-4	Het Klokhuis	NPO Zapp	Kids & Family	17,141	7,450	0
76	-	Zakendoen	FD Mediagroep	Business	17,081	3,326	21
77	-11	OVT Fragmenten podcast	NPO Radio 1	History	16,569	5,384	22
78	+3	Het Onderzoeksbureau	NPO Radio 1	News	16,273	8,210	4
79	+49	NUsport – De boordradio	DPG Media	Sports	15,805	12,995	2
80	-3	De Nationale Autoshow	FD Mediagroep	Business	15,544	8,114	9
81	-22	Dit kan geen toeval zijn	DPG Media	News	15,406	7,988	0
82	+15	Studio Den Haag	FD Mediagroep	Business	15,247	7,478	23
83	+59	Op z'n Kop!	NPO Radio 2	News	15,147	11,837	4
84	-2	dr Kelder en Co	NPO Radio 1	Science	15,039	10,465	4
85	-11	No Such Thing As A Fish	Audioboom	Comedy	14,907	7,013	4
86	+2	Kwestie van Centen	Audiohuis Podcastnetwerk	Business	14,862	12,093	4
87	+32	Branie	DPG Media	News	14,740	12,230	7
88	Debut	Stad in oorlog: Charkiv één jaar onder vuur	NPO Radio 1	History	14,107	8,852	4
89	-9	Tweakers Podcast	DPG Media	Technology	14,101	10,469	4
90	-26	30 MINUTEN RAUW door Ruud de Wild	NPO Radio 2	Music	13,924	5,585	0
91	-18	De Kroongetuigen	DPG Media	True Crime	13,909	7,964	2
92	-8	Freakonomics Radio	SXM Media	Society & Culture	13,798	6,660	7



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93	-15	Dit is de Bijbel	NPO Radio 5	Religion & Spirituality	13,699	8,689	1
94	-8	Daders	NPO Radio 1	True Crime	12,707	6,632	0
95	-5	Conan O'Brien Needs A Friend	SXM Media	Comedy	12,690	6,038	8
96	+27	De Slimste Podcast	NPO 1	TV & Film	12,645	6,499	6
97	+2	The Mindset Mentor	Kast Media	Health & Fitness	12,565	4,132	17
98	+24	Bureau Sport Radio	NPO Radio 1	Sports	12,412	9,047	4
99	+2	FD De week voorbij	FD Mediagroep	Society & Culture	12,017	9,883	4
100	-28	Cocaïnekoorts	Mediahuis NRC	True Crime	11,863	6,274	0



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NETHERLANDS PODCAST REPORT

The Netherlands Podcast Report lists the Top 100 podcasts consumed by listeners who are located in the Netherlands.

The Netherlands Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in the Netherlands.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

