

Netherlands Podcast Report

Top Podcasts | April 2023



Rank	Change	Podcast	Network	Category	Avg weekly downloads	Avg weekly users	New episodes
1	-	Boekestijn en de Wijk	FD Mediagroep	News	481,436	204,695	26
2	-	NRC Vandaag	Mediahuis NRC	News	358,735	136,639	19
3	-	De Dag	NPO Radio 1	News	239,113	77,250	19
4	+1	Vandaag Inside	Talpa Network	Sports	159,922	99,086	22
5	-1	NU.nl nieuws	DPG Media	News	158,318	64,856	68
6	-	de Volkskrant Elke Dag	DPG Media	News	138,984	59,894	27
7	-	Eerst dit	NPO Radio 5	Religion & Spirituality	130,766	51,812	20
8	-	NOS Met het Oog op Morgen	NPO Radio 1	News	129,834	37,148	32
9	-	De Jortcast	NPO Radio 1	Society & Culture	127,659	53,681	16
10	-	AD Voetbal podcast	DPG Media	Sports	119,246	65,796	34
11	+1	De Stemming van Vullings en Van der Wulp	NPO Radio 1	News	96,397	65,569	3
12	-1	Lang verhaal kort	NPO 3FM	News	95,164	50,913	20
13	-	Parool Misdaadpodcast	DPG Media	True Crime	87,993	53,052	3
14	+2	In Het Wiel	DPG Media	Sports	79,149	52,589	11
15	-	Nooit meer slapen	NPO Radio 1	Society & Culture	76,984	21,768	20
16	-2	F1 aan Tafel	Talpa Network	Sports	73,190	56,371	4
17	+1	Kick-off met Valentijn Driessen	Audiohuis Podcastnetwerk	Sports	70,652	56,656	9
18	+3	NRC Onbehaarde Apen	Mediahuis NRC	Science	69,618	42,901	4
19	-2	Alledaagse Vragen	NPO Luister	Society & Culture	66,640	40,492	20
20	Debut	Carice & Halina	Audiohuis Podcastnetwerk	TV & Film	61,884	42,730	4
21	-2	BNR De Wereld	FD Mediagroep	News	60,636	33,234	12
22	+9	Strikt Privé	Audiohuis Podcastnetwerk	News	60,117	48,178	18
23	+14	De zaak ontleed	Audiohuis Podcastnetwerk	News	57,076	40,701	3



Netherlands Podcast Report

Top Podcasts | April 2023



Rank	Change	Podcast	Network	Category	Avg weekly downloads	Avg weekly users	New episodes
24	-4	Het HLN-nieuws	DPG Media	News	56,942	24,337	76
25	-3	538 Nieuws	Talpa Network	News	56,605	22,684	672
26	-3	De Zaak X	DPG Media	True Crime	56,363	39,368	3
27	-1	Europa draait door	NPO Radio 1	News	54,245	41,449	4
28	-4	FD Dagkoers	FD Mediagroep	News	54,239	29,010	18
29	-1	AD Media Podcast	DPG Media	TV & Film	53,951	42,140	4
30	+19	Dicht op het vuur	DPG Media	True Crime	52,336	32,781	3
31	+13	30 MINUTEN RAUW door Ruud de Wild	NPO Radio 2	Music	49,435	28,543	4
32	-7	Kunststof	NPO Radio 1	Society & Culture	46,423	13,329	14
33	-4	NRC Haagse Zaken	Mediahuis NRC	News	45,235	32,723	3
34	-7	NOS Voetbalpodcast	NPO Radio 1	Sports	42,450	31,582	5
35	-5	Wetenschap Vandaag	FD Mediagroep	News	40,320	15,803	36
36	+18	De Taxioorlog	FD Mediagroep	News	35,938	22,444	3
37	-1	Beurs	FD Mediagroep	News	34,574	17,795	18
38	-5	Met Groenteman in de kast	DPG Media	Arts	32,774	18,677	3
39	+1	Amerika Podcast	FD Mediagroep	Business	32,341	19,146	7
40	+6	Argos	NPO Radio 1	Society & Culture	32,266	16,750	4
41	-2	Bureau Buitenland	NPO Radio 1	News	32,062	13,460	20
42	-4	Macro met Boot en Mujagi	FD Mediagroep	Business	30,845	11,253	20
43	+2	Eerst dit Avondgebed	NPO Radio 5	Religion & Spirituality	28,990	10,627	28
44	-3	Ochtendnieuws	FD Mediagroep	News	28,793	19,928	20
45	-3	BNR's Big Five	FD Mediagroep	Business	28,775	11,438	31
46	+15	Het Land van Wierd Duk	Audiohuis Podcastnetwerk	News	28,287	22,400	4



Netherlands Podcast Report

Top Podcasts | April 2023



Rank	Change	Podcast	Network	Category	Avg weekly downloads	Avg weekly users	New episodes
47	-13	Afhameren met Wouter de Winther	Audiohuis Podcastnetwerk	News	27,782	23,595	4
48	+2	De Ongelooflijke Podcast	NPO Radio 1	Religion & Spirituality	27,654	18,072	4
49	-1	Cryptocast	FD Mediagroep	Business	26,591	11,088	11
50	+3	De liefde van nu	DPG Media	Society & Culture	25,549	15,150	2
51	+108	De Verhoorkamer	NPO Radio 1	True Crime	25,389	18,325	4
52	Debut	Duister de podcast	Audiohuis Podcastnetwerk	True Crime	24,928	14,286	2
53	+3	Het Uur	Mediahuis NRC	Society & Culture	24,894	18,073	4
54	+1	DOCS	NPO Radio 1	Society & Culture	24,541	12,336	4
55	+4	De Leeuw Lult Verder	NPO Radio 5	Comedy	24,414	16,574	4
56	-5	Parel Radio	NPO Radio 1	Society & Culture	24,089	9,551	2
57	+8	Spijkers met Koppen	NPO Radio 2	Comedy	23,569	16,976	4
58	+19	NOS Jeugdjournaal	NPO Zapp	Kids & Family	23,496	8,264	4
59	Debut	Over Routines	Audiohuis Podcastnetwerk	Health & Fitness	23,241	14,590	5
60	-2	Tech Update	FD Mediagroep	Business	22,891	6,117	35
61	+1	Crime Junkie	SXM Media	True Crime	22,493	10,917	4
62	-5	Zin in Zappelin	NPO Zappelin	Kids & Family	22,063	5,728	0
63	+5	Kalm met Klassiek	NPO Klassiek	Health & Fitness	21,866	5,415	20
64	-12	Veronica Offside	Talpa Network	Sports	21,069	18,561	4
65	-1	De Ben Tiggelaar Podcast	FD Mediagroep	Business	20,930	7,995	10
66	-3	Bernard Hammelburg	FD Mediagroep	Business	20,552	9,411	4
67	+7	Over de Liefde	DPG Media	Society & Culture	20,363	13,227	9
68	+18	Het Misdadbureau	NPO Radio 1	News	20,121	11,108	4
69	+18	Het Klokhuis	NPO Zapp	Kids & Family	19,891	9,377	1



Netherlands Podcast Report

Top Podcasts | April 2023



Rank	Change	Podcast	Network	Category	Avg weekly downloads	Avg weekly users	New episodes
70	+3	MISCHA!	NPO Radio 1	Society & Culture	19,710	8,514	16
71	-5	Sven op 1	NPO Radio 1	News	19,457	10,546	19
72	-3	De Technoloog	FD Mediagroep	Technology	19,293	10,275	4
73	-6	Poëzie Vandaag	NPO Luister	Arts	18,867	11,055	21
74	+46	Dit is de Bijbel	NPO Radio 5	Religion & Spirituality	18,866	12,895	4
75	-3	Studio Den Haag	FD Mediagroep	News	17,964	9,647	20
76	+259	De Jurk en het Scheepswrak	NPO 2	History	17,860	8,889	0
77	+3	De Nationale Autoshow	FD Mediagroep	Business	17,736	8,763	12
78	-8	Pitstop	DPG Media	Sports	17,287	14,117	4
79	-47	NUsport – De boordradio	DPG Media	Sports	17,174	13,585	3
80	-2	OVT	NPO Radio 1	History	16,967	7,272	8
81	+50	Flikken de Podcast	NPO 1	TV & Film	16,666	10,298	4
82	+45	Scherpschutters	Audioboom	Business	16,517	9,839	5
83	-1	Op z'n Kop!	NPO Radio 2	News	16,039	12,839	4
84	-	dr Kelder en Co	NPO Radio 1	Science	15,993	11,327	4
85	+9	Tweakers Podcast	DPG Media	Technology	15,825	11,231	5
86	-43	NOS Formule 1-Podcast	NPO Radio 1	Sports	15,667	11,399	1
87	+1	Bureau Sport Radio	NPO Radio 2	Sports	15,581	11,944	4
88	+1	No Such Thing As A Fish	Audioboom	Comedy	15,383	7,401	4
89	+9	99% Invisible	SXM Media	Arts	14,807	7,902	4
90	+117	Ongefilterd met Kitty en Elif	Audiohuis Podcastnetwerk	News	14,372	13,582	1
91	+115	De Kopgroep wielerpodcast	NPO Radio 1	Sports	14,132	8,560	3
92	-9	De Geknipte Gast	NPO 2	Society & Culture	14,031	8,359	4



Netherlands Podcast Report

Top Podcasts | April 2023



Rank	Change	Podcast	Network	Category	Avg weekly downloads	Avg weekly users	New episodes
93	+9	Culturele bagage	DPG Media	TV & Film	13,832	10,467	4
94	+3	Conan O'Brien Needs A Friend	SXM Media	Comedy	13,538	6,445	8
95	-5	BROMANCE	Talpa Network	Comedy	13,440	6,654	3
96	-20	In de ban van Rian	DPG Media	True Crime	13,221	6,001	0
97	+13	Kwestie van Centen	Audiohuis Podcastnetwerk	Business	13,194	10,761	4
98	+2	NRC Tussen de regels	Mediahuis NRC	Arts	12,807	9,325	4
99	Debut	Ik weet je wachtwoord	Audiohuis Podcastnetwerk	True Crime	12,525	6,698	0
100	+55	O, o, De Mos	DPG Media	News	12,407	9,066	2



Netherlands Podcast Report

Top Podcasts | April 2023



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NETHERLANDS PODCAST REPORT

The Netherlands Podcast Report lists the Top 100 podcasts consumed by listeners who are located in the Netherlands.

The Netherlands Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

METRIC DEFINITIONS

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Publisher - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in the Netherlands.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

